



# ANNUAL IMPACT REPORT

LEGACY-FUNDED CONTENT & INITIATIVES

Cover Image

**Vicky Radel, Mixed Media Artist**

**July 1, 2023 – June 30, 2024**

KSMQ, Lakeland PBS, PBS North,  
Pioneer PBS, Prairie Public, Twin Cities PBS



**mpta**

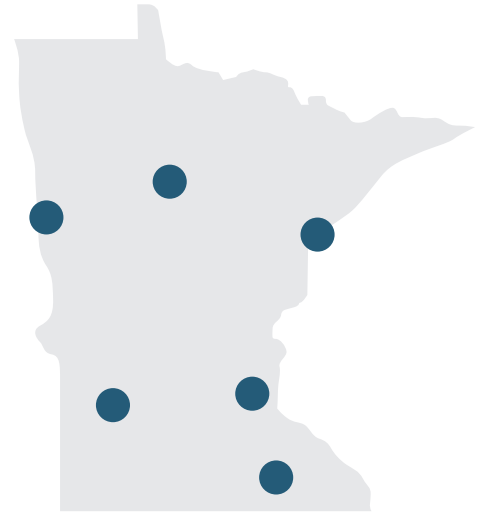
minnesota public television association



# mpta

minnesota public television association

The six stations of the Minnesota Public Television Association (MPTA) harness the power of media to document, promote, and preserve the arts, culture, and history of our local Minnesota communities. As community-owned public media licensees, our members and donors support the unique stories of our regions, creating a collective tapestry of Minnesota.



**Lakeland PBS**  
Bemidji/Brainerd  
800-292-0922 • [lptv.org](http://lptv.org)



**Pioneer PBS**  
Appleton/Worthington/Fergus Falls  
800-726-3178 • [pioneer.org](http://pioneer.org)



**Prairie Public**  
Moorhead/Crookston  
800-359-6900 • [prairiepublic.org](http://prairiepublic.org)



**Twin Cities PBS**  
Minneapolis/St. Paul  
651-222-1717 • [tpt.org](http://tpt.org)



**KSMQ**  
Austin/Rochester/Mason City  
800-658-2539 • [ksmq.org](http://ksmq.org)



**PBS North**  
Duluth/Hibbing  
218-788-2837 • [pbsnorth.org](http://pbsnorth.org)

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## Message from the President of the MPTA

Dear Legacy Committee and Department of Administration Members:

On behalf of all of us at the Minnesota Public Television Association (MPTA), thank you for your continued support through the Arts and Cultural Heritage Fund. Your decision to invest in public media makes a real difference in the lives of Minnesotans, helping us share stories that educate, inspire, and connect people across our state.

The programs we create reflect Minnesota's diversity, resilience, and creativity. They honor the past, celebrate the present, and foster understanding for the future. Thanks to your support, and through strong collaboration with the communities we serve, we've been able to bring a wide variety of meaningful programming to nearly every corner of the state. For example:

- At **KSMQ** in Austin, *KSMQ & A* tackled the pressing issue of rising drug problems in local communities, offering prevention strategies and practical resources that empower viewers to make informed choices.
- **Pioneer PBS**, located in Granite Falls, preserves the voices of veterans from WWII and Vietnam, helping younger generations connect to history in a way that is personal and deeply human.
- **Lakeland PBS**, in Bemidji, highlights the beauty of Minnesota's outdoors, from fly fishing in Itasca State Park to the Lady Slipper Scenic Byway, inspiring viewers to embrace and protect the natural treasures around them.
- **Prairie Public**, which covers Northwestern Minnesota, works with libraries to spotlight Indigenous resources, offering Minnesotans a chance to learn about the histories and cultures that shape our state.
- **Twin Cities PBS** brings communities together through programs like *Relish*, which explores Minnesota's culinary diversity, and *The Electric Indian*, which connected hockey fans with powerful Indigenous storytelling.
- **PBS North**, which covers Northeastern Minnesota, opens spaces for thoughtful conversations about local and state issues through *Almanac North*, encouraging viewers to engage with the political and social issues that shape their lives.

These programs go far beyond the screen. They live in conversation in community as we invite people to think more deeply, and connect with other community members, to feel proud of the place we call home. By working with communities to tell their stories and amplify their voices, MPTA stations ensure the content we create is authentic, relevant, and impactful.

Over the past year, the six MPTA stations produced over 1,000 hours of original content, engaged more than 2.1 million online viewers, and earned recognition through 53 awards and nominations. But the true value lies in how this work resonates with our viewers and strengthens the bonds between us.

Your support is an investment in what makes Minnesota unique. On behalf of everyone at MPTA—and the countless people who have found meaning, connection, and inspiration through our programming—thank you.

Sincerely,



**Patty Mester**  
President & General Manager of PBS North  
President MPTA  
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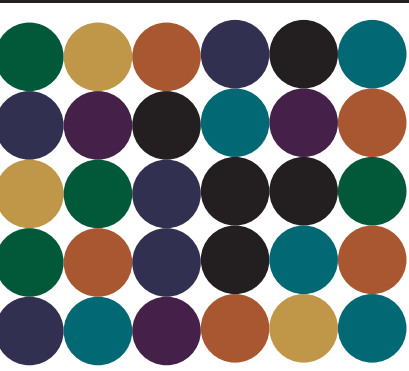








# LEGACY FUNDING



“We feel so privileged and blessed to have such a high quality resource in our community. We learn of our history, we can stay informed of current events in the community, and feel we have access to arts and culture.”

## *fostered learning*

*After watching local arts, culture, and history shows on public television...*

**87%**

learned about something new related to arts, culture, or history.

**65%**

talked with others about something they learned.

**108**

educational materials created

## *represented Minnesota*

**73%** said that their local station’s arts, culture, and history programming adequately represents Minnesota’s diverse communities.



## *sparked connection and engagement*

*After watching local arts, culture, and history shows on public television...*

**71%** feel more connected to Minnesota.

**69%** learned about new artists in their community.

**86%** took some form of action in their community.



[mptalegacymedia.org](http://mptalegacymedia.org)

*Data from the 2024 Legacy audience and participant surveys*

2023-2024

## *fueled economic development*



28

full time jobs

119

freelance and temporary jobs

“It was an incredible opportunity to showcase our brand on a bigger platform, giving us valuable exposure and sparking conversations with new potential partners and customers.”

## *supported local artists*

*Among community members who were featured in Legacy-funded programs...*

91%

have seen increased awareness or interest in their work.

58%

have had new opportunities locally and nationally.

52%

have seen increased sales.



“It is a window into my local community that, for me, only exists on PBS.”

## *reached across platforms*

“I like how expansive it can be. From the short-form content to longer form documentaries, there is a lot for people to engage in.”

2M

unique online views

112

hours of Legacy-funded content are available for streaming



## *promoted trust*

87%

trust their local PBS station to deliver arts, culture, and history programming that is well-researched and unbiased.



# AWARDS AND NOMINATIONS

2023-2024



## **KSMQ**

### ***Mousenik***

2024 Upper Midwest Regional Emmy® Award  
Historical/Cultural/Nostalgic – Short Form Content

## **PBS North**

### ***Almanac North: LGBTQ+ Legislation***

2024 Upper Midwest Regional Emmy® Nominee  
Politics/Government – Short Form Content

### ***Boomtown***

2024 Upper Midwest Regional Emmy® Nominee  
Historical/Cultural/Nostalgic – Short Form Content

### ***The Great Minnesota Recipe***

2024 Upper Midwest Regional Emmy® Award  
Historical/Cultural/Nostalgic – Short Form Content

2024 Upper Midwest Regional Emmy® Nominee  
Lifestyle – Long Form Content

2024 NETA Award – National Program

### ***Minnesota Historia***

2024 Upper Midwest Regional Emmy® Award  
Historical/Cultural/Nostalgic – Short Form Content

2024 NETA Nominee

### ***Minnesota's MMIR Office***

2024 Upper Midwest Regional Emmy® Nominee  
Diversity/Equity/Inclusion – Short Form Content

### ***Missing and Murdered Indigenous Women***

2024 Upper Midwest Regional Emmy® Award  
Historical/Cultural/Nostalgic – Short Form Content

### ***Northern Lights, Starry Skies***

2024 Upper Midwest Regional Emmy® Award  
Historical/Cultural/Nostalgic – Short Form Content

2024 NETA Nominee – Topical Feature

2024 NETA Nominee – Educational Resources in the Classroom

## **PBS North Brand Launch**

2024 NETA Nominee – Integrated Campaign

## **Pioneer PBS**

### ***The 1968 Presidential Election Campaign***

2024 Upper Midwest Regional Emmy® Award  
Politics/Government – Short Form Content

### ***A Pressing Legacy***

2024 Upper Midwest Regional Emmy® Nominee  
Arts & Entertainment – Short Form Content

### ***All the Hours of Love***

2024 Upper Midwest Regional Emmy® Nominee  
Historical/Cultural/Nostalgia – Short Form Content

### ***Eight Women Together Alone***

2024 Upper Midwest Regional Emmy® Nominee  
Documentary – Historical

### ***Frieda's Cafe***

2024 Upper Midwest Regional Emmy® Nominee  
Business/Consumer – Short Form Content

### ***From Haiti to Minnesota***

2024 Upper Midwest Regional Emmy® Nominee  
Diversity/Equity/Inclusion – Short Form Content

### ***From Negative to Positive***

2024 Upper Midwest Regional Emmy® Nominee  
Arts & Entertainment – Short Form Content

### ***From Sheep to Shirt***

2024 Upper Midwest Regional Emmy® Nominee  
Informational/Instructional

### ***Frozen in Time: The Vietnam War***

2024 Upper Midwest Regional Emmy® Nominee  
Military – Short or Long Form Content

### ***The Gunslinging Quilter***

2024 Upper Midwest Regional Emmy® Nominee  
Lifestyle – Short Form Content

### ***Indigenous Art Collaboration***

2024 Upper Midwest Regional Emmy® Nominee  
Diversity/Equity/Inclusion – Short Form Content

***Luck & Love: A Rodeo Story***

2024 Best Wyoming Documentary Award  
307 International Film Festival

2024 Best Short Documentary Award  
Montana International Film Festival

2024 Upper Midwest Regional Emmy® Nominee  
Sports Story – Short Form Content

***Madison's Lutefisk Eating Contest***

2024 Upper Midwest Regional Emmy® Nominee  
Special Event Coverage

***Night Wings: OSS Carpetbagger Ops***

2024 Upper Midwest Regional Emmy® Nominee  
Military – Short or Long Form Content

***One Man Band***

2024 Upper Midwest Regional Emmy® Nominee  
Arts & Entertainment – Short Form Content

***Showcasing Rural Talents***

2024 Upper Midwest Regional Emmy® Nominee  
Business/Consumer – Short Form Content

***Small Town, Big Tradition***

2024 Upper Midwest Regional Emmy® Nominee  
Historical/Cultural/Nostalgia – Short Form Content

***Prairie Public***

***Artifact Spotlight: State Hospital***

2024 Bronze Telly Award Winner  
General – History

***Becker County Museum, Science and STEM Floor***

2024 Silver Telly Award Winner  
General – Science & Technology

***Bruce Engebretson, Handweaver***

2024 Silver Telly Award Winner  
General – Information

***Debbie Aune, Painter and Teacher***

2024 Bronze Telly Award Winner  
General – Entertainment

***Equine Assisted Therapy: Ricigliano Farms***

2024 Silver Telly Award Winner  
General – Pets & Animals

***Twin Cities PBS***

***Art + Medicine: Disability, Culture and Creativity***

2024 Upper Midwest Regional Emmy® Award  
Arts & Entertainment – Long Form Content

***The Electric Indian***

2024 Upper Midwest Regional Emmy® Nominee  
Documentary – Cultural

2024 Latino and Native American Film Festival

Native American Social, Political, Cultural Impact Award

2024 Orion IFF International Film Festival Finalist

2024 Saskatchewan International Film Festival Nominee

2024 Will Rogers Motion Picture Festival Finalist

***Jesse Ventura Shocks the World***

2024 Upper Midwest Regional Emmy® Nominee  
Documentary – Historical

***Josie Johnson: Hope in the Struggle***

2024 Upper Midwest Regional Emmy® Award  
Historical/Cultural/Nostalgic – Long Form Content

***MinneHistories***

2024 Upper Midwest Regional Emmy® Nominee  
Public Service Announcement

***Relish***

2024 Upper Midwest Regional Emmy® Award  
Lifestyle – Long Form Content

2024 Upper Midwest Regional Emmy® Nominee

Writer – Short or Long Form Content

***Profe***

2024 Upper Midwest Regional Emmy® Nominee  
Documentary – Topical

2024 Upper Midwest Regional Emmy® Nominee

Director – Short or Long Form Content

***Stage***

2024 Gracie Award Winner  
TV Series – Local

***Stage: Dessa and South African Music Ensemble 29:11***

2024 Upper Midwest Regional Emmy® Nominee  
Arts & Entertainment – Long Form Content



# KSMQ

Est. 1971 • [ksmq.org](http://ksmq.org)

Austin | Rochester | Mason City

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Legacy-funded programming empowers KSMQ to impact the citizens of Southeastern Minnesota to achieve our mission to discover local connections, build strong communities, and become better informed. This funding allows us to share stories from across our region, highlighting its history, diversity, arts, and talents. This year we were able to connect with our viewers showcasing some local hidden gems, literature discussions, and a glimpse into the rich culture and history in our area.

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## Expanding Digital Presence

KSMQ focused on bringing more content to our digital social media this past year with more *KSMQ+* stories that featured the people, places, and things that were happening locally. We also brought more awareness of the rising drug problems in our communities with *KSMQ & A* by informing our viewers on prevention methods.



## Showcasing the Arts

KSMQ gives local artists a venue to share their creative self-expression pieces at local studios, galleries, and museums on *Off 90* and *R-Town*. Local musicians and creative poetry were inspiring originals for interstitials featured on *In Our Midst* along with the amazing music specials.



## Partnering with Libraries

KSMQ has been collaborating with the library for a few years, bringing classic novels to life through streaming inspiring dialogue with the host and participants in the “Reading For Life” series. By sharing these historical books and conversations, we are inspiring our viewers to keep reading for life-long learning.







# IMPACT STORY

## KSMQ & Legacy Funding Supported Visibility of Cancer Awareness Activities in Southeast Minnesota

As the online audience continues to grow, the digital series *KSMQ+* showcased activities that revolve around cancer research awareness and community support. These three stories highlighted engagement and support around community projects and honored the history of community events. Plunging for Pink has been happening at Austin's East Side Lake for the past fourteen years. Each team (business or personal) obtains sponsors to jump into the frozen lake in the winter and all proceeds are donated to cancer research. There are at least 100 participants from our surrounding communities.



*Plunging for Pink*

The Blade Parade features the Mower County Public Works Department, which has volunteered for two years by decorating their plow blades in pink and other colors to support all cancers with intended designs. They drive a designated route in Austin in February, snow or no snow, to share their support for cancer research and to raise community awareness.



*Blade Parade*

The largest and longest event is the Lyle Cancer Auction, which just completed its 44<sup>th</sup> year at the time of this story. People come from all over to attend this community event to support the local businesses and people who donated auction items and to be a part of the history of this event. Since its start in 1979, this annual event has raised over \$3.5 million for cancer research.



*Lyle Cancer Auction*



# STATION REPORT

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## Off 90

**Premiere Date:** April 21, 2024

**Format:** 13 x 30-minute episodes

### Description

*Off 90* which began in 2010, is KSMQ's original magazine-style series, featuring new people, places, and events of interest in southeastern Minnesota – found just off Interstate 90. Each episode delivers unique stories about art, history, and culture in this area, inviting viewers across the region to gain a greater appreciation of southern Minnesota through viewing this travelogue adventure and discover some hidden gems that might pique their interest.

### Impact

*Off 90* captures great places in southeastern Minnesota that some might not even know about. We visit areas impacted by history, visit art galleries and studios in this region, and highlight different cultural pieces with this season's series. We are striving to engage new audiences and members and to spark interest in what we are presenting to our communities about the people, places, and things they can be proud of. Maybe it's just something fun to draw in visitors from people around the region that represent many different. We present all episodes on our main channel, the Minnesota Channel, YouTube, and Facebook. PBS App is also an option, along with the multiple streaming sources. *Off 90* is our most popular program and our viewers and members love it.



*Saint John's Pipe Organ*



*Recalling Mousenik, the effort by Pacelli High School students to launch a homemade, mouse-carrying rocket.*

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast*</b> <small>*Including repeat broadcasts</small>	11 episodes broadcast   16 hours broadcast
<b>Streaming</b>	11 episodes posted   5.5 hours available   5,055 streams

## Episodes

### Off 90 | Episode 1501 | April 21, 2024

In this season's premiere episode, we visited Winona to share the story of Bloedow Bakery's 100th year celebration; St. John's Pipe Organ in Collegeville; the Alliance of Chicanos, Hispanics and Latin Americans that serve southeastern Minnesota and ending this episode we walk across a covered bridge built in 1869 in Zumbrota.

### Off 90 | Episode 1502 | April 28, 2024

We visited a 70-year-old food stand at the Mower County Fair in Austin; toured the Plummer House in Rochester; a watercolor artist in Albert Lea and lastly we caught some action at a radio-controlled car racetrack in Blooming Prairie.

### Off 90 | Episode 1503 | May 5, 2024

We caught all the "buzz" with the SE Minnesota Bee Club in Rochester; next we headed to Elba for the Whitewater River Trout season opener and a 5th-generation-owned tavern and grill; then back to Rochester where the State Hospital cemetery is being restored.

### Off 90 | Episode 1504 | May 12, 2024

We went time-traveling back to the 1950s with the students of the rocketry club Mousenik in Austin; next a wildlife artist in Albert Lea; the 410 Art Project in Mankato and, while there, learned about the Key City Bike program.

### Off 90 | Episode 1505 | May 19, 2024

We traveled to Winona for the public library's 125th celebration; next we learned about metal art in Mantorville; off to Rushford to chat with the oldest living auctioneer at 105 years old; went on a Bluff Country Art studio tour and to end the episode, a conversation with a historian in Austin.



**Off 90 | Episode 1506 | May 26, 2024**

We hit the road to Mankato for an artist feature; then to New Ulm for a tour of an author's house turned museum; back home in Austin, we visited with the founder of Pay it Forward and then to the Midwest Music Fest in Winona.

**Off 90 | Episode 1507 | June 2, 2024**

This week we set off to Mazeppa for a floral farm tour; then on the Canoemobile in Austin that is a floating classroom of science, history and culture; and lastly an author in Rochester.

**Off 90 | Episode 1508 | June 9, 2024**

We experienced an inflatable planetarium in Austin; then off to Henderson where students in 1955 found deformed frogs in a nearby pond; then off to Saint Peter to see some artwork done by patients in a treatment center and we finish this episode with a saxophone player, composer and band leader in Winona.

**Off 90 | Episode 1509 | June 16, 2024**

Today we learned about the Food Security Program in Mower County; then off to Albert Lea for a Glider Regatta; we visited a historic movie theatre in Wells; next stop was Winona where we visited with the world's largest sheet music company and finally cruised over to two drive-ins in Spring Valley and Lakeview.

**Off 90 | Episode 1510 | June 23, 2024**

This trip took us to Mankato to visit one of the first — and last currently open — Happy Chef restaurants; next the Cold War in Minnesota is featured; historic clothing store in Albert Lea and lastly a glass paperweight artist in Winona.

**Off 90 | Episode 1511 | June 30, 2024**

Mower County Humane Society is featured; local author in Austin; then we attended a family-friendly event near Clarks Grove.

**Off 90 | Episode 1512 | July 7, 2024**

We visited a creamery in Hope; a welding artist in Pilot Mound; then visited with the Back-Pack program in More County and finally a fashion photographer in the Twin Cities.

**Off 90 | Episode 1513 | July 14, 2024**

We visited a special baseball field for people with disabilities in Mankato; then off to Nerstrand to meet shepherds who make cheese; we learned about the Feline Society in Austin and lastly an artist who creates fun miniatures from knife carving in Winona.



*Students paddling the Canoemobile*



**Premiere Date:** September 15, 2023

**Format:** 26 x 30-minute episodes

## Description

*R-Town* is one of the economic engines of KSMQ's viewing area. Rochester is brimming with business, culture, and historical significance. Each week, we bring unique features to our viewers to learn about local happenings, new businesses, art and theater events, and so much more from this ever-growing and changing city.

## Impact

*R-Town* is a community-focused program that highlights the vibrant art, culture, and history of Rochester, MN. The show aims to engage, educate, and inspire viewers by showcasing local talent, historical events, cultural landmarks, and artistic endeavors. Community members show their appreciation for this service by actively sending us or posting comments. They often share the episodes and stories on social media, ask to be featured on the shows, or provide recommendations of people to feature. We also showcase the unique cultural businesses and organizations that are growing and expanding in the Rochester community.

## Distribution & Reach

Platform	Reach (July 1, 2023 - June 30, 2024)
Broadcast	26 episodes broadcast   13 hours broadcast
Streaming	26 episodes posted   13 hours available   1,916 streams

## Episodes

### R-Town | Episode 2201 | September 15, 2023

This season kicks off with Nicole Nfonoyim-Hara visiting with the Med City Arts Festival director. Next we learn about the ACHLA (Alliance of Chicanos, Hispanics and Latin Americans). Danielle Teal visits with a hair salon owner; Michael Wojcik covers the city's events; and the walkabout feature takes us to downtown Peace Plaza with Threshold Arts. Nicole ends this one with a visit featuring the Downtown Alliance and what they bring to their community.

### R-Town | Episode 2202 | September 22, 2023

Nicole discusses empowering East African women and families with the founders of Pamoja Women. She also catches up with the new season at the Rochester Repertory Theatre. Danielle learns about cryotherapy, and Michael updates us on activities in the city. We also visit Rochester's historic Plummer House.

### R-Town | Episode 2203 | September 29, 2023

In this week's *R-Town*, Nicole learns about the new season of the Choral Arts Ensemble with artistic director Rick Kvam and discusses the technology levy referendum with Kent Pekel, superintendent of Rochester Public Schools. Danielle visits with Misha Johnson of the Rochester Civic Theatre. Michael updates us on upcoming activities in the city. We also visit a performance of the musical "Matilda."

### R-Town | Episode 2204 | October 6, 2023

Nicole discusses the Rochester sales tax extension vote with City Administrator Alison Zelms. She also discusses women's health with Becky Montpetit and Melissa Richards, M.D. Danielle visits with business management consultant Dr. Ayodeji Oyebola. We also take a look at an exhibit at the Rochester Art Center. Michael keeps us abreast of goings-on in Rochester.

### R-Town | Episode 2205 | October 13, 2023

Nicole discusses Cradle to Career with Julie Ruzek and talks with Brian Lind of Rochester Public Library about the exhibit "Testify: America from Slavery to Today". Matt Bluhm speaks with Mei Liu from the Lotus Health Foundation. We also learn about a Creepy Doll Contest and visit a winter coat drive collection point.

### R-Town | Episode 2206 | October 20, 2023

Nicole talks with a local author, Andrew Pruett. Next we head to a vinyl record event. Danielle visits with a life and wellness coach. Michael brings us the rundown of local events. We finish this episode with information on a fall retreat through UMR Health CORE program.

### R-Town | Episode 2207 | November 3, 2023

In this week's *R-Town*, Nicole talks with Vidya Iyer of the Indian Cultural Association and with Wale Elegbede of the NAACP Rochester Branch. Danielle speaks with Vivian Lark of Music Lessons for All. Michael tells us about events happening in Rochester. And we meet artist and curator Ivete Martinez.

### R-Town | Episode 2208 | November 10, 2023

Nicole discusses the 125 Live food pantry with Ken Baerg. She also talks with Candace Hample about Olmsted County's milk donor program for breastfeeding. We visit Boundless, an indoor play place for children no matter what their abilities or disabilities. Danielle visits FEAST! Michael tells us what to look forward to over the holidays.

### R-Town | Episode 2209 | November 17, 2023

Nicole discusses redlining and racial covenants with Phil Wheeler. She also talks with artist Tierney Parker. Danielle talks to Dina Abo Sheasa of Curve Solutions. We visit an indoor skatepark, and Michael gives us more fun things to do over the holidays.



*50th anniversary of the People's Co-op open house*

**R-Town | Episode 2210 | January 19, 2024**

Danielle talks with Pop's Art Theater Nate Nelson about upcoming programs. We learn about the 23rd Polar Plunge from director Kevin Torgerson. Next up is a silent book club feature with Dawn Finne. Michael talks about events in Rochester. We join kids sledding on a "snow" day at Judd Hill and lastly Danielle joins JoMarie Morris with the Coalition for Rochester Housing to discuss affordable housing in Rochester.

**R-Town | Episode 2211 | January 26, 2024**

Nicole visits with local artist Jahbulani Ori. Next, we learn about ROTH (Residences at Old Town Hall) building apartments from David Dunn. Danielle chats with Abby Romme of Credence Apex who focuses on self-care at gyms. Michael fills us in on what's happening with legislators in session. Finally, we go inside Pop's Art Theater and Nicole visits with community health improvement planners featuring key needs.

**R-Town | Episode 2212 | February 2, 2024**

Nicole talks with Karl Rogers of the Rochester Housing Market Trends 2023. We cover the latest explosion in popularity: girls wrestling. We visit Brooke Burch of Custom Sewing & Alterations, Michael informs us on Legislative coverage and a calendar of events, and Danielle takes us on a tour of Gallery 24. Nicole ends this episode with the 2024 Budget of Olmsted County.

**R-Town | Episode 2213 | February 9, 2024**

Nicole visits with Amy Garretson from the Rochester Art Center about what's new. We learn about Project Community Connect that assists people experiencing homelessness and a new business, Align Your Soul Counseling. Michael gives us the Legislative rundown and upcoming Rochester events. Danielle takes us to the History Center and Nicole brings us Workforce Development & Equity in the Built Environment to assist in projects.

**R-Town | Episode 2214 | February 16, 2024**

Nicole opens this one with the March 5th Presidential Primary Voter Prep with Olmsted County Elections Manager Luke Turner. We visit an art exhibit and talk with a local author. Michael gives us the Legislative rundown and Rochester upcoming events. Danielle takes us to the Purple Goat Kitchen, Bar and Patio and Nicole discusses black entrepreneur challenges in the city.

**R-Town | Episode 2215 | February 23, 2024**

Rochester Jazz Festival upcoming event is featured. Radon problems get addressed. Danielle informs us of a cat-sitting business and Michael gives us the events going on in Rochester as well as the legislative coverage features of the week. We get to visit the Bleu Duck restaurant and Nicole covers the Black Excellence Expo and Give Black Rochester.

**R-Town | Episode 2216 | March 22, 2024**

New Muslim Community Center & Ramadan features some educational programs for community members. Rochester Public Schools Superintendent Kent Pekel discusses the district's top three challenges. We talk with a local author and Michael fills us in on the Legislative coverage and city events. Rock Climbing & Fitness is featured and Nicole closes us out with information about Family Promise & Homelessness.

**R-Town | Episode 2217 | March 29, 2024**

Nicole starts us off with some information on the work of Sports Mentorship Academy. RCTC basketball team is featured, talking about their successful season. Danielle talks with Volunteering Family Service staff. Michael provides a Legislative rundown and calendar of events. Rochester Art Centers has "open studio" weekly for people to experiment their creativity and Real Talk Real Estate is our last feature.

**R-Town | Episode 2218 | April 5, 2024**

Burly Bluffs bring "Divine Disco" to Rochester LGBTQIA+ Pride weekend. Mayo High School students raised and donated nearly \$29,000 to the Rochester Women's Shelter. We visit ChipShots, where it's all about indoor sport simulators. Michael's Legislative rundown and city events are covered. ROGA gymnastics for little kids is featured and Nicole features Three Rivers BIPOC Homeownership Mentorship Program as we part this week.

**R-Town | Episode 2219 | April 12, 2024**

Nicole visits with Juliana Silva about Collider Foundation New Directions & Vision program. Next, we learn about the Sports Mentorship Academy that mentors young boys through sports and study. We learn about the Computer Resource Center and its services. The Legislative update and community calendar events are featured. Finally, we visit the Gagnon Museum and sculpture garden and the growth of Rochester Women's Magazine.



**R-Town | Episode 2220 | April 19, 2024**

HGA Architects & Engineers explain about the design acceleration lab. We visit a mural that students and community members are creating on the exterior of John Marshall. Danielle brings us information about the Youth Enrichment League. Weekly Legislative rundown and calendar of events. P-K Pet Resort and Spa is featured and finally the UMR (University of Minnesota Rochester) Climate & Equity Plan is discussed.

**R-Town | Episode 2221 | April 26, 2024**

This episode opens with Cradle to Career where childcare insights are discussed. Oxbow Park & Zollman Zoo are featured. Once & Future Classics Theater events are shared. Michael shares Legislative information and what's going on this week in Rochester. We get a tour of HGA Design Acceleration Lab and lastly we hear from Wale Elegbede, President, Rochester Branch of NAACP on a Town Hall meeting regarding community responses to hate.

**R-Town | Episode 2222 | May 3, 2024**

Nicole talks with Al Lun with the Community Resource Mobilization Coalition. We learn about a program that's designed to help prepare kids for their futures in work. A business that carries vintage comic books and toys is featured. Community calendar for events this week along with the Legislative rundown. 507 (Pub)lic House is featured and a local author's debut novel about a Korean American.

**R-Town | Episode 2223 | May 10, 2024**

Nicole brings us Life with Extra Heart, a retreat for caregivers of children with special needs. Grio Arts is featured. Legislative rundown and calendar of upcoming events. Shell's Kitchen soul-food truck is featured. Minnesota Public Radio Talking Sense/Better Angels shares some tips for political conversations.

**R-Town | Episode 2224 | May 17, 2024**

Nicole looks at Rochester Pride and the upcoming week's events. We visit the Rochester Post Bulletin and learn how they've changed over the years. We learn about Stretch Zone; share the Legislative rundown and community calendar events; and tour ChipShots indoor simulation complex. Nicole shares We Bike which teaches safety while biking.

**R-Town | Episode 2225 | May 24, 2024**

United Way's Running Start school supply program is featured. Once and Future Classics theater and group are featured. 125 Live programs are featured. Michael shares session coverage and calendar events. Danielle takes us to Flapdoodles for ice cream. We learn about the Sip N' Savor Pass and about Experience Rochester.

**R-Town | Episode 2226 | May 31, 2024**

Nicole shares with us about the Minnesota e-bike rebate program. Rochester property taxes are discussed. Family Promise is featured. We share the last Legislative rundown and talk about events coming up this week in Rochester. Danielle takes us to Tilda's Pizza, where a robot serves you your tasty pie, and Nicole closes this one out with the Rochester Repertory Theater Company.



*"Black Excellence Expo and Give Black Rochester" with host Nicole Nfonoyim-Hara*



## Digital Platform & Audience Development

**Premiere Date:** July 1, 2023

**Format:** 24 x 3-8-minute episodes, 1 x 30-minute episode, 3 x 60-minute episodes

### Description

Three digital-first series were created for our online audiences. *KSMQ+* is a series of short stories that features art, history and/or culture in or near Austin representing events, people, and communities, and is shared exclusively on Facebook/YouTube. Reading for Life is a partnership with the Austin Public Library, where classic novels are selected for discussion with a professor and librarian for different viewpoints, streamed live, then broadcast later on. *KSMQ & A* is a documentary-style program that took the opportunity to find out how southeastern Minnesota is faring on the abuse of illegal drugs such as meth and street fentanyl, as October is Substance Abuse prevention month. This was streamed and later broadcast.



*KSMQ+ Austin's Riverside Figure Skating Club's annual show*

### Impact

KSMQ continues to explore and learn about online and streaming possibilities for our programming. We are developing online platforms and content to provide a greater resource outside of broadcasting alone, becoming more visible to our current viewers and new audiences who watch online. People are changing their viewing habits, and we are changing with them to provide more streaming and platforms to watch.

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast*</b> Including repeat broadcasts	3 episodes broadcast   11.5 hours broadcast
<b>Streaming</b>	28 episodes posted   4.5 hours available   3,766 streams

## Episodes

### **Reading for Life | Episode 3001 | August 4, 2023**

This episode features “Where the Crawdads Sing” by Delia Owens. Michael Verde discusses the novel.

### **Reading for Life | Episode 3002 | October 24, 2023**

This episode features “The Left Hand of Darkness” by Ursula K. Le Guin. Michael Verde discusses the novel.

### **Reading for Life | Episode 3003 | April 10, 2024**

This episode features “The Catcher in the Rye” by J.D. Salinger. Michael Verde and Julie Clinefelter discuss the novel.

### **KSMQ & A | Episode 1001 | October 13, 2023**

Regional professionals discuss the opioid crisis in this area.

### **KSMQ+ | Episode 2001 | August 16, 2023**

We stopped by the locally legendary food vendor, Herb and Murl’s last week to talk about their last year at the Mower County Fair.

### **KSMQ+ | Episode 2002 | September 25, 2023**

Let’s tour the multimedia exhibit called Legacy Dream Space at the Owatonna Arts Center.

### **KSMQ+ | Episode 2003 | November 3, 2023**

In October, KSMQ+ visited the scenic cycling event the Mankato River Ramble. Take a look!

### **KSMQ+ | Episode 2004 | November 28, 2023**

On November 8, the City of Austin held an informational meeting regarding the proposed Oakland Avenue reconstruction project, and not everyone agrees with all the recommendations.

### **KSMQ+ | Episode 2005 | December 18, 2023**

The Canadian Pacific Holiday Train rolled through Austin on December 7 and KSMQ was there for all the lights, music, and action!

### **KSMQ+ | Episode 2006 | January 18, 2024**

Spend game day with the Austin Bruins men’s hockey team and KSMQ+!

### **KSMQ+ | Episode 2007 | January 26, 2024**

Come along with KSMQ+ to the 45th annual Lyle Area Cancer Research Auction.

### **KSMQ+ | Episode 2008 | February 9, 2024**

The Plunging for Pink event has been part of the Paint the Town Pink activities for 14 years. Check out these amazing plungers in 2024, and we check in with the Hormel Institute for a progress update in the fight against cancer.

### **KSMQ+ | Episode 2009 | February 22, 2024**

As part of the ongoing Paint the Town Pink events, the Mower County Public Works Department decorated their plows and toured Austin in support of the cause.

### **KSMQ+ | Episode Episode 2010 | February 28, 2024**

On February 22, the Austin Area Chamber of Commerce launched “Go Austin, Minnesota,” a one-stop digital tool designed to help you navigate the business community, catch up on the latest events and more.

### **KSMQ+ | Episode 2011 | March 5, 2024**

Every February, fantastic musicians and music lovers gather at the biggest turn in the entire Mississippi River, the quaint little river town of Red Wing, MN, for the Big Turn Music Festival, and this year KSMQ+ joined the fun!

### **KSMQ+ | Episode 2012 | March 11, 2024**

For the second consecutive year, Discover Austin hosted the family-friendly “Paint the Ice” event at Packer Arena, just before draining the ice off at the end of the season, and it was a cuteness overload!

### **KSMQ+ | Episode 2013 | March 20, 2024**

On March 11, Minnesota State University hosted Texas singer/song writer Mary Gauthier at the Halling Recital Hall and KSMQ was there to bring you the story.

### **KSMQ+ | Episode 2014 | March 27, 2024**

On March 14, also known as ‘Pie Day,’ a group of game-related Austin businesses held the second annual Austin Nerd Night and KSMQ was on hand to geek out with all the gamers!



**KSMQ+ | Episode 2015 | April 5, 2024**

A group of local art enthusiasts are starting a new organization to support artists in the community called the Austin Art Smith Trade Co-op.

**KSMQ+ | Episode 2016 | April 11, 2024**

KSMQ+ recently joined ladies' night at The Hive Art Studio in Albert Lea for a fun class on decorating fancy hats and we also do a little candle pouring on the side. It's a fun one!

**KSMQ+ | Episode 2017 | April 17, 2024**

Have you ever wished that just for ONE DAY you could go back in time to your elementary school days, grab a dodge ball and chuck it at your best friend? Then Austin Community Education's Adult Dodgeball Class might be perfect for you!

**KSMQ+ | Episode 2018 | April 23, 2024**

Check out this entertaining and fun look at Austin's Riverside Figure Skating Club's annual show.

**KSMQ+ | Episode 2019 | April 30, 2024**

Take a drive with KSMQ+ to the cozy little Jazz Shepherd Coffee Shop in tiny Elgin, Minnesota and experience so much more than a perfect mug of joe.

**KSMQ+ | Episode 2020 | May 6, 2024**

For 75 years, the Salvation Army Thrift Store has been serving the Austin community as a low-cost alternative for clothing and household goods. On May 31, the business will be closing its doors for good.

**KSMQ+ | Episode 2021 | May 13, 2024**

KSMQ+ joins the celebration at the Mower County Fair Grounds for Trimble's Cycle Center's 70th anniversary party.

**KSMQ+ | Episode 2022 | May 22, 2024**

On Mother's Day, KSMQ+ visited Pleasant Grove Pizza Farm near Waseca to enjoy beautiful spring weather, local live music, and of course, the star of the show, famous wood-fired pizza!

**KSMQ+ | Episode 2023 | June 14, 2024**

Austin's 4th Avenue Fest is a popular family friendly event held near Mill Pond in Austin each June. This year, KSMQ stopped for a visit and the sounds and images are heartwarming!

**KSMQ+ | Episode 2024 | September 15, 2024**

Last June, "Bikin' Barney's Time Trials" was rekindled to honor a local cycling legend and to raise funds for a mountain bike skills course.



*KSMQ+ Mother's Day celebration at Pleasant Grove Pizza Farm*



## Music Specials

**Premiere Date:** December 19, 2023

**Format:** 1 x 30-minute, 1 x 60-minute

### Description

*Christmas with the Choral Arts Ensemble* and an in-studio taping of local musicians in *An Austin Christmas* feature Minnesotans capturing the holiday spirit of the season for broadcast around

the holidays. An upcoming music special (in production) will feature a compilation of an Open Mic Night Jam at the Austin Arts Center, where KSMQ featured local musicians showcasing their original songs.

### Impact

KSMQ has brought annual Christmas concerts to our viewers, featuring *Christmas with the Choral Arts Ensemble* and *An Austin Christmas*. Each brings a unique dynamic: *An Austin Christmas* features local musicians from our community performing in our own KSMQ studio, and *Christmas with the Choral Arts Ensemble* features Rochester’s premier singing groups. We believe we reach those who cannot leave their homes to attend these holiday concerts and keep them entertained and connected with family and friends who may be performing.

With the KSMQ Open Mic Night Jam, we encouraged local musicians to come out to perform their original songs to be featured on a KSMQ music special. (This is still in production.)

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast*</b> Including repeat broadcasts	2 episodes broadcast   10.5 hours broadcast
<b>Streaming</b>	2 episodes posted   1.5 hours available
<b>Social Media</b>	2 posts   749 video views   16 engagements

### Episodes

#### An Austin Christmas | December 19, 2023

Bringing holiday music and cheer to you from KSMQ Public Television! The Austinaires, Austin Big Band and Spencer Thury recorded some of the classic Christmas songs and a few of their own versions in our studio.

#### Christmas with the Choral Arts Ensemble | December 22, 2023

Rochester’s premier singing group, the Choral Arts Ensemble, brings you another rousing rendition of holiday songs performed at the Zumbro Church in Rochester.





# REPORT ON GRANTS TO PUBLIC TELEVISION IN SFY24

For Period: July 1, 2023 – June 30, 2024

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
<b>Off 90</b>	11 x 30 min weekly episodes	2	5,055 views	5.5	-
<b>R-Town</b>	26 x 30 min weekly episodes	1	1,916 views	13	-
<b>Digital Platform &amp; Audience Development</b>	24 varied length (digital only)	1	3,766 views	4.5	-
	3 x 60 min (digital & broadcast)				
	1 x 30 min special				
<b>Music Specials</b>	1 x 30 min special	1	749 views	1.5	-
	1 x 60 min special				

*Estimated Viewership includes video views from streaming apps, station website, YouTube, social media, and broadcast (if available).*



# REPORT ON USE OF FUNDS FOR SFY24

For Period: July 1, 2023 – June 30, 2024

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient’s receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project;(vi) the number of full-time equivalents funded under the project. For the purposes of this item, “full-time equivalent” means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;(vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
<b>Recipient phone number</b>	507-481-2095
<b>Recipient email address</b>	suzi.stone@ksmq.org
<b>Website</b>	www.ksmq.org   www.mptalegacymedia.org
<b>Amount, source, and fiscal year of the appropriation</b>	\$332,563.39 ACHF Grant Appropriation FY24
<b>Amount and source of additional funds</b>	
<b>Duration of projects</b>	7/1/2023 – 6/30/2024
<b>Fiscal agent or administering agency</b>	Department of Administration

<b>Project</b>	<b>FTEs</b>	<b>Direct Expenses</b>	<b>Administrative Costs</b>	<b>Total Cost of Production</b>
<b>Off 90</b>	1.00	\$132,820.86	\$1,318.52	\$134,139.38
<b>R-Town</b>	0.75	\$124,617.42	\$1,594.08	\$126,211.50
<b>Music Specials</b>	0.20	\$14,952.39	\$586.18	\$15,538.57
<b>Digital Platform &amp; Audience Development</b>	0.75	\$51,238.19	\$1,302.04	\$52,540.23
<b>In Our Midst</b>	0.10	\$3,581.51	\$22.50	\$3,604.01
<b>Biking &amp; Interview Program</b>	0.20	\$226.58	\$0.00	\$226.58
<b>Statewide Health Improvement Partnership Program</b>	0.10	\$303.12	\$0.00	\$303.12
<b>Total</b>	<b>3.10</b>	<b>\$327,740.07</b>	<b>\$4,823.32</b>	<b>\$332,563.39</b>

# REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2023 – June 30, 2024

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10

As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(viii) proposed measurable outcomes and the plan for measuring and evaluating the results;

(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
<b>Off 90</b>	Showcasing people, places, and things in art, history, and cultures in our viewing area.	Station and social media comments, RAC and online view count	Achieved proposed outcomes
<b>R-Town</b>	Featuring the city of Rochester, which is rich in the arts, theater, growing businesses, arts, and everything in between.		Achieved proposed outcomes
<b>Music Specials</b>	Bringing holiday cheer with our Christmas specials featuring the favorite songs of the holiday season.		Achieved most of the proposed outcomes
<b>Digital Platform &amp; Audience Development</b>	KSMQ+ digital first local stories featuring art, culture, and history. Reading for Life captures the historic novels through discussions and KSMQ & A was raising awareness in our communities about substance abuse and prevention.		Achieved proposed outcomes





# BOARD OF TRUSTEES

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# LAKELAND PBS

Est. 1980 • [lptv.org](http://lptv.org)

Bemidji

A direct result of Legacy funding, our locally produced programming connects viewers far and wide with local artists and artisans throughout North and Central Minnesota. These Legacy-funded productions expand Lakeland PBS’ ability to share the talents and stories of our region’s rural and culturally diverse communities. Not only do we ignite new interests and renew commitments to arts, culture, and heritage, we expand the station’s partnerships with artists, artisans, craftsmen, volunteer groups, and nonprofit organizations across the region.

In our local program preference poll survey, 91% of people said they find value in the local documentaries and specials we produce through Legacy funding.



“Shows the range of life in the north – it’s not just hunting and fishing.”  
– *Lakeland PBS Program Survey Response*

## Highlighting Minnesota’s Natural Aesthetics

Through our local productions about birding naturalists in the Brainerd Lakes Area, fly fishing in Itasca State Park, and the Lady Slipper Scenic Byway Committee, we show the amazing things Minnesotans are doing in our great outdoors.



## Preserving a Craftsman’s Skills

Through our local productions about the art of metalsmiths and a boat builder’s wood working process, we encourage others to pursue or continue their own crafts while preserving the art of working with your hands.



## Embracing the Rich Music Scene of Minnesotans

Through our local productions about the annual Mississippi Music at the Bemidji Waterfront concert series and the series *Backroads*, we embrace the vibrant musicians who call our community home.





## IMPACT STORY

### Lakeland PBS & Legacy Funding Preserve the Heritage of Greater Minnesota's Communities

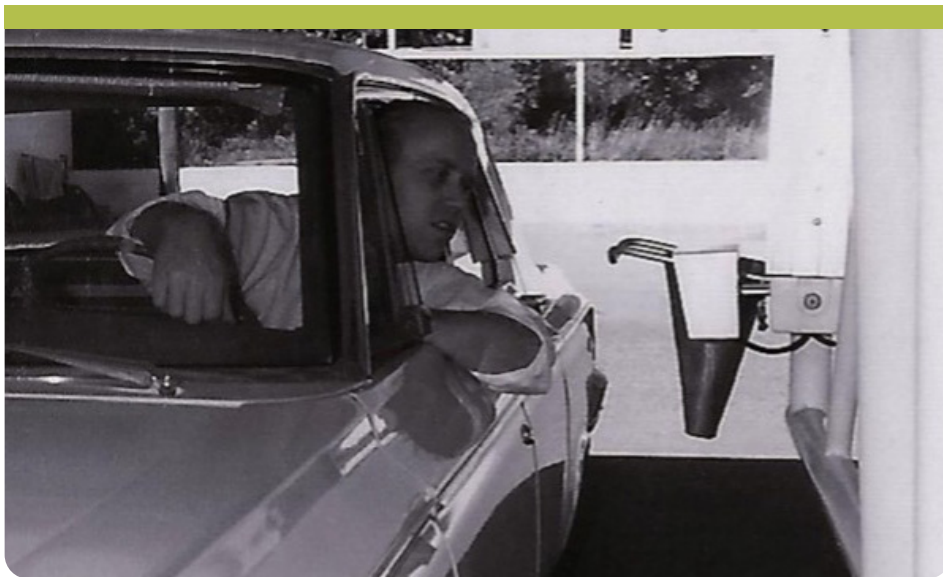
Lakeland PBS took viewers on a tour through the origins of some of the iconic first “fast food” or drive-through restaurants in Central and Northern Minnesota. In this documentary, we hear about the significance these establishments had for many people and their families as employees, business owners, and customers. These establishments were part of American history, further shaping our growing fast-paced lives. They have also aided in how we interact socially and culturally – and how some things have remained the same over the years.

“We just watched the program again in our hotel room. It is a gem. Also spoke to sister Barb and family who express their heartfelt thanks as well.”

– *Viewer Email*



*Business owners of the Red Onion in Brainerd, MN*



*A customer orders using a new technology: the speaker box.*

“Watching *Order Up!* now...We're not from here but wish we could jump in a time machine in a '55 Chevy and hit all these priceless drive-ins!”

– *Social Media Comment*



# STORIES OF VETERANS AND IMMIGRANTS

Stories of Veterans and Immigrants. HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans’ history stories and unique immigrant stories from around the state.



## Dedicated to Care: LTC Hortense McKay

**Premiere Date:** September 12, 2024

**Format:** 1 x 30-minute documentary

### Description

*Dedicated to Care: LTC Hortense McKay* is an intimate and compelling documentary that delves into the extraordinary life of Brainerd hero Lieutenant Colonel Hortense McKay, a dedicated nurse whose courage and commitment shaped her legacy and paved the way for women in the military. The story concludes with the honoring of her extraordinary contributions at her Congressional Gold Medal ceremony on March 25, 2023, in Brainerd, MN.

### Impact

Using special funding towards recording Minnesotan military veterans’ personal experiences, Lakeland PBS is able to preserve their experiences, sharing their unique stories with the masses. Whether these veterans gave the ultimate sacrifice for their country or lived to tell their stories, they should be honored for their contributions.

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   5.0 hours broadcast
Streaming	1 episode available   0.5 hours available   173 streams
Social Media	3 posts   1,821 video views   181 engagements

### Events & Engagement

Lakeland PBS held a public premiere screening at the Crow Wing County Historical Society Museum in Brainerd, MN on September 12, 2024. It was particularly meaningful as several of LTC McKay’s memorabilia reside at the museum. There were 26 attendees, which included family members of the honored veteran.





# The Boys of Bataan

**Premiere Date:** November 11, 2024  
**Format:** 1 x 60-minute documentary

## Description

*The Boys of Bataan* tells the powerful story of young men from Brainerd, MN who served in the 194th Tank Battalion, Company A in the Philippines during World War II. Narrated by John Erickson, Archivist for Brainerd Public Schools, the documentary follows their journey from high school to the Battle of Bataan, concluding with an annual memorial ceremony at the National Guard Armory in Brainerd.



*Annual memorial ceremony at the National Guard Armory in Brainerd*

## Impact

Using special funding towards recording Minnesotan military veterans’ personal experiences, Lakeland PBS is able to preserve their experiences, sharing their unique stories with the masses. It is imperative for society to not forget history but to preserve it, share it, and learn from it. Whether these veterans gave the ultimate sacrifice for their country or lived to tell their stories, they should be honored for their contributions. Lakeland PBS is proud to offer a platform to share these stories.

## Events & Engagement

Lakeland PBS held a public premiere screening of the documentary at the Chalberg Theatre at Central Lakes College in Brainerd, MN on October 29, 2024. There was an opening and closing ceremony with color guard and a chaplain’s prayer. There were approximately 100 attendees.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   1 hour broadcast
Streaming	1 episode posted   1 hour available
Social Media	1 post   744 video views   48 engagements



# STATION REPORT



## Common Ground

**Premiere Date:** October 19, 2023

**Format:** 14 x 30-minute weekly episodes

### Description

*Common Ground* is a weekly broadcast series that explores the unique people, places, and events that surround us here in North Central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures, and history that help to shape and define our communities.



Screening event at the Watermark Art Center in Bemidji, MN

### Impact

*Common Ground* fulfills the goals of Legacy funding by informing, educating, and enlightening the citizens of Northern and Central Minnesota by exposing them to artists, organizations, and events they might not otherwise be familiar with. Many of the subjects featured over the years have noted that the exposure gained through the broadcasts has resulted in increased sales of their work or attendance at organized events. Our work highlighting different cultures throughout the region has brought about a new understanding and compassion among viewers, who now have a better understanding of their own neighbors.

### Events & Engagement

Lakeland PBS held a screening event for the premiere of *Common Ground* season 15 at the Watermark Art Center in Bemidji, Minnesota on October 18, 2023. We had 19 attendees and a featured artist present.

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	14 episodes broadcast   106.5 hours broadcast
Streaming	14 episodes posted   7 hours available   4,419 streams
Social Media	21 posts   573 video views   1,022 engagements

## Episodes

### **Antique Sewing Machines & Watermark Art Center Exhibit | Episode 1501 | October 19, 2023**

In this two-segment, season 15 premiere episode, Erika Hagberg shows her antique sewing machine collection and speaks to the historical significance the machines had for many women throughout the decades. Then Karen Goulet of the Watermark Art Center in Bemidji tours her collaborative exhibit with artist Monique Verdin, Aabijjiwan - It Flows Continuously.

### **Rendezvous Brewing Fresh Hops Small Batch Beer | Episode 1502 | October 26, 2023**

Rendezvous Brewing in Hackensack, Minnesota brews a special small batch seasonal beer with fresh hops from Grant Goltz (see season 14, episodes 11 & 12). The fresh hops impart a different flavor, likened to cooking with fresh versus dried basil. The owner of Rendezvous Brewing, Doug Toth, takes us through his process of making the fresh hop brew in his beautiful, waterfront-facing brewpub.

### **Poor Farm Cemetery & Vibrant Farm MicroGreens | Episode 1503 | November 2, 2023**

Learn how dedicated volunteers are working to preserve and maintain the Otter Tail County Poor Farm Cemetery. For over 10 years, Bob Riepe and Vern Barker have been on a mission to identify those buried in unmarked graves and “provide some dignity” to them with gravestones. Also, tour Vibrant Farm MicroGreens in Laporte.

### **Youth Shooting Culture in Northern Minnesota | Episode 1504 | November 9, 2023**

Examine a vignette of youth shooting culture in Northern Minnesota at Deep Portage Learning Center in rural Hackensack, MN as a girls’ gun safety class tests their shooting skills and firearm safety knowledge. Join them on the world-class clay pigeon course. Also, the Bemidji High School Trap Team and an annual, family-friendly recreational shooting event with stale holiday candy as targets: The Peep Shoot.

### **Family Dairy Farm Documented in Photos and Video | Episode 1505 | November 16, 2023**

Through photos and videos, a family tells their story of life on a small dairy farm and how the occupation is slowly leaving the agricultural landscape. Traditional family farms are hard work. The dairy farming industry keeps changing and family farms are becoming fewer. So, Wendy Dornbusch and her daughters began documenting with photos, videos, and stories from their own experiences and that of other farm families to help the general public understand a small farm operation and why they are so important.

### **Birding Brainerd with Master Naturalists | Episode 1506 | February 1, 2024**

Husband and wife Minnesota Master Naturalists Ron and LeAnn Plinske take us along as they visit some of the many beautiful places in the Brainerd Lakes area to bird-watch. Visit Rotary Park along the Mississippi River, the Northland Arboretum, and St. Mathias Park as they explain how to get started bird-watching and the many activities in which one may participate to enjoy our feathered friends.

### **Scandinavian Art of Rosemaling and Fly Fishing Itasca | Episode 1507 | February 8, 2024**

Janet Almquist of Brainerd, Minnesota is proud of her Scandinavian heritage. She shows that pride through her skills of rosemaling multiple items throughout her home. In this program, Janet demonstrates how easy rosemaling is to execute and how fulfilling the art can be to learn. Then we head to Itasca State Park to visit a fly fishing class.

### **Dr. Eggers’ Book on 100% Graduation Rate & Gonvick Parade and Rodeo | Episode 1508 | February 15, 2024**

Retired principal and educator Dr. John Eggers has championed the idea of getting high schools to set the goal of a 100% graduation rate for students. Now he continues his passion with the release of his new book that provides tips and ideas to help strive for this goal. Then we visited The Gonvick Rodeo and their all-school reunion parade.

### **Northwoods Habitat for Humanity Home For Amber | Episode 1509 | February 22, 2024**

Lakeland PBS Master Control Operator Amber Hynes puts in the sweat equity hours and helps construct her new home through Northwoods Habitat for Humanity in Bemidji, MN with the help of other volunteers. She shares her journey volunteering at ReStore, helping with construction, the zero interest loan application, and the rest of the process that put her into her safe, affordable house.

### **Northern Minnesota Metalsmiths Class & Conference | Episode 1510 | May 2, 2024**

Metalsmithing: the art of cutting, grinding or forging iron into pieces of metal art in the form of blades of all types. The Northern Minnesota Metalsmiths help people learn and enjoy the art of metalsmithing. At the end of April every year, they share this art with other enthusiasts through workshops and fellowship.

### **Lady Slipper Scenic Byway Committee | Episode 1511 | May 9, 2024**

Volunteers work to preserve the iconic state flower along a stretch of Northern Minnesota highway dedicated to the beloved lady slipper as renovations to the roadway take place.

### **Mississippi Music at the Bemidji Waterfront | Episode 1512 | May 16, 2024**

Summertime in Bemidji means the picturesque waterfront of Lake Bemidji transforms into a vibrant hub of music entertainment on Wednesday nights for the weekly Mississippi Music at the Bemidji Waterfront. Learn about the origins of this community- and music-centric concert series and about the passionate individuals who make this event possible.

### **Wendell Affield, Author of the Chickenhouse Chronicles | Episode 1513 | May 23, 2024**

Wendell Affield discovered therapeutic healing through writing his story about his time serving in Vietnam. Many years later, he discovered some family history treasures in the family farm chicken house. As he began researching these treasures, he felt the need to use his new writing skills to come to understand the issues of his mother's mental illness and to share his story through a series of new books.

### **Rendezvous Event Culture | Episode 1514 | May 30, 2024**

The Hangfires Blackpowder Club in Bemidji, Minnesota hosted the prestigious High Plains Regional Rendezvous in 2017, bringing together black powder enthusiasts from across the region. Rendezvous showcases the survival skills and handmade craftsmanship of the fur trade era, including contests of traditional black powder shooting competitions, tomahawk and knife throwing contests, and primitive archery competitions.



*Youth participants at annual metalsmith conference workshop*



*Artist Janet Almquist demonstrates rosemaling technique*





# Backroads

**Premiere Date:** February 1, 2024

**Format:** 10 x 30-minute weekly episodes

## Description

*Backroads* is a music-based, weekly broadcast series featuring an array of talented musicians from around the state, some traveling many hours to perform on the show. Performances were recorded at the beautiful and authentic Rail River Folk School (RRFS) in Bemidji. We get a front row seat in an intimate interview setting to hear why creating music is so important and special to these featured musicians.

## Impact

*Backroads* fulfills the goals of Legacy funding by exposing the citizens of north central Minnesota to local musicians they might not otherwise be familiar with. Musicians featured on *Backroads* have noted that the exposure gained through the broadcasts has helped them promote their performances and increase awareness of their recorded work. By providing a broadcast platform to showcase the musical artistic expression of area Minnesotans, it connects the viewer at home to an expanse of arts and culture they would otherwise not be able to experience.

## Distribution & Reach

Platform	Reach (July 1, 2021 – June 30, 2024)
Broadcast	10 episodes broadcast   32 hours broadcast
Streaming	10 episodes posted   5 hours available   3,881 streams
Social Media	13 posts   13,603 video views   174 engagements

## Episodes

### Wild Horses | Episode 801 | February 1, 2024

In the season premiere episode of *Backroads*, a band from Grand Rapids performs. They talk about how music has influenced them, and how performing in front of a crowd is something they look forward to.

### Luke Hendrickson | Episode 802 | February 8, 2024

On this episode of *Backroads*, Rochester native Luke Hendrickson talks about what it is like performing and traveling the world with his music, and how his songs are meant to connect with his audience. Luke explains why he enjoys performing, sitting down with a guitar, and how he got introduced to music.

### **Aaron Cabbage | Episode 803 | February 15, 2024**

On this episode of *Backroads*, Minnesota native, American indie-folk singer-songwriter Aaron Cabbage talks about what it's like performing and why he enjoys it so much. He explains why it's so important to write songs that resonate with an audience. He is also a member of the band Surge and Swell which includes other musicians from Minnesota.

### **Kitchi Boogie | Episode 804 | April 11, 2024**

Kitchi Boogie, a band from Pennington, Minnesota, performs some of their funk rock music. They sat down with us to talk about what it's like rehearsing together, writing lyrics, and performing. They get together every Friday night to rehearse and hang out as friends and bandmates.

### **International Treasures | Episode 805 | April 18, 2024**

International Treasures is made up of two singer-songwriters from Minnesota who met and became close friends through music. Ted Hajnasiewicz and Doyle Turner sit down and talk about the songwriting process and how they have a special charisma playing together.

### **Sarah Morris | Episode 806 | April 25, 2024**

Minneapolis-based musician Sarah Morris likes to think of her Americana Country-influenced music as a cozy sweater. Sarah started dedicating her time to writing music and performing music after she moved back home to Minnesota in 2011 after being in Nashville for a couple of years.

### **Lehto and Wright | Episode 807 | May 2, 2024**

Lehto and Wright talk about how they got into music and what influenced them. The band takes us on a journey of traditional Irish folk songs and they create their own spin off the Irish tones.

### **Bruce Archer | Episode 808 | May 9, 2024**

Bruce Archer returns to *Backroads* and performs his Bluegrass Americana music from his most recent album, *The Hallowed Land*. He talks about his family's involvement with music and his experience being on *Backroads* in 2013. We find out what he has been up to recently, as well.

### **PK Mayo | Episode 809 | May 16, 2024**

PK Mayo talks about what inspired him growing up listening to records with his older brothers. The band performs songs off their album *Simple Search for Truth*.

### **Breanne Marie & the Front Porch Sinners | Episode 810 | May 23, 2024**

The band performs songs off their most recent album, *Juniper*. Breanne Marie talks about the loss of her dad and why she decided to pick up her guitar again and start writing songs.



*Photo left: Sound check before Kitchi Boogie performs*



## Order Up!

**Premiere Date:** March 21, 2024

**Format:** 1 x 60-minute documentary

### Description

Ride along in this documentary to an era when travelers took a little more time and had those fries and malts brought right out to them...you never had to get out of the car! These were drive-in restaurants! Grab your extra change and take a drive into history as we visit the drive-ins that served the North Central Minnesota communities of Brainerd and Bemidji and visit those foodie places in Roseau and Fergus Falls, where the grills are still hot today!



### Impact

This Legacy-funded project takes a tour through the origins of some of the iconic first “fast food” restaurants in central and northern Minnesota. In this documentary, we hear about the significance these establishments had on many people and their families in Minnesota, shaping communities and furthering how we have changed culturally - the way we interact socially on a micro and macro scale - and how some things have remained the same over the years.

### Distribution & Reach

Platform	Reach (July 1, 2021 – June 30, 2024)
Broadcast	1 episode broadcast   9 hours broadcast
Streaming	1 episode posted   1 hour available   489 streams
Social Media	3 posts   2,400 video views   502 engagements

### Events & Engagement

Lakeland PBS held two separate public screening events at its Bemidji station location. The first one was on the evening of the broadcast premiere on March 21, 2024 with approximately 30 attendees. A second screening event with the local vintage car club on June 13, 2024 attracted approximately 35 attendees. Both screening events drew rave reviews from attendees. We had great discussion afterwards from people who were featured in the documentary who shared how much it meant to them to see their stories and experiences preserved in a documentary. Other attendees had similar feedback, spurring nostalgia from their own experiences of working at similar establishments or attending the ones featured in the film. There was great conversation about the connection to community and relationships from those experiences.



# It's Starting to Look Like a Boat!

**Premiere Date:** June 20, 2024

**Format:** 1 x 60-minute documentary

## Description

He's not Noah, but Don Carlson has the passion for woodworking and fishing in the great lakes of Minnesota. So, he decided to put his tools and hands to work building his own wooden, tunnel hull, fishing boat. In this documentary, we follow this three-year long project in Don's Bemidji garage, as he builds his dream boat and sees it successfully take to the blue waters of Minnesota.

## Impact

This project fulfills the goals of Legacy funding through cultural and historical preservation of a craftsman's work through visual and verbal documentation by following the builder through the entire process of the project. By distributing this content to the masses and making it available and free to everyone to watch, we will hopefully inspire others to pursue or continue their own crafts regardless of skill level and also educate and entertain viewers about the topics of woodwork and craftsmanship.

## Distribution & Reach

Platform	Reach (July 1, 2021 - June 30, 2024)
Broadcast	1 episode broadcast   7 hours broadcast
Streaming	1 episode posted   1 hour available   422 streams
Social Media	4 posts   4,200 video views   308 engagements



*Craftsman Don Carlson wood planing the boat exterior.*





# Careers Beyond the Farm

**Premiere Date:** June 27, 2024

**Format:** 1 x 30-minute documentary, 10 x 4-minute web-exclusive videos

## Description

*Careers Beyond the Farm* features career paths in agriculture that defy stereotypical routes students and young people may normally consider. Listen to real agricultural workers whose careers embrace the modern and thrive in the ever-changing fields. Made in partnership with the Minnesota Agriculture in the Classroom Foundation.

## Impact

This project fulfills the goals of Legacy funding by exposing students and interested persons to the options available to them in the agricultural industry. By raising awareness about job and career opportunities along with skills and educational background requirements through first-hand accounts, individuals gain critical knowledge on a multitude of different positions and insights all in one packaged series. By distributing this content to the masses and making it available and free to everyone to watch, we will hopefully inspire individuals to pursue or continue their own career goals regardless of skill level and educate viewers about agriculture careers in Minnesota.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   5.5 hours broadcast
Streaming	11 episodes posted   1.25 hours available   741 streams
Social Media	3 posts   1,900 video views   304 engagements

## Episodes

### Careers in Plant Science

Learn about plant science careers from an agronomist and crop consultant.

### Careers in Engineering

Learn about different engineering careers that can be found in the agricultural field.

### Careers in Trade

Learn about all of the fulfilling careers in agriculture involving trades.

### Careers in Conservation

Learn about careers in conservation from agricultural workers passionate about conservation.

### Careers in Business Management

Learn about agricultural careers with a focus on business management.

### Career Pathways Beyond the Farm

Learn about the pathways agricultural workers have taken to get to their current positions.

### Skills Needed for Careers

Learn about the necessary skills future agricultural workers need to make it in the agricultural industry.

### Education Needed for Jobs

Learn about what education is necessary for those interested in a career in agriculture.

### Rewarding Moments in Careers

Learn about some of the rewarding moments agriculture workers have had throughout their careers.

### Advice for Students

Listen to advice from agricultural workers for students interested in agriculture. Hear from folks who went to college, a trade school, or have no post-secondary education, and the fulfilling careers they have found.



## Legacy Profiles

**Premiere Date:** July 5, 2023

**Format:** 16 x 30-second interstitials

### Description

30-second video clips that air during programming breaks on Lakeland PBS' broadcast channels. Clips include any topic that has been covered by Legacy-funded production, ranging from music to art to history.

### Distribution & Reach

Platform	Reach (July 1, 2023 - June 30, 2024)
Broadcast	16 episodes broadcast   3.5 hours broadcast
Streaming	16 episodes posted   0.25 hours available   1,014 streams

### Impact

These interstitials fulfill the goal of Legacy funding through showcasing content not shown in the program that it was filmed for. These stand-alone video clips highlight topics in the arts, music, and history from previously-filmed subjects. It gives the subject additional acknowledgement and focus while enriching and informing the viewer at home. These interstitials air throughout the day, every day, giving a vast scope of audience base. This easily digestible, short interstitial format is an excellent way to share content and information with our viewers throughout the broadcast schedule.

### Interstitials

Minnesota One-Room Schoolhouses

Erika Halverson-Mullen (7 total)

2022 Anishinaabe Art Festival (4 total)

Northwoods Artists and Authors Festival (4 total)

**Premiere Date:** July 7, 2023

**Format:** 50 x 3-minute feature segments

## Description

Lakeland News continues to produce *In Focus*, a feature segment that airs weekly on Fridays during the newscast and highlights subjects of art, history and cultural heritage throughout North Central Minnesota.

## Impact

*In Focus* fulfills the goals of Legacy funding by highlighting various activities and functions occurring every week across our viewing area of North Central Minnesota. These segments showcase how our area communities come together with the continued common interest of preserving our arts, culture, and heritage, for everyone to enjoy.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	50 episodes broadcast   12.5 hours broadcast
Streaming	50 episodes posted   2.5 hours available   11,378 streams
Social Media	47 posts   86,632 video views   3,999 engagements

## Segments

Hackensack Hosts Annual Jazz Concert with Josh Duffee and His Big Band | July 7, 2023

Over 100 Artists Set Up for 55th Annual Watermark Art Festival July 14, 2023

Brainerd Community Theater Bringing “Kinky Boots” to the Stage | July 21, 2023

Abbeya Foundation Aims to Bring Zen Meditation to Bemidji July 28, 2023

Northwoods Arts Council Prepares for 28th Annual Art & Book Festival August 4, 2023

LoonBird Cafe in Bemidji Lets Local Musicians Be the Main Event August 11, 2023

Crosby Kicks Off Heritage Days With a Night to Unite August 18, 2023

Headwaters Music and Arts Holds Camp Before School Starts August 25, 2023

Leech Lake Art League’s 56th Annual Event Shows and Sells Pieces | September 1, 2023

Bemidji Community Theatre Sets the Stage for “Present Laughter” September 8, 2023

The North Country Arts & Crafts Workshop | September 17, 2023

Travel, Tubas, Trikes, and a Trailer Make Music in Bemidji September 22, 2023

Paul Nye’s Back Street Bicycle Repair in Walker September 29, 2023

First City Dance Studio in Bemidji Celebrates 20 Years October 6, 2023

Pequot Lakes Community Theatre Presents “Enchanted April” October 13, 2023

Watermark Art Center Holds Spooky Story SLAM in Time for Halloween | October 20, 2023

A Bemidji Man Won the Minnesota State Walleye Stamp Contest October 27, 2023

Bemidji Community Theater Bringing the Magic of 'Brigadoon' to the Stage November 3, 2023

Judy Garland & Children's Discovery Museum in Grand Rapids November 10, 2023

Bemidji Chorale and Festival Orchestra Prepares for November Concert November 17, 2023

Central Lakes Jazz Orchestra Holds Annual 'Jingle Mingle' Fundraiser December 1, 2023

Harmony Foods Co-op in Bemidji Holds Lefsa Making Class December 8, 2023

Harding's Horse'n Around Parade Celebrates Christmas December 15, 2023

Actors Repertory Theatre Puts A Unique Spin On "It's A Wonderful Life" | December 29, 2023

Grand Rapids Arts Hosts Annual First Friday Art Walk January 5, 2024

Mille Lacs Indian Museum Showcases "Women of the Big Lake" Exhibit January 12, 2024

Armory Arts and Events Center in Park Rapids Hosts Open Mic Night January 19, 2024

"Anonymous X" Exhibit at Crossing Arts Alliance Addresses Identity January 26, 2024

Bemidji Community Theater to Present "Who's Afraid of Virginia Woolf?" January 28, 2024

"Dear Redhead" Exhibit Showcases One of Morrison County's Best Artists February 2, 2024

Auditioning for a Bemidji Community Theatre Show February 16, 2024

Minnesota Fishing Museum and Hall of Fame Dedicated to Pastime's History | February 23, 2024

Under New Name, Loon Country Arts in Bemidji Supports Local Creators | March 1, 2024

"Poetic Fashion Experience" Makes a Statement at MacRostie Art Center March 8, 2024

New Crossing Arts Alliance Exhibit Compares "Oil and Water" March 15, 2024

Northern Artist Association Lets Community Explore in Free Classes March 22, 2024

Bemidji Community Theater Goes Down the Rabbit Hole with "Alice in Wonderland" March 29, 2024

Crow Wing County Historical Society Celebrate 97th Anniversary April 5, 2024

Air Force Band Flies into Bemidji on Concert Tour April 12, 2024

Bigfork Takes the Stage with One-Act Play Festival April 19, 2024

5th "Tattoo You" Convention Makes Its Way to Walker April 26, 2024

Traveling Exhibit Explores Night Sky and Connection to Indigenous People May 2, 2024

New Longville Lakes Arts Center Hopes to Revive Town May 10, 2024

Handmade Jingle Dresses on Display at Crossing Arts Alliance May 17, 2024

Work of Ojibwe Artist Sam Zimmerman on Display at Watermark Art Center May 24, 2024

Aitkin's Jaques Art Center Showcasing "70 going on 80" Exhibit May 31, 2024

Minnesota Man Begins Journey Down the Mississippi with His Cello June 7, 2024

Smuda Family's Legacy Being Preserved at Weyerhaeuser Museum June 14, 2024

Northwoods Wind Ensemble in Pillager June 21, 2024

Mississippi Music Kicks off Summer Concert Series at Bemidji Waterfront June 27, 2024





# REPORT ON GRANTS TO PUBLIC TELEVISION IN SFY24

For Period: July 1, 2023 – June 30, 2024

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
<b>Common Ground</b>	14 x 30-min weekly episodes	3	4,992 views	7.0	-
<b>Backroads</b>	10 x 30-min weekly episodes	3	17,484 views	5.0	-
<b>In Focus</b>	50 x 3-min segments weekly arts, culture, history feature during L-News	2	98,010 views	2.5	-
<b>Profiles</b>	16 x 30-sec arts, culture, music, & history interstitials	2	1,014 views	0.25	-
<b>Order Up!</b>	1 x 60-min history/culture doc	2	2,889 views	1.0	-
<b>It’s Starting to Look Like a Boat!</b>	1 x 60-min history/culture doc	2	4,622 views	1.0	-
<b>Careers Beyond the Farm</b>	1 x 30-min edu/culture doc	2	2,641 views	1.25	-
	10 x 4-min edu/culture web shorts				

*Estimated Viewership includes video views from streaming apps, station website, YouTube, social media, and broadcast (if available).*

# REPORT ON USE OF FUNDS FOR SFY24

For Period: July 1, 2023 – June 30, 2024

### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient’s receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project;(vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088;(vii) the direct expenses and administration costs of the project...(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
<b>Recipient phone number</b>	218-751-3407
<b>Recipient email address</b>	jhanks@lptv.org
<b>Website</b>	lptv.org/about/state-legacy-funding
<b>Amount, source and fiscal year of the appropriation</b>	\$362,697 - ACHF Grant - SFY24
<b>Amount and source of additional funds</b>	\$10,857 - LPBS operating funds for SFY24
<b>Duration of projects</b>	7/1/2023 – 6/30/2024
<b>Fiscal agent or administering agency</b>	Department of Administration

<b>Project</b>	<b>FTEs</b>	<b>Direct Expenses</b>	<b>Administrative Costs</b>	<b>Total Cost of Production</b>
<b>Common Ground</b>	1.41	\$101,945.10	\$16,951.46	\$118,896.56
<b>Backroads</b>	1.43	\$103,391.13	\$17,191.90	\$120,583.04
<b>In Focus</b>	0.72	\$52,057.07	\$8,656.06	\$60,713.14
<b>Profiles</b>	0.21	\$15,183.31	\$2,524.69	\$17,708.00
<b>Order Up!</b>	0.22	\$15,906.33	\$2,644.91	\$18,551.24
<b>It's Starting to Look Like a Boat!</b>	0.22	\$15,906.33	\$2,644.91	\$18,551.24
<b>Careers Beyond the Farm</b>	0.22	\$15,906.33	\$2,644.91	\$18,551.24
<b>Total</b>	<b>4.43</b>	<b>\$320,295.61</b>	<b>\$53,258.84</b>	<b>\$373,554.44</b>

# REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2023 – June 30, 2024

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.  
 Subd. 10As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
<b>Common Ground</b>	Featured artists and organizations gain exposure beyond their internal and local promotion efforts, leading to increased attendance at events and potential sale of artistic work. Increase in following and likes on their social media accounts.	Viewer emails, member notes on renewal forms, social media comments, Community Advisory Board feedback, Program Preference Poll Survey, MPTA Legacy Survey, online hits/ views/ streams.	Achieved proposed outcomes
<b>Backroads</b>	Featured musicians gain exposure beyond their internal and local promotion efforts, leading to increased attendance at events and potential sale of their music. Increase in following and likes on their social media accounts.		Achieved proposed outcomes
<b>In Focus</b>	Featured artists and organizations gain exposure beyond their internal and local promotion efforts, leading to increased attendance at events and potential sale of artistic work. Increase in following and likes on their social media accounts.		Achieved proposed outcomes
<b>Profiles</b>	Increase awareness of our local productions and broaden visibility of featured subjects through circulation of condensed video clips airing between TV programming and on online platforms.		Achieved proposed outcomes
<b>Order Up!</b>	Documentation of the history and impact of the first type of “fast food” drive-in restaurants in Minnesota through first-hand accounts and their cultural impact on communities.		Achieved proposed outcomes
<b>It’s Beginning to Look Like a Boat!</b>	Cultural and historical preservation of a local craftsman’s skills through visual and verbal documentation following the building process.		Achieved proposed outcomes
<b>Careers Beyond the Farm</b>	Encouraging interest and expanding awareness of the vast jobs available in Minnesota agriculture to aspiring students regardless of educational level attained.		Achieved proposed outcomes



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# PBS NORTH

Est. 1964 • [pbsnorth.org](http://pbsnorth.org)

Duluth

Legacy funding has empowered PBS North to inspire and enrich lives for a more vibrant and connected community by creating programs that preserve and celebrate Minnesota's culture, history, and values. This funding has enabled the station to produce impactful local stories, supporting educational and community-focused content that would not otherwise be possible. Through series like *Almanac North*, *Native Report*, *Minnesota Historia*, and *Minnesota Legislative Report*, and documentaries highlighting Minnesotan heritage, PBS North has provided an accessible platform for diverse voices and perspectives. Legacy support not only strengthens local storytelling but also ensures these valuable narratives continue to reach and resonate with audiences across the state.

## Encouraging Political Dialogue

Through programming like *Minnesota Legislative Report* and *Almanac North*, we provide a platform for our viewership to learn and engage with political ideas at the local and state level in a fair, supportive environment that allows people to share their thoughts and ideas and engage in discourse in a constructive, positive way.



## Discovering Local History

PBS North provides programming through which people can learn what it means to be Minnesotan. With direct historical examinations through *Minnesota Historia* or larger cultural and community conversations with *Native Report* and *Almanac North*, we encourage viewers to engage with the history and culture that surrounds them and to become more connected with the present through the past.



## Learning With Experts

PBS North encourages our community to engage with the topics they enjoy and learn more. *Great Gardening* and *Doctors on Call* both provide an avenue for people with curiosity to reach out and learn more directly from the experts live on the air. Being able to reach somebody with a deep knowledge with a specific question provides immense value not only to the person asking, but to all those watching along.





# IMPACT STORY

## PBS North & Legacy Funding Strengthen the Understanding of Northeastern Minnesota

Legacy funding is at the cornerstone of PBS North’s mission to educate, inform, and enlighten the people of Northeast Minnesota. Our passion lies in creating high-quality content about Minnesota’s history, culture, and people, with the goal of fostering empathy and understanding among communities. Programs like *Almanac North* and *Minnesota Historia* celebrate the stories and history throughout Minnesota’s Northeast region. The impact of these resources will endure for years to come, as residents gain greater awareness of the cultural treasures around them and increasingly engage with the developing culture and history within our state.

“Always love PBS and count on their non-biased reporting and great shows.”



*Host shares hot dish, among many other Minnesota meal inventions*



*A group of Civil War reenactors celebrate the passing of the last living veteran*

“I value PBS North’s programming and benefits to the communities it serves.”

“I WANT TO SUPPORT PBS, I believe it’s a worthy service and cause!”

“We love watching Minnesota Historia, PBS North has some of the best Minnesota programming.”



# STORIES OF VETERANS AND IMMIGRANTS

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HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



## Cold War Secrets of Northern Minnesota

**Premiere Date:** In Production

**Format:** 1 x 60-minute documentary

### Description

*Cold War Secrets of Northern Minnesota* is a one-hour broadcast documentary. At the height of the Cold War, northern Minnesota found itself on the front lines of this global conflict. To reach America's heartland, the Soviet Union had to fly over the North Pole and through our airspace. In *Cold War Secrets of Northern Minnesota*, you'll meet Cold War heroes like Ray Klosowski, Jim Chapman, and Ronald Hein. You'll visit military sites in Duluth, French River, and Finland. And you'll learn how the constant threat of nuclear annihilation affected everyone in northern Minnesota, America, and the world.

### Impact

*Cold War Secrets of Northern Minnesota* will deeply impact Northern Minnesota communities by fostering pride in the region's unique role in national defense history. It enhances historical awareness and offers valuable educational resources for schools and museums, helping future generations connect with the past. The documentary might also boost local tourism by drawing history enthusiasts to sites like Duluth, French River, and Finland. Featuring local veterans' stories, it creates opportunities to honor and recognize their contributions, strengthening community bonds. By placing local history within a global context, the project encourages thoughtful community dialogue on international relations and security, connecting Minnesota's history to broader world events.

### Events and Engagement

There will be a premiere event on Veteran's Day, November 11<sup>th</sup>, during a ceremony at the Duluth Depot. Filmmaker Mike Scholz and key figure in the doc Ray Klosowski will do a presentation of a portion of the documentary followed by a Q&A session.



# STATION REPORT



## Almanac North

**Premiere Date:** July 1, 2023

**Format:** 46 x 30-minute episodes

### Description

*Almanac North* is a public affairs program on PBS North that delves into a wide range of topics relevant to Northern Minnesota and Northwestern Wisconsin. The show covers local news, community issues, and regional interests, featuring interviews with experts, community leaders, and local personalities. Episodes often explore topics such as politics, education, environmental concerns, economic development, and cultural events, while also highlighting important social services and initiatives. With a focus on storytelling and community impact, *Almanac North* aims to engage and inform its audience about the diverse and evolving landscape of the region.

### Impact

*Almanac North* aims to reach a diverse audience across Northern Minnesota and beyond, including local residents, educators, students, and those with a deep interest in preserving the state’s cultural and historical legacy. The project’s impact is rooted in its ability to give voice to underrepresented communities, showcase regional stories, and foster a deeper understanding of Minnesota’s rich arts, culture, and history. By featuring local figures, organizations, and key issues, the project enhances community pride, educates audiences on the significance of their shared heritage, and creates lasting connections between individuals and the stories that shape their lives.

### Distribution & Reach

Platform	Reach (July 1, 2023 - June 30, 2024)
Broadcast	41 episodes broadcast   21.50 hours broadcast
Streaming	41 episodes posted   21.50 hours available   9,690 streams
Social Media	228 posts   91,624 video views   9,718 engagements

## Episodes

### **COVID Study, Duluth Library Vision, Fireworks Safety Episode 1 | July 1, 2023**

We'll learn about St. Luke's Hospital's participation in a nationwide COVID-19 study. There's a new vision for the future of the downtown Duluth Library. Heidi Holtan is our guest on "Voices of the Region." And learn some tips to keep you and your family safe around fireworks.

### **NLX Passenger Train, Lakewalk Funding, Adaptive Recreation | Episode 2 | July 8, 2023**

After years of planning, funding for the Northern Lights Express passenger train is now in place. A federal grant will help bolster Duluth's popular Lakewalk against the fury of Lake Superior. The former Courage Kenny Rehab Institute has a new name and sponsor, but will continue its important mission. And Marshall Helmberger of the Timberjay News in Tower is our guest for Voices of the Region.

### **FinnFest, Throwback Baseball, Lake Superior Day | Episode 3 | July 15, 2023**

A major annual festival is making Duluth its long-term home, we'll have more on this month's "FinnFest 2023." We take you to a throwback baseball game that raised money for Superior's Bong Veterans Historical Center. The annual "Lake Superior Day" celebration on Barker's Island has something for everyone, and Aaron Brown is our guest on "Voices of the Region."

### **Marijuana Laws, Essentia Hospital, Summer Fun | Episode 4 | July 22, 2023**

With recreational marijuana set to become legal in Minnesota on August 1, some Duluth city councilors want to regulate where it can be used in the city. Essentia Health's new \$900-million hospital had a grand opening this week; we will take you inside the facility. We'll have some inspiration for you to take advantage of warm summer weather. And Danielle Kaeding from Wisconsin Public Radio.

### **Duluth Art Institute, FinnFest, Hospital Mergers Episode 5 | July 29, 2023**

After 50-years as a tenant at the Duluth Depot, the Duluth Art Institute's proposal to continue using exhibit space in the historic facility has been rejected by St. Louis County. Folks from around the country are gathering at FinnFest in Duluth. With more hospital mergers in the works, we'll talk with an expert about what this could mean for patients. And Heidi Holtan from KAXE Radio in Grand Rapids.

### **Duluth School Board Referendums, NATO, UPS Strike Episode 6 | August 5, 2023**

Two referendums from the Duluth School Board will be on this year's ballot; we speak with a school board member and Duluth Public School's superintendent. Hear from Sen. Amy Klobuchar and the Finnish ambassador about Finland joining NATO. UPS workers narrowly avoid a strike thanks to an agreement sponsored by the Teamsters Union. Marshall Helmberger from the Timberjay joins us for Voices of the Region.

### **Second Annual Mino Bimaadizi, Storm Water Episode 7 | August 12, 2023**

The second annual Mino Bimaadizi Community Science & Medicine Fair returns to Park Point; we spoke with members from AICHO & The Center of American Indian Minority Health about the importance of health and science events in the community. We learn more about Wisconsin's storm water week with a special report. The Dragon Boat festival returns to Superior, we hear from the Superior Rotary Club.

### **The Forge, Solar Car, St. Louis River Allia Episode 8 | August 19, 2023**

The Itasca Economic Development Corporation held a grand opening this week for The Forge, its new collaborative incubator to get new businesses and products off the ground. Two local students attending the University of Minnesota will head to Australia soon with the solar car they helped design and build. The St. Louis River Alliance is living its mission of protecting and preserving.



**Duluth Budget, Sister Cities International  
Episode 9 | August 25, 2023**

Duluth Mayor Emily Larson released her 2024 budget proposal to the city council this week, the mayor came to the studio to talk about it. Duluth's Sister Cities International has been around since 1986, and we'll find out how it all got started. The Minnesota State Fair kicked off this week; with something for everyone, and Danielle Kaeding from Wisconsin Public Radio is our guest on Voices of the Region.

**Starry Skies North, Energy Secretary, Lake Superior  
Episode 10 | September 2, 2023**

Working to eliminate light pollution, the Starry Skies North nonprofit has some good news to share about area businesses chipping in to help. U.S. Energy Secretary Jennifer Granholm visited northern Minnesota solar facilities this week. We have a video report on a swimming relay on Lake Superior from Split Rock to Duluth, and Marshall Helmberger from the Timberjay News in Tower is our guest for Voices of the Region.

**Core Conversations: The Aftermath of MN Legalizing  
Marijuana | Episode 11 | September 9, 2023**

In the fourth installment of Almanac North's Core Conversation, we dive deeper into Minnesota's newest law legalizing recreational marijuana across the state. We sit down with state legislators, educators, law enforcement and business owners to hear about the opportunities and challenges that lie ahead for the state. From hemp farms in Austin, Minnesota, to dispensaries on the White Earth Reservation, we discuss all facets of this shift in policy.

**Duluth Survey, Ovarian Cancer, Sturgeon Stocking |  
Episode 12 | September 16, 2023**

A Duluth Area Chamber Foundation survey of local residents reveals what they are most concerned about. For the first time in more than 20 years, the Minnesota DNR is stocking sturgeon in the St. Louis River. The Minnesota Ovarian Cancer Alliance will hold its 10<sup>th</sup> annual "Light Duluth Teal" gala next week. And Danielle Kaeding from Wisconsin Public Radio is our guest for Voices of the Region.

**Superior Plan, St. Louis County Tax Levy  
Episode 13 | September 23, 2023**

The University of Wisconsin-Superior is working with many community partners on the "Superior Plan." The ambitious project would enhance campus and community recreational facilities. The St. Louis County Board is set to vote on the 2024 tax levy; we talked with county officials about its impact on residents. And Aaron Brown is this week's guest on "Voices of the Region".

**Duluth Library Feedback, Talon Metals  
Episode 14 | September 30, 2023**

The Duluth Library Foundation is soliciting feedback from citizens about the plan to replace the downtown library. We have a special report from the PBS NewsHour on the Talon Metals mine proposal. The Founder of the Duluth Superior Film Festival is here to talk about this year's event. And Heidi Holtan from KAXE - KXBE radio is our guest for Voices of the Region.

**Salvation Army, Community Action Duluth  
Episode 15 | October 7, 2023**

We'll meet the new Captain of the Duluth Salvation Army. Producer Megan McGarvey has a report from Superior on the growth of Taiko drumming in the Midwest. Community Action Duluth is preparing for its "Dream Big" fundraiser, and Marshall Helmberger from the Timberjay News in Tower is our guest for Voices of the Region.

**Temple Israel, CHUM Golden Gala  
Episode 16 | October 14, 2023**

Temple Israel in Duluth is opening its auditorium to the public for the first time in years. The event comes after a somber week following terror attacks that began Saturday in Israel. Duluth's CHUM along with other nonprofits issues a plea for help to end homelessness. Producer Megan McGarvey talks with two local authors about their book "The Science of Agatha Christie". And Danielle Kaeding.

**Climate Conference, Israel Violence  
Episode 17 | October 20, 2023**

The Midwest Climate Resilience conference in Duluth next week will put a focus on sustainability and what communities can do to combat climate change. We talk with a foreign policy expert about the violence in Israel and the potential for diplomacy. Duluth's Lincoln Park reopened this week after extensive renovations, and Aaron Brown is our guest on Voices of the Region.

**Community Foundation; Steel Plant Cleanup  
Episode 18 | October 27, 2023**

The Duluth Superior Area Community Foundation is celebrating 40 years with a refocused Opportunity Fund. The Vice President of Northspan talks about the value of a regional approach to economic development. We tour the U.S. Steel cleanup site in western Duluth. And Heidi Holtan from KAXE KXBE Public Radio is our guest for Vices of the Region.

**Duluth School Referendum, Shipping News  
Episode 19 | November 3, 2023**

Voters who live in the Duluth School District have two referendums to vote on in Tuesday's election. We'll learn more about the referendum questions from Duluth Public School Superintendent John Magas. A strike that closed the St. Lawrence Seaway system has been settled, but the impact of that work stoppage is still being felt in the Twin Ports. We'll have some tips from the Minnesota DNR.

**New School Board Members, Paul Metsa  
Episode 20 | November 10, 2023**

We will talk with two newly-elected school board members who want to bring racial equity to the Duluth school district. Musician Paul Metsa joins us to talk about the re-release of his song "Jack Ruby" and perform it live in the studio. Danielle Kaeding from Wisconsin Public Radio is our guest this week for "Voices of the Region".

**Flu & COVID, Native Artists | Episode 21 | November 17, 2023**

As the Holiday season approaches, health officials are urging folks to get the latest flu and COVID vaccinations. Indigenous artists talk about an exhibit at Duluth's AICHO galleries. You'll learn how you can help out the annual "Truckers for Tots" campaign, and Aaron Brown is our guest for Voices of the Region.

**Duluth Mayor-Elect, Sea Change Documentary  
Episode 22 | December 1, 2023**

Duluth Mayor-Elect Roger Reinert joined us live in the studio to talk about his election win and what issues he plans to tackle during his first days in office. We'll have a preview of PBS North's new documentary in partnership with Hamline University, A Sea Change for Superior. And Heidi Holtan from KAXE radio is our guest on Voices of the Region.

**DECC Director, Emily Larson Interview  
Episode 23 | December 8, 2023**

DECC Director Dan Hartman talks about the financial trouble that caused layoffs at the entertainment complex earlier this year, and efforts to get back on firm footing. Producer Greg Grell interviewed Duluth Mayor Emily Larson as she prepares to leave office at the end of the year. We have a video report on a Lego Club at the Superior Public Library, and Marshall Helmberger of the Timberjay newspaper.

**Julie Zenner and Greg Grell Retirement  
Episode 24 | December 15, 2023**

Julie Zenner and Greg Grell retirement show special.

**Transportation | Episode 25 | February 2, 2024**

Diving deep into the world of transportation in Northern Minnesota and Wisconsin. From icy roads to rural routes, we'll explore the challenges and opportunities facing communities across the Northland.

**Love | Episode 26 | February 9, 2024**

Love takes on many forms, and in the heart of the North, it thrives in ways all its own. Join us as we explore the unique qualities of love in our communities.

**Outdoor Winter Recreation  
Episode 27 | February 16, 2024**

In this episode of *Almanac North*, we check in with the Native Report team about the season finale. Also talk to the ski jumping coach from Cloquet, MN, a representative from Hartley Nature Center, and former U.S. biathlon team member Chad Salmela about recreating outdoors. Then we visit Ironwood, Michigan to see how the popular Stormy Kromer is made.

**Black History Month | Episode 28 | February 23, 2024**

In this episode of *Almanac North*, we get a special report from Dennis Anderson about American Heart Month, speak with NAACP Duluth Chapter President Classie Dudley about the organization's local efforts, learn about the history of Black History Month from Rev. Anthony Galloway, and meet with Dr. Verna Thornton to discuss women's health.

**Small Business | Episode 29 | March 1, 2024**

In this episode of *Almanac North*, we are diving into small business. We're joined in studio by Downtown Duluth's President and C.O.O. Kristi Stokes and Northspan's Zack Filipovich to discuss programs designed to aid small businesses. We also interview small business owners Kevin Jacobsen and Lissa Flemming, who share their stories of starting their companies and what makes them successful.

**Mental Health | Episode 30 | March 8, 2024**

In this episode, guest host Brett Scott is joined in the studio by Mary Morehouse, Jacob Laurent, and Daniel Rossow to have a conversation centered around mental health in the region, the stigma surrounding it, and the options people have for help. Therapist and owner of Svalja Yoga Kyle Leia Heyesen explains how yoga and mindfulness can help people at any stage of their mental wellness journey.

**Energy | Episode 31 | March 15, 2024**

In this episode, guest host Brett Scott is joined in the studio by Julie Pierce of Minnesota Power, via Zoom by David Holt of the Consumer Energy Alliance, and by Kyle Leier of Great River Energy. Consider changing to something like "In these conversations." energy production, distribution, and the future of clean energy in our region are discussed.

**Women's Month | Episode 32 | March 22, 2024**

On this episode of *Almanac North*, we celebrate some women in the area who are making the community a better place! We speak with high-school LGBTQ advocate Olivia Morin-Swanson, visit Karen McTavish and her crew at McTavish Quilting Studio and Fabric, welcome Rosie Awards organizer Ali Carlson to the *Almanac North* studio, and take a trip to learn about "That Sound Lady," Kristi June Olson.

**Garbage and Recycling | Episode 33 | March 29, 2024**

In this episode, the management of waste, recycling, and the future of how we look at trash in our region are discussed.

**City Logistics and Urban Planning | Episode 34  
April 5, 2024**

In this episode, host Maarja Hewitt is joined in the studio by experts in city planning from UMD, Ely, and Duluth. Explore the process and precision of how cities plan to grow.

**Immigration | Episode 35 | April 12, 2024**

On this episode of *Almanac North*, learn the in's and out's of what it takes to immigrate to the United States. Host Maarja Hewitt is joined in studio by experts and someone with firsthand experience in the U.S. immigration system.

**Summer Programs for Kids  
Episode 36 | April 19, 2024**

We examine the world of summer activities for children in the area. Maarja is visited by experts and volunteers from the region to speak about some of the available options and how the camps and experiences shape the viewpoints and characters of kids who attend.

**Homegrown 2024 | Episode 37 | April 26, 2024**

On this episode of *Almanac North*, we dive into the Duluth Homegrown Music Festival. Maarja is visited by musicians, fans, and organizers of the annual event to speak about the history, impact, and future of the event.

**Philanthropy | Episode 38 | May 3, 2024**

On this episode of *Almanac North*, experts in the field of philanthropy in the Northland join Maarja Hewitt and discuss giving, the impact on those receiving help, and what it means to our region. Guests include President and CEO of Second Harvest Northland Shaye Moris, Director of Development at the Depot Foundation Jason Young, and President and CEO of the Northland Foundation Tony Sertich.

**Tourism | Episode 39 | May 10, 2024**

In this episode, we'll be joined by special guests Jay Walker, Executive Director of the Great Lakes Aquarium, and Kati Anderson, Public Relations Manager for the Bayfield Chamber and Visitor Bureau. They'll discuss the latest trends in tourism, the economic impact of visitors on the region, and what makes Duluth and Bayfield such special destinations.

**Foster Care | Episode 40 | May 17, 2024**

On this episode of *Almanac North*, host Maarja Hewitt interviews experts in the foster care system of St. Louis County, Minnesota as well as leaders from foster support organizations in the area, to learn more about foster care, the impact it has on children, and what it takes to be a foster parent or family.

**Science, Technology, Engineering, Art, and Mathematics (STEAM) | Episode 41 | May 24, 2024**

On this episode of *Almanac North*, host Maarja Hewitt is joined in the studio by industry leaders, educators, and students to learn about Science, Technology, Engineering, Art, and Mathematics (STEAM) focused education and how future careers are being shaped by today's STEAM students.

**Military | Episode 42 | May 31, 2024**

On this episode of *Almanac North*, we look at the history of Duluth and the Cold War. We also are joined by a veteran assistance organization that offers programming and aid to vets. And, a local musician debuts a new song in advance of his album release.

**State and National Parks of Minnesota****Episode 43 | June 7, 2024**

In this special Pledge Week episode of *Almanac North*, we explore the history, impact, and future projects of the Minnesota State Park system. From the sandy beaches of McCarthy Beach State Park to the iconic Split Rock Lighthouse, highlights, history, and unique stories of the parks and their keepers are on display.

**Housing and Home Ownership****Episode 44 | June 14, 2024**

In this episode of *Almanac North*, experts in housing from Northeastern Minnesota share their knowledge of housing programs, the difficulties faced by potential homeowners, and what the current and projected future markets look like for buyers.

**Leadership and Civic Responsibility****Episode 45 | June 21, 2024**

On this episode of *Almanac North*, we dive into what leadership means and speak with guests and experts who set an example for the community.

**The State of Water: A Core Conversation****Episode 46 | June 28, 2024**

On this episode of *Almanac North*, we are having a Core Conversation about the state of water. Experts in water reclamation, restoration, preservation, and more share their expertise on how water in our region is used, protected, and researched to ensure Minnesota's water stays around for generations to come.



# Minnesota Historia

**Premiere Date:** September 17, 2024

**Format:** 1 x 60-minute episode

## Description

*Minnesota Historia* is a digital series from PBS North that brings to life Minnesota’s lesser-known and quirky historical moments in an entertaining six-episode format. Each season, the episodes are also reformatted into a broadcast special, allowing wider access to this unique look at the state’s history. With a humorous and engaging approach, the series highlights unusual events, characters, and cultural oddities that shaped Minnesota, making history accessible and enjoyable for a broad audience. Through storytelling that combines fact with fun, *Minnesota Historia* offers a fresh perspective on the hidden tales of Minnesota’s past.

## Impact

*Minnesota Historia* has a significant impact on the community by bringing forward the untold and often quirky stories of Minnesota’s history, fostering a deeper appreciation for the state’s unique past. By exploring local narratives that are rarely covered in mainstream history, the series helps viewers connect with Minnesota’s cultural identity in a fresh and relatable way. Its lighthearted and accessible storytelling style engages a wide audience, making history enjoyable and relevant for all ages. Additionally, *Minnesota Historia* strengthens community pride and curiosity, encouraging viewers to explore their own local histories and share these stories with others. This approach not only preserves regional heritage but also inspires a sense of unity around the diverse experiences that define Minnesota.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   1 hour broadcast
Streaming	1 episode posted   1 hour available   23,824 streams
Social Media	44 posts   63,167 video views   9,208 engagements

## Episodes

### Episode 1 | September 17, 2024

Did you know pizza rolls were invented in northern Minnesota? Or that Minnesota was the first state to offer troops to the Union during the Civil War? We explore those ideas, a legendary train derailment that may not have happened, the invention of automatic elevator doors, surf rockers, and Broadway play “the Duke of Duluth” on this season of *Minnesota Historia*.



## **The Slice**

**Premiere Date:** July 3, 2023

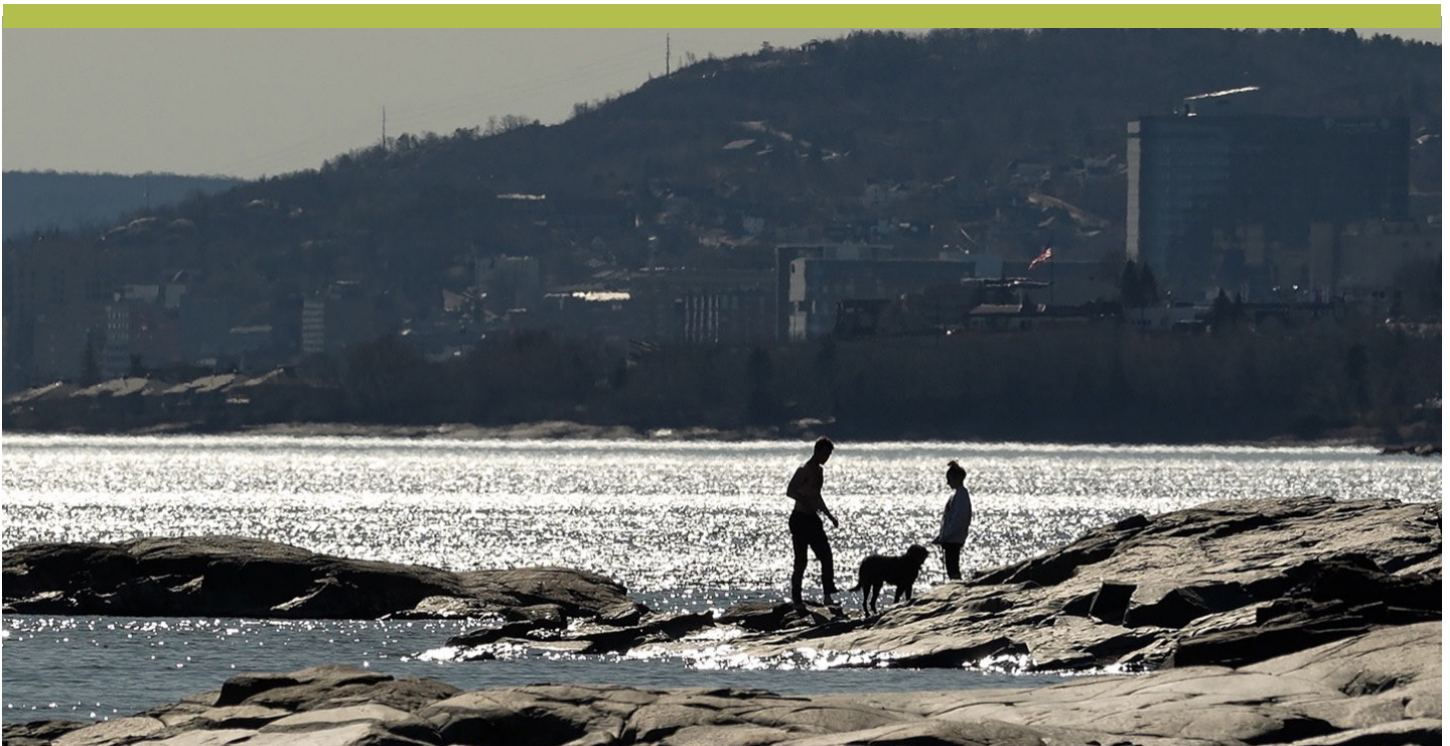
**Format:** 122 x 1:30 episodes

### **Description**

*The Slice* is a digital and broadcast hybrid series from PBS North that shares short, compelling stories from the Northland. Each episode provides a quick, visually rich look at local culture, featuring the people, places, and events that make the region unique. With episodes typically just a minute long, *The Slice* captures the essence of community life, from arts and traditions to scenic landscapes and personal tales. The series brings viewers closer to the heart of the region, celebrating the diversity and spirit of its people.

### **Impact**

*The Slice* has a profound impact on the community by highlighting everyday stories that might otherwise go unnoticed, offering a relatable and authentic view of life in the Northland. By showcasing diverse voices and perspectives, the series builds a stronger sense of belonging and pride among residents, helping them see their lives and surroundings reflected on screen. Its short, easily shareable format allows these stories to reach a broad audience, fostering greater regional awareness and cultural appreciation. *The Slice* also connects community members across generations, showcasing both traditional practices and contemporary experiences. This celebration of local life strengthens community ties and helps preserve the unique character of the region.



## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	122 episodes broadcast   3.25 hours broadcast
Streaming	122 episodes posted   3.25 hours available   83,566 streams
Social Media	381 posts   5,650,243 video views   13,013 engagements

## Episodes

### Sailing on Superior | Episode 1 | July 3, 2023

Climb aboard the Radio Flyer for a Wednesday night race! The Radio Flyer and her crew race “A” Class out on the lake and Captain Chris Friese has owned the boat for 5 years.

### Steve’s Hot Sauce | Episode 2 | July 5, 2023

Steve has been making sauce for over 20 years and recently upgraded his bottling process in Grand Rapids.

### Fun on the Fourth | Episode 3 | July 7, 2023

Lake Vermilion was the perfect place to celebrate the Fourth of July! It was a proper summer holiday with swimming, tubing, and fireworks over the water.

### Trampled by Turtles | Episode 4 | July 10, 2023

Watch Bayfront Park be taken over by thousands of Trampled by Turtles fans from near and far.

### Trampled Interviews | Episode 5 | July 12, 2023

Hear perspectives from some people who know Trampled by Turtles best: their fans!

### Sailing Sunset | Episode 6 | July 14, 2023

At the end of every Wednesday night race, all the sailboats on the water return to the harbor just as the sun begins to set behind Duluth.

### Mine Renovation | Episode 7 | July 17, 2023

The Soudan Mine is undergoing some construction on its mine shaft! The renovation will be finished next year, which will resume the mine’s underground tours, bringing over 30,000 visitors down the shaft annually.

### Bike Festival | Episode 8 | July 19, 2023

Can you have a bike race without chains? Yes! And that’s precisely what kicked off the Bike Duluth Festival a few weekends ago.

### Airshow 2023 | Episode 9 | July 21, 2023

Placid Lassie is a 78-year-old airplane and was at the Duluth Airshow last weekend. Join us for a ride up in this old transport C-47.

### Movies in the Park | Episode 10 | July 24, 2023

Downtown Duluth’s “Movies in the Park” program played “Top Gun: Maverick” to kick off the Duluth Airshow weekend, and to celebrate, the Blue Angels (and a few other special performers) stopped by for autographs.

### Mural Dedication | Episode 11 | July 26, 2023

You might have noticed recently that there’s some fresh art at the Depot! Meet the artist Adam Swanson as he discusses his inspiration for the piece.

**Rowing Competition | Episode 12 | July 28, 2023**

With about 400 rowers hailing from both the midwestern United States and Canada, Duluth's International Regatta draws quite the crowd for their 1000-2000-meter races.

**Agate Festival | Episode 13 | July 31, 2023**

Moose Lake's Agate Days features tons of vendors, enthusiasts, and of course, agates! Find out firsthand what makes the festival so special.

**Finnish Dance | Episode 14 | August 2, 2023**

Watch a group of FinnFest attendees learn the Finnish Waltz at the DECC!

**Art in Park 1 | Episode 15 | August 4, 2023**

Meet Chuck Smith, who started making pottery 5 years ago. Now he owns Lionheart Clayworks and visits events (like Art in the Park) throughout the summer to show off his work.

**Acorns | Episode 16 | August 7, 2023**

Sydney Trimble is part of the Climate Impact Corps and has been collecting acorns from southern Minnesota to help reforest the North Shore. Over the course of the project, over 100 gallons of acorns have been gathered, and Sydney knows that each one is more than just a seed.

**Art in Park 2 | Episode 17 | August 9, 2023**

Who doesn't love hitting things with a hammer? Meet Leon Torkelson, who owns and operates Spruce Grove Forge.

**Sunrise in Gazebo Point | Episode 18 | August 11, 2023**

Journey to Gazebo Point with us and watch a sunrise!

**Sawbill Canoe Revisited | Episode 19 | August 14, 2023**

We're revisiting one of our favorite episodes from last August! Clare, owner of Sawbill Canoe Outfitters in Tofte, gives us her top five tips for having a great time in the BWCA.

**4-H | Episode 20 | August 16, 2023**

This summer, three students volunteered with us through the 4-H Incredible Exchange program. Here's a sneak peek of what they've been up to!

**Duluth Sunrise | Episode 21 | August 18, 2023**

*The Slice* takes you to a beautiful sunrise in Duluth. Featuring "Morning Mood" by Edvard Grieg.

**Olcott Park | Episode 22 | August 21, 2023**

In Virginia, MN, the Olcott Park Greenhouse and Botanical Garden delights visitors by providing a free green space year round! *The Slice* stopped by to learn more.

**Trashtown | Episode 23 | August 25, 2023**

Using grants, the city of Duluth is promoting and supporting ground-level community work to help beautify Duluth trails.

**Lifehouse | Episode 24 | August 28, 2023**

Through local group Ellipsis, Life House Duluth sought to raise money for period products for underprivileged youth.

**Inclusive | Episode 25 | August 30, 2023**

*The Slice* spoke with cyclist Mason Branstrator, who rides adaptive bikes with Northland Adaptive Recreation.

**OHV Park | Episode 26 | September 1, 2023**

Buckle up! PBS North Storyteller Carly Jones takes us to an Off-Highway Recreation area on the Iron Range.

**Zoo Paint | Episode 27 | September 4, 2023**

Gophers, lemurs, and more are painted at the Lake Superior Zoo! We follow the Outdoor Painters of Minnesota as they speak about their experience.

**Dummy | Episode 28 | September 6, 2023**

Watch Ventriloquist Jeremy Lepak as he entertains a crowd in Gary New Duluth, during Far West Kids Fest.

**Library Garden | Episode 29 | September 15, 2023**

We follow the Duluth Community Garden Program as they clean up the green space around the Duluth Public Library!

**Chess Fun | Episode 30 | September 20, 2023**

We follow the Twin Ports Chess Club during one of their weekly meetings in Wussow's Concert Cafe!

**Brickyard Days | Episode 31 | September 22, 2023**

Local town celebration and parade featuring fire engines, sweet eats, and a school cheer team.

**Native Art | Episode 32 | September 25, 2023**

The Leech Lake Art League brings together artists around the region to share and sell their creations.

**Deer DNR | Episode 33 | September 27, 2023**

The Slice speaks with the MN DNR to get you ready for the deer hunting season in Minnesota.

**Grand Portage Rendezvous | Episode 34  
September 29, 2023**

This week *The Slice* heads up the shore to Grand Portage National Monument for their Rendezvous Days.

**ALS Bike | Episode 35 | October 4, 2023**

This year was the inaugural Tomassoni Tour-Cycle for ALS on the beautiful Mesabi Trail. Come along and experience this exciting new fundraising event.

**Leaves | Episode 36 | October 6, 2023**

*The Slice* takes a peek at fall foliage colors in Duluth, MN.

**Lake Waves | Episode 37 | October 9, 2023**

Take a look at the relaxing waves of Lake Superior!

**Catsby | Episode 38 | October 11, 2023**

*The Slice* learns how a wandering cat became a neighborhood favorite to be memorialized in bronze.

**Plant Sale | Episode 39 | October 16, 2023**

Check out a bulb and plant sale in Duluth, MN that was held by the St. Louis County Master Gardeners!

**SHOR-ROR | Episode 40 | October 20, 2023**

At the Duluth Depot, local artists show off their delightful frightful creations.

**All Autumn | Episode 41 | October 23, 2023**

Celebrate Autumn in Two Harbors, as Burlington Station raises money for a good cause.

**Mats | Episode 42 | October 25, 2023**

Clever crocheting turns plastic bags into floor mats, as created by volunteers at Bethesda Lutheran Evangelical Church in Carlton, MN.

**Block Party | Episode 43 | October 27, 2023**

Journey to Duluth, MN, where a “Love Your Block” grant helped create a community-enabled block party.

**Balloon Air | Episode 44 | October 30, 2023**

Watch some hands-on science, as students from Piedmont Elementary School in Duluth, MN launch a weather balloon.

**Lincoln Open | Episode 45 | November 1, 2023**

After years of revitalization, The Slice takes a look at Lincoln Park’s new amenities.

**Garlic | Episode 46 | November 3, 2023**

Watch as UMD students plant garlic to promote local harvesting.

**RMHC | Episode 47 | November 6, 2023**

Discover why pop tops have been such a point of collection for The Ronald McDonald House.

**Book Award | Episode 48 | November 8, 2023**

Learn more about 2023 NEMBA Book Awards, announced by Lake Superior Writers and hosted by PBS North.

**AICHO Art A | Episode 49 | November 13, 2023**

In Duluth, MN, Native artists exhibit their heritage. We meet artist Steven StandingCloud as he discusses his work.

**AICHO Art B | Episode 50 | November 15, 2023**

Artist Gordon Coons presents various artwork, including an Indigenous superhero, as part of his exhibit in Duluth, MN.

**Pine Museum | Episode 51 | November 17, 2023**

The eclectic collection of the Pine County History Museum has something for everyone!

**The Making of the Great Minnesota Recipe, Jr  
Episode 52 | November 22, 2023**

Go behind the scenes of *The Great Minnesota Recipe Junior*, and catch the premiere this Thanksgiving on PBS North!

**Turkey | Episode 53 | November 24, 2023**

Prep for the holidays with a little smoked turkey!



**Bentleyville History | Episode 54 | November 27, 2023**

Christmas lights came early this year to the St. Louis County Depot. Visit an exhibit that tells the tale of the Bentleyville Tour of Lights.

**Cat Shelter | Episode 55 | November 29, 2023**

Build a safe haven for community cats with the Carlton County Animal Rescue.

**UMD 23 A | Episode 56 | December 4, 2023**

Catch a peek at a sandy beach in Minnesota. This Slice was produced by student Kyleigh Kent for the University of Minnesota-Duluth.

**UMD 23 B | Episode 57 | December 6, 2023**

Listen along as we hear of two people's experiences with the beauty of Lake Superior. This Slice was produced by student Sophia Fenske for the University of Minnesota-Duluth.

**UMD 23 C | Episode 58 | December 8, 2023**

Relax and see funky water creatures swim and live. This Slice was produced by student Alyvia Taylor for the University of Minnesota-Duluth.

**Glen-mas | Episode 59 | December 11, 2023**

The Slice visits Glensheen Mansion, to preview their 2023 Candlelight Christmas tours.

**Sass | Episode 60 | December 13, 2023**

Meet Cass Dahlen, the owner of Sass & Solder, a Duluth stained glass company who teaches us the basic process of the craft.

**Gingerbread | Episode 61 | December 15, 2023**

Visit the Nordic Center of Duluth, where community members have built their own gingerbread houses!

**Ornament 1 | Episode 62 | December 20, 2023**

The Slice visits Rebekah Rush of Wonderfully Made Goods, and learns the process of harnessing birchwood to craft ornamental delights.

**Xmas Cookies | Episode 63 | December 22, 2023**

Learn the magic of Christmas cookie decorating with Jessica of Frosted Sweets.

**Studio A Minor | Episode 64 | January 1, 2024**

In our latest collaboration with The North 103.3 FM and the "Live from Studio A" sessions, we hope you enjoy Minorbirds!

**Free Art | Episode 65 | January 3, 2024**

The Slice visits the Duluth Art Institute, where their Free Art DAI encourages youth to unleash their creative spirit.

**Homeless Vigil | Episode 66 | January 10, 2023**

The Slice marches with nonprofit Chum, as they hold a vigil for Duluth's homeless population.

**Brave Art | Episode 67 | January 15, 2023**

See the artwork of young artists at the American Indian Community Housing Organization, during the Brave Art Youth Exhibition.

**Luthier | Episode 68 | January 17, 2024**

The Slice visits a Duluth luthier of Nielsen Custom Guitars.

**Ta-Coumba | Episode 69 | January 22, 2024**

Check out the art of Minnesota artist Ta-coumba T. Aiken at the Duluth Art Institute. He paints abstract pictures that bring viewers on a journey of many stories filled with rhythmic patterns and vibrant color.

**Serpent Story | Episode 70 | January 24, 2024**

Sacred Serpents stopped by Zenith Bookstore in Duluth, MN, to promote safe snake and animal encounters!

**Pickle Fritters | Episode 71 | January 29, 2024**

Learn how to make a crowd-pleasing midwestern treat.

**Finnish Bread | Episode 72 | February 2, 2024**

Watch the preparations for Northern MN's Laskiainen, by baking bread delicacies.

**Foodwear | Episode 73 | February 5, 2024**

Watch as the Duluth Public Library held a craft event, teaching the public to craft food earrings!



**UMD Rocket | Episode 74 | February 7, 2024**

Watch as students from Bulldog Rocketry test a rocket motor to reach 30,000 ft for an upcoming competition.

**UMD Card | Episode 75 | February 12, 2024**

Watch as students from UMD create Valentine's cards for a local nursing home.

**Seed Art | Episode 76 | February 21, 2024**

Follow "The Seed Affair," as they make crop art from seeds!

**Almanac BTS | Episode 77 | February 23, 2024**

*Almanac North* producer Chris Brown tells us of the exciting updates to PBS North's longest running program!

**Ornament 2 | Episode 78 | February 26, 2024**

Rebekah Rush of Wonderfully Made Goods shows us how to make Lake Superior ornaments.

**BTS Core | Episode 79 | February 28, 2024**

Join us as our team takes you behind the scenes of a PBS North Production!

**Native Activities | Episode 80 | March 6, 2024**

Watch as Ojibwe cultural activities are taught to students in the Duluth area.

**3D Print | Episode 81 | March 8, 2024**

Chris and Jeremy show us the fun of 3D printing.

**Powerful Waves | Episode 82 | March 11, 2024**

Take a peek at powerful waves on Lake Superior, filmed in March of 2024.

**Secret Stairs | Episode 83 | March 13, 2024**

Check out a secret emergency staircase, from the era of the Cold War, deep in a Duluth building.

**Blue Harvest | Episode 84 | March 15, 2024**

Rise of the Podcast is a Minnesota-made fan podcast. We meet Chris and Jeremy, who produce the show!

**Ward | Episode 85 | March 18, 2024**

Learn about the origins of Ward in this edition of *The Slice*. Featuring Joe Casey and Tom Casey of the Ward Trading Card Company.

**Brighton | Episode 86 | March 20, 2024**

A beautiful spring afternoon at Brighton Beach.

**Robin Mural | Episode 87 | March 22, 2024**

Travel to the Minnesota Discovery Center where artists Moira Villiard and Alexis Martinez created mural art.

**Small Record | Episode 88 | March 25, 2024**

Travel to KEBS Records in Duluth, MN. Home of the (allegedly) smallest record store in America!

**MN Film Festival | Episode 89 | March 27, 2024**

Learn the secrets, and behind the scenes work of the Minnesota Film Festival.

**Weaving | Episode 90 | March 29, 2024**

Artist Lauren Faherty shows us her exhibit "Interlaced," showcased at the Prøve Gallery.

**Sound | Episode 91 | April 3, 2024**

Follow Jake Larson, professional sound engineer, as he speaks about his work

**Audiophile | Episode 92 | April 5, 2023**

Tim Edwards of KEBS Records shows us his collection of vintage audio equipment!

**Mojakka | Episode 93 | April 8, 2024**

Travel to the Northeastern Hotel in Cloquet, Minnesota, where a cook-off was held in support of the Carlton County Historical Society.

**Hakan | Episode 94 | April 12, 2024**

We watch as a coffee enthusiast shows us how he brews a cup of coffee with a Turkish-style Hakan to help jump start the morning.

**Jones | Episode 95 | April 15, 2024**

Here is a look inside the life of Mr. Jones, a 3-year-old rescue dog, as he enjoys the wonders of the Northland for one whole year!

**Fine Arts | Episode 96 | April 17, 2024**

*The Slice* stops at Marshall School in Duluth, MN to see a student showcase of spectacular art!

**BTS ISL | Episode 97 | April 19, 2024**

Join PBS North and the host of *Inside Senior Living* as we go behind the scenes of our newest docuseries. Coming soon!

**Oaken Hollow Games | Episode 98 | April 22, 2024**

Darrell Davey created Oaken Hollow Games. With his philosophy of gaming he hopes to inspire others to create their own worlds.

**Train Club | Episode 99 | April 24, 2024**

Learn about Virginia, Minnesota's Model Train Club! *The Slice* was produced by Ward Smith.

**Boss Momma | Episode 100 | April 29, 2024**

Boss Momma and the Jebberhooch plays live and is interviewed on the North during a Live in Studio A session on the North 103.3.

**Space Theatre | Episode 10 | May 01, 2024**

The Slice visits the Paulucci Space Theatre in Hibbing, MN, where a devoted scientist oversees both vintage and modern technology.

**Pelicans | Episode 102 | May 3, 2024**

Watch pelicans flock and live in Chambers Grove Park in Duluth, MN.

**APIDA Poem | Episode 103 | May 8, 2024**

Duluthian and Chinese-American Sharon Yung helps us celebrate APIDA Heritage Month through poetry from Sharon Kwong.

**How Puzzling | Episode 104 | May 10, 2024**

Watch as avid puzzlers face off at a 500 piece puzzle challenge, held by the Minnesota Jigsaw Puzzle Association.

**Band Names 1 | Episode 105 | May 13, 2024**

ZOZATRAS is a unique band name! Find out how it was made!

**Student Films | Episode 106 | May 15, 2024**

Students at Duluth East High School in Duluth, MN show off their films, as teacher Maggie Muller-Kvam tells The Slice.

**Cribbage | Episode 107 | May 17, 2024**

Avid cribbage players play for fun and charity at Hoops Brewing in Duluth, MN.

**Band Names 2 | Episode 108 | May 20, 2024**

How did the band Life Parade get its name? Uncover the story with *The Slice!*

**Russ Sackett 1 | Episode 109 | May 22, 2024**

Minnesota musician Russ Sackett takes us through his skills, and history as an artist in Duluth, MN.

**Ojibwe Sign | Episode 110 | May 27, 2024**

The Slice attends the unveiling of a new Ojibwe language sign, a collaboration between MnDOT and the Grand Portage Band Of Lake Superior Chippewa in Cook County, MN.

**Punk | Episode 111 | May 29, 2024**

Punk is alive and thrives in Duluth, MN. We visit a variety of bands and musicians as they speak on their passions.

**Lake Gossip | Episode 112 | May 31, 2024**

Blake Romenesko created Lake Gossip, which tells the quirky story of Duluth history.

**Bowl Creek | Episode 113 | June 5, 2023**

Relax at Chester Creek in Duluth, MN, and enjoy the cascading waters.

**Russ Sackett 2 | Episode 114 | June 7, 2024**

Get inspired! Musician Russ Sackett takes his through his process of songwriting.

**Sapsucker | Episode 115 | June 10, 2024**

A woodpecker demonstrates just how loud it can be when it enlists an aluminum ladder to amplify his territorial drumming.

**Smelt Puppet | Episode 116 | June 12, 2024**

Learn about a Duluth tradition, the Smelt Parade! Created and run by the Magic Smelt Puppet Troupe.

**Alpaca | Episode 117 | June 14, 2024**

Travel to Frosty Ridge Alpacas in Duluth, MN, where we share in the shearing of these beloved animals.

**State Parks | Episode 118 | June 17, 2024**

The Soudan Underground Mine has done a lot more than just supply some of the highest quality iron to the country. They've also been at the forefront of scientific discovery. Learn more about how this blue-collar workplace became an ideal physics lab.

**Story Play | Episode 119 | June 19, 2024**

Riverside Park in Duluth, MN was the home for families and children to play and read books from the Duluth Public Library.

**Fix It | Episode 120 | June 21, 2024**

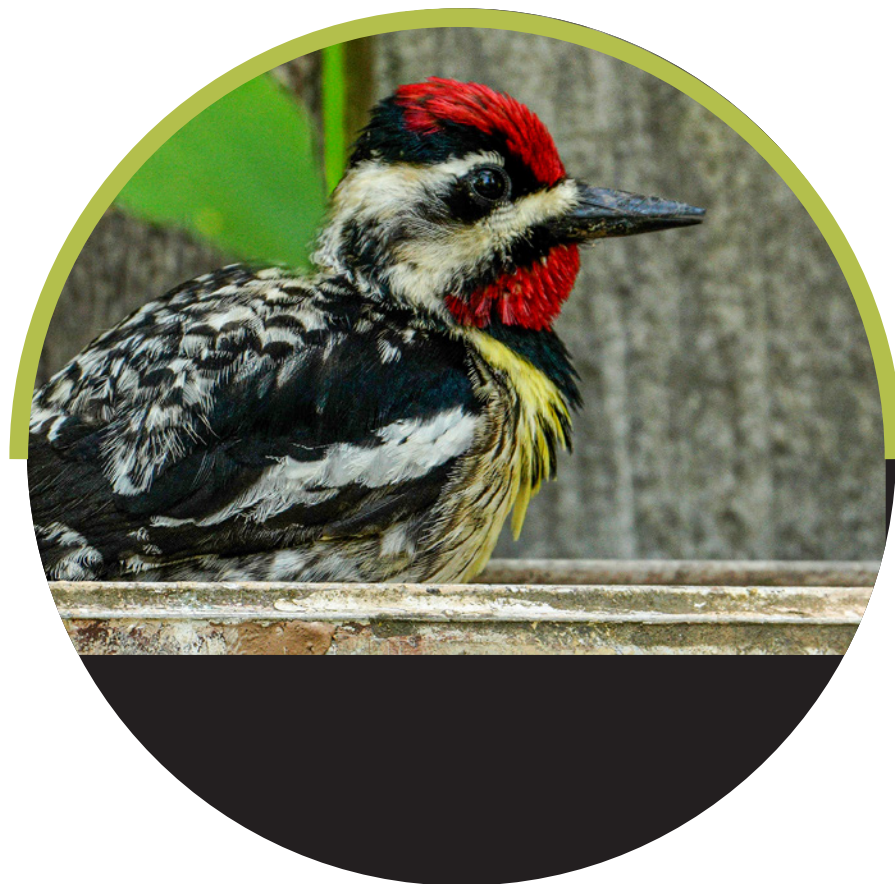
Through a community Fix-It Clinic, the Western Lake Superior Sanitary District and the Duluth Folk School gave community members an opportunity to give broken things a new life!

**S'mores | Episode 121 | June 24, 2024**

It's time for some Summertime treats! What's not to love about s'mores bars? Marshmallows, rice and graham cereal, and milk chocolate. Toasting the mallows is optional.

**Independence Day | Episode 122 | June 28, 2024**

PBS North highlights veteran Hilary McCausland, as she shares with us her appreciation of Independence Day.



*A woodpecker demonstrates exactly how loud it can be*



# Minnesota Legislative Report

**Premiere Date:** April 8, 2024

**Format:** 5 x 60-minute episodes

## Description

*Minnesota Legislative Report* is a live broadcast program on PBS North that provides real-time coverage and analysis of legislative sessions and decisions affecting Minnesotans. The show features in-depth discussions with lawmakers. Through audience-submitted questions and live interactions, *Minnesota Legislative Report* fosters civic engagement by giving the public a direct line to their elected officials. This program serves as an essential resource for staying informed about state government and regional issues.

## Impact

*Minnesota Legislative Report* has a significant impact on the community by making state government more accessible and understandable for residents of Northern Minnesota. Through live broadcasts, the program connects viewers directly with legislators and key decision-makers, allowing the public to gain insights into policies that affect their lives and ask questions in real time. This direct line to state officials fosters transparency, accountability, and civic engagement, encouraging viewers to stay informed and involved in the legislative process. By covering a range of issues, *Minnesota Legislative Report* ensures that the community remains aware of decisions that shape their future. The program strengthens democratic engagement and empowers citizens to actively participate in their government.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast</b>	5 episodes broadcast   5 hours broadcast
<b>Streaming</b>	5 episodes posted   5 hours available   101 streams
<b>Social Media</b>	10 posts   84 engagements

## Episodes

Senator Jason Rarick and Representative Natalie Zeleznikar | Episode 1 | April 8, 2024

Rep. Spencer Igo and Rep. Roger Skraba | Episode 2 | April 14, 2024

Senator Grant Hauschild and Rep. Dave Lislegard | Episode 3 | April 21, 2024

Rep. Natalie Zeleznikar and Senator Jason Rarick | Episode 4 | April 28, 2024

Senator Jennifer McEwen | Episode 5 | May 6, 2024



# Great Minnesota Recipe Jr.

**Premiere Date:** August 22, 2023

**Format:** 2 x 45-minute episodes

## Description

*The Great Minnesota Recipe Jr.* is a delightful cooking competition series from PBS North that showcases the creativity and talent of young chefs across Minnesota. Celebrating the state’s rich culinary heritage, the show features contestants preparing their unique recipes inspired by local flavors and personal traditions. Through seasonal specials, like the Summer and Winter 2023 editions, viewers not only enjoy a showcase of delicious dishes but also gain insight into the stories and inspirations behind them. With a focus on fun, flavor, and fostering a love for cooking, *The Great Minnesota Recipe Jr.* highlights the diverse food culture of Minnesota through the eyes of its youngest culinary stars.



*Judges check in with contestant*

## Impact

*The Great Minnesota Recipe Jr.* has had a meaningful impact on northern Minnesota communities by fostering a deeper connection to the region’s culinary traditions while inspiring the next generation of chefs. By featuring young participants from diverse backgrounds, the show celebrates local culture, food heritage, and creativity, encouraging pride in the unique flavors of the North. It provides a platform for youth to share their stories, inspiring families and viewers of all ages to engage with cooking and local ingredients. This initiative not only promotes cultural preservation but also strengthens community ties, encouraging participation and appreciation for the shared culinary identity of Minnesota’s northern communities.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	2 episodes broadcast   1.5 hours broadcast
Streaming	2 episodes posted   1.5 hours available   1,283 streams
Social Media	27 posts   2,328 video views   1,289 engagements



## Episodes

### The Great MN Recipe Jr. - Summer 2023 | Episode 1 | August 22, 2023

Grab your aprons, forks, and plates for Minnesota's biggest cooking competition for kids! We invited three young chefs, Marshall, Parker, and Henley, to compete in *The Great Minnesota Recipe Jr.*

### The Great Minnesota Recipe Jr. - Winter 2023 | Episode 2 | December 5, 2023

Meet Lauren, Oliver, and Gigi, and watch our young chefs cook up winter delicacies, featuring muffins, doughnuts, and crepes!

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## Native Report

**Premiere Date:** January 4, 2024

**Format:** 8 x 30-minute episodes

### Description

*Native Report* is one of the longest-running television series on PBS North as we celebrate its 20th season. The program highlights the rich cultural heritage, contemporary issues, and stories of Native American communities. Through in-depth interviews with tribal leaders, elders, artists, and advocates, the show explores topics ranging from language preservation and traditional arts to health initiatives and social challenges. With a focus on education and cultural awareness, *Native Report* serves as a vital platform for celebrating Indigenous perspectives, fostering understanding, and sharing the resilience and contributions of Native peoples with a broader audience.

### Impact

*Native Report* has had a profound impact on our communities by fostering a deeper understanding and appreciation of Indigenous cultures and histories. By sharing the stories, traditions, and contemporary challenges of Native peoples, the program strengthens cultural ties and promotes mutual respect between Native and non-Native residents. It provides a platform for elevating Indigenous voices, highlighting critical issues such as language preservation and intergenerational healing, and celebrating the resilience and contributions of Native communities. Through its educational content, *Native Report* not only preserves cultural knowledge for future generations but also encourages dialogue and unity within the diverse communities of northern Minnesota.

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	8 episodes broadcast   4 hours broadcast
Streaming	8 episodes posted   4 hours available   8,834 online views
Social Media	51 posts   91,624 video views   18,083 engagements

### **Food Sovereignty | Episode 1 | January 4, 2024**

The premiere episode of season 20 explores the different ways Indigenous peoples practice food sovereignty. An Ojibwe Chef shares his heritage with his new restaurant Mijim on Madeline Island. We also break down how an organization called Dream of Wild Health has created the Indigenous Food Network to support urban Native youth.

### **Indigenous Education | Episode 2 | January 11, 2024**

From finding ways to re-introduce cultural teachings into education systems to nurturing knowledge at a higher level and exercising tribal rights, this episode explores what's being done in Indian country in terms of education and the practice of sovereign rights. Plus we learn what we can do to lead healthier lives and hear from our elders.

### **Exploring South Dakota | Episode 3 | January 18, 2024**

Travel to the Black Hills of South Dakota and meet the first Indigenous CEO of Crazy Horse Memorial, the world's largest rock carving. Plus, learn about what kind of community-led resources are available on Pine Ridge Indian Reservation through the nonprofit One Spirit.

### **Encouraging Learning and Creativity**

#### **Episode 4 | January 25, 2024**

This week on Native Report focuses on the creative ways people are sharing their heritage, from encouraging the learning of language through games with the Creator of Nashke Native Games Tony Drews to Mark Mindt inspiring children with his Dakota heritage through an Indigenous superhero. Plus meet the creators of Black Bears and Blueberries Publishing providing stories and illustrations.



*Woodland Sky Native American Dance Company  
performs with the Grand Rapids Ballet*

### **Moments in History | Episode 5 | February 1, 2024**

We look back at a moment in history: the 1972 court decision known as Gurnoe vs. the State of Wisconsin where sovereign rights to fish and hunt were tested. Plus, we share how we look at how treaties are recognized and celebrated today and how the Grand Portage National Monument is making history.

### **Sharing Heritage | Episode 6 | February 8, 2024**

This episode gives a deeper look at how some Indigenous peoples are sharing their culture and heritage in modern-day settings. Meet Giwedini, a famous TikToker from Leech Lake, who shares Ojibwe culture with younger generations and the Woodland Sky Native American Dance Company who partnered with the Grand Rapids Ballet to give a once-in-a-lifetime performance.

### **Building and Honoring Legacy | Episode 7 February 15, 2024**

The penultimate episode of season 20 explores how some Minnesota Indigenous communities are building a legacy. We learn about how Prairie Island is reintroducing bison onto the reservation. We go to White Earth and learn how one of the first dispensaries in Minnesota is on a reservation. Plus, we see some of the nation's best stick-ball players gathered for a community-led tournament.

### **Spreading Awareness for Intergenerational Trauma Episode 8 | February 22, 2024**

We interviewed boarding school descendant Linda LeGarde Grover to get some historical context about the dark underbelly of boarding schools. Then we speak with Indigenous musician Keith Secola who wrote a song called "Say Your Name," which is a tribute to all the ancestors who lived and died during their time at these schools.



# REPORT ON GRANTS TO PUBLIC TELEVISION IN SFY24

For Period: July 1, 2023 – June 30, 2024

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
<b>Almanac North</b>	41 x 30-min weekly episodes	2	43,435 views	21.5	-
<b>Legislative Report</b>	5 x 60-min weekly episodes	1	101 views	5.0	-
<b>Minnesota Historia</b>	1 x 60-min episode	1	86,991 views	1.0	-
<b>The Slice</b>	122 x 1.5-min episodes	2	5,733,809 views	3.25	-
<b>Great Minnesota Recipe Jr.</b>	2 x 45-min episodes	2	3,611 views	1.5	-
<b>Native Report</b>	8 x 30-min episodes	2	100,458 views	4.0	1

*Estimated Viewership includes video views from streaming apps, station website, YouTube, social media, and broadcast (if available).*

# REPORT ON USE OF FUNDS FOR SFY24

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For Period: July 1, 2023 – June 30, 2024

129D.18 GRANTS TO PUBLIC TELEVISION

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient’s receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, “full-time equivalent” means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
<b>Recipient phone number</b>	218-788-2811
<b>Recipient email address</b>	pmester@wdse.org
<b>Website</b>	www.pbsnorth.org   www.mptalegacymedia.org
<b>Amount, source, and fiscal year of the appropriation</b>	\$332,563.39 ACHF Grant Appropriation FY24
<b>Amount and source of additional funds</b>	
<b>Duration of projects</b>	7/1/2023 – 6/30/2024
<b>Fiscal agent or administering agency</b>	Department of Administration

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
<b>Almanac North</b>	1.41	\$159,670.72	\$1,680.00	\$161,350.72
<b>Minnesota Legislative Report</b>	0.25	\$22,548.41	\$1,260.00	\$23,808.41
<b>Duluth-Superior Symphony Orchestra</b>	0.06	\$8,645.15	\$1,260.00	\$9,905.15
<b>Minnesota Historia</b>	0.13	\$58,116.17	\$1,680.00	\$59,796.17
<b>The Slice</b>	0.46	\$59,646.21	\$1,560.00	\$61,206.21
<b>Native Report</b>	0.36	\$35,920.92	\$1,440.00	\$37,360.92
<b>TOTAL</b>	<b>2.67</b>	<b>\$344,547.59</b>	<b>\$8,880.00</b>	<b>\$353,427.59</b>

## REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2023 – June 30, 2024

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other sub recipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information



Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
<b>Minnesota Historia</b>	<i>Minnesota Historia</i> will expose the community to unique elements of the region’s history, allowing for better understanding of what past events and contributions have made this region what it is today. Viewers will report feeling more aware of what makes the region special and encouraged to showcase the region to others.	Surveys of area viewer/members (twice a year) to assess program popularity and impact; meetings with Pioneer Community Advisory Board (5 times a year) to measure responses from area viewers; tracking of online viewing activity (livestream, social media viewing & engagement, YouTube and Pioneer PBS website). On-time completion of Postcards series; on-time completion of ACHF content within the Prairie Yard and Garden series. Measurement of engagement via event attendance. Gathering of data from participants in the Postcards and Prairie Yard & Garden ACHF episode to document direct impact to those showcased.	Achieved proposed outcomes
<b>Native Report</b>	<i>Native Report</i> will raise awareness and increase appreciation of MN Native American art, culture, language, and heritage.		Achieved proposed outcomes
<b>Minnesota Legislative Report</b>	Our core conversations and legislative programming bring community members into our studio to help inform and provide opportunity for meaningful and respectful dialogue in an effort to grow communication and understanding in our community.		Achieved proposed outcomes
<b>Almanac North</b>	Viewers will report feeling more educated around critical issues in our region. They will report feeling that they have a voice and an impact in the conversations. Viewers will also report that we are the source for information on what is happening in the region and that we provide in-depth and crucial coverage of relevant topics in the area.		Achieved proposed outcomes
<b>Duluth-Superior Symphony Orchestra</b>	Viewers will report feeling the experience was an opportunity to experience the culture and music of hearing an orchestra without the time and expense of going to the theater.		Achieved proposed outcomes
<b>The Slice</b>	<i>The Slice</i> will raise the visibility of Northeastern Minnesota communities, highlighting art, community, culture, and everything that makes our region unique. Through these digital-first experiences, viewers will report feeling more engaged and invested in the community and its happening.		Achieved proposed outcomes



# BOARD OF TRUSTEES

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# PIONEER PBS

Est. 1966 [pioneer.org](http://pioneer.org)  
Granite Falls

Thanks to Legacy funding, Pioneer PBS can lift the voices of the region we serve into the media landscape. We tell rural and small town western and southwestern Minnesota stories that showcase rural artists, tribal members, small town business owners, veterans, regional histories, and more. Seventeen of these stories have received Upper Midwest Regional Emmy® Award nominations. The Pioneer PBS broadcast signal reaches 26 Minnesota counties, where residents can receive our programming for free with an antenna or via streaming.

## Showcasing Veterans

Pioneer PBS captures the voices of veterans from WWII, Vietnam, and more to assure teachers of history are able to localize their lesson plans and students are able to connect on a deeper level to what they're learning.



## Collaborating to Preserve Cultural Heritage

Working with the American Swedish Institute and All My Relations Gallery, Pioneer PBS showcased the collaboration between Nordic, Indigenous, and American cultures.



*Angela Two Stars at All My Relations Gallery*



## Celebrating Western Minnesota Changemakers

From eight women in Willmar in 1977 who decided to take a stand, to a family man with a rodeo dream in 2024, Pioneer PBS celebrates the trailblazers of our region.



*The Willmar Eight*





## IMPACT STORY

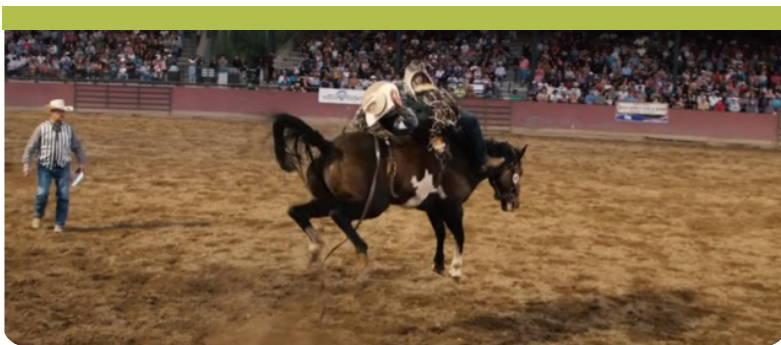
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### Pioneer PBS and Legacy Funding Raise Up the Voices of Western Minnesota Heroes Past and Present



#### Heroes Past: *Eight Women Together Alone*

In 1977, the Willmar 8 walked off their jobs in America's first-ever bank strike over repeatedly being passed over for promotion while training in their male bosses. Nearly five decades later, these women reconsider their legacy and the state of women's rights today.



#### Heroes Present: *Luck & Love: A Rodeo Story*

As a pro rodeo athlete, Tanner Aus balances his grueling schedule on the road in pursuit of his rodeo dream with family life in small-town Minnesota.

These two half-hour documentaries show the impact small town and rural Minnesota voices can have on a national stage.

During an event in Willmar, some of the surviving women of the Willmar 8 reflected on the impact of their bravery in standing up to inequality. The event drew over 275 RSVPs. Linda Mickelson, an audience member at the Willmar 8 event, and a former employee of First National Bank in Willmar at the time of the strike, told the women, "Watching the documentary made me want to cry, because I and fellow employees were going through the same thing at our bank but we would have lost our jobs if we had joined the strike. The community needs to know we did support you." She added that she believed the Willmar 8's stand helped her and many like her in their careers.

At the studios of Pioneer PBS, Tanner Aus, Granite Falls hometown hero's story was warmly received by a sold-out crowd of 280 people. After seeing the documentary, a business owner let Tanner know he wanted to add his sponsorship to Tanner's journey. Tanner in turn decided to become a member of Pioneer PBS. We had two follow-up screenings during Western Fest's PRCA Stampede rodeo.





*From left: Sylvia Koll, Sandi Tremel, Teren Novotny, and Irene Wallin. Courtesy of Macy Moore / West Central Tribune*



*Tanner Aus signing for an attendee post-screening.*

**“I’ve had some major victories over the course of my career. Sometimes I am blinded in the pursuit, and when I get a big win, or cross a goal off my list, it takes some time for the gravity to set in. That’s how I feel today. What you did for my family feels big and permanent and important. Again, thank you.”**

*– Tanner Aus*

Both screening events were front page news stories in Granite Falls and Willmar. The region responded to these local heroes who have made, and are making, a national impact. Luck & Love was accepted into 18 film festivals, pointing to the national interest in Minnesota voices!



*The crowd at the event giving the women of the Willmar 8 a standing ovation. Courtesy of Macy Moore / West Central Tribune*



# STORIES OF VETERANS AND IMMIGRANTS

Stories of Veterans and Immigrants. HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans’ history stories and unique immigrant stories from around the state.



## Night Wings: OSS Carpetbagger Ops

**Premiere Date:** May 27, 2024

**Format:** 1 x 30-minute documentary

### Description

Embark on secret WWII missions with veteran Robert Holmstrom in this standalone 30-minute broadcast documentary as he reveals his personal experiences, and uncover the history of the pre-CIA organization the Office of Strategic Services.

### Impact

With the current projection that fewer than 30,000 WWII vets in America will be alive by 2027, capturing their stories now is critical. This allows their stories to live on and for students in this region to have access to regional stories to help localize history for teachers. We have also made Robert’s full interview available online in our veterans’ playlist on YouTube with 644 people having viewed it so far.



Robert Holmstrom (center) during WWII

“What an amazing story! Thank you for your service to our great country and your efforts to help the French people. God bless you.”  
- Comment from a YouTube viewer



Robert Holmstrom speaking at Fagen Fighters WWII Museum



## Frozen in Time: The Vietnam War

**Premiere Date:** May 27, 2024

**Format:** 1 x 30-minute documentary

### Description

Meet Vietnam War photographer Gary Bipes in this standalone 30-minute broadcast documentary. Gary’s lens captured the soul of the Vietnamese nation, revealing the poignant stories of its people and the haunting beauty amidst the chaos of war.



### Impact

The Minnesota Military Museum, after seeing the documentary, asked to use it in their Vietnam 50th event at the Mall of America in June 2024. We agreed and this has led to the MN Military Museum asking to use Gary’s documentary at the museum and to contract with Gary to utilize his one-of-a-kind photos of the war within their museum, assuring Gary’s story and those he captured with his camera, will never be lost.

*Photo top right: Gary Bipes in Vietnam*

*Photo left: Gary Bipes holding his book of Vietnam photos*



## Using the Oldest Form of Printmaking to Tell New Stories

**Premiere Date:** February 1, 2024

**Format:** 1 x 15-minute documentary

### Description

Mankato Minnesota graduate Mai Tran creates prints that remind her of Vietnam.



*Mai Tran beside one of her large prints*

“I shared it (the segment) with my friends, and they said it was awesome. They learned a lot about me that they didn’t know before. Thank you and your crew for all the work!!!” - Mai

*Tran*





## From Haiti to Minnesota

**Premiere Date:** April 11, 2024

**Format:** 1 x 10-minute documentary

### Description

Antonio and Paulaine Jean Louis have not had an entirely smooth path to make it to the United States, facing visa issues and language barriers along the way. But now they and their children have made their home in Minnesota.

**“Everyone at work keeps telling me they saw me on PBS. All my family and friends like it. I posted it on Facebook [and] a lot of my Facebook friends shared it. I love it, really professional.” – Paulaine Jean Louis**

### Events & Engagement

Pioneer PBS, Ron and Diane Fagen, and the staff at Fagen Fighters WWII Museum co-hosted a screening event for *Night Wings: OSS Carpetbagger Ops* on Memorial Day. Over 320 people came out to view the documentary and celebrate WWII veteran Robert Holmstrom. Robert Holmstrom was able to be at the screening, along with his daughter Jenny who said she had no idea growing up what her Dad had done during the war and is thankful that he could talk about it now and that it is recorded for posterity.

A 3-day commemoration of the 50th anniversary of the Vietnam War took place at the Mall of America. The Minnesota Military Museum asked to include Pioneer PBS’ documentary *Frozen in Time: The Vietnam War*. 10,000 people attended the event, viewing the museum exhibits and related displays.

The impact of these veteran stories is shown in the continued interest in their stories, long after broadcast. We’ve compiled a Veterans Stories playlist on YouTube and from July 1, 2023 to June 30, 2024 it was viewed nearly 395,000 times! We will continue to add the unique stories of every veteran we can to this distinguished list, assuring teachers, students and folks around the world have access to these brave men and women’s stories of service.



*The capacity crowd at Mall of America*

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	4 broadcasts   1.5 hours broadcast
Streaming	5 stories posted   2 hours available   2,144 streams
Social Media	23 posts   16,579 video views   606 engagements

Ongoing impact is shown by veteran Craig Tschetter, whom we featured in an Emmy Award-winning story, *Fifteen Minutes Ago: A Vietnam War Story*, that aired on April 8, 2021. We published an extended interview that went viral and still catches a viral wave every once in a while. When asked whether our work together had ongoing impact for him recently, Craig responded:

“What the documentary has done for my book sales and helping veterans has been beyond words. First, the book sales skyrocketed after you released the unedited version on YouTube. People viewed it all across the U.S., Canada, and England. I can’t thank you enough. To give you some numbers, I continue to receive royalties today (seven years after it went public in 2017). This month, readers purchased eighty-three books, and last month, sixty-seven. Those are typical numbers for 2024. Veterans have sent me letters, emails, and text messages telling me how much the book has meant to them and how they can identify with my story. They have said, “The book was outstanding; my honesty and willingness to share my story has found a place in their heart. I never dreamt it would ever be so meaningful to so many readers. There is no way to count how many have read the book or how many veterans have been touched because readers share books if they are worth reading.”

– Craig Tschetter, *Vietnam War Vet*



Craig Tschetter





# STATION REPORT



## Postcards

**Premiere Date:** February 1, 2024

**Format:** 13 x 30-minute episodes

### Description

*Postcards* is a broadcast series of 13 half-hour episodes that captures the lives of local artists and the rich cultural history of Western and Southwestern Minnesota.

### Impact

*“Postcards has helped my art reach a wider audience. It contextualized my journey as an artist in a way that not only validates my personal experience as an artist, but helps my art to find a home amongst new people, institutions, and opportunities.”*

*– Nicole Brenny, featured in Postcards in 2024*

### Events & Engagement

Arts @ MSP again asked to display some of the *Postcards* episodes in their art space at Minneapolis/ St. Paul Airport. Thousands upon thousands of people passing through our international airport get a chance to experience the uniqueness of our Western Minnesota small town and rural culture.

*Postcards* remains our top performer on our YouTube stream, driven in part by the team’s dedication to telling a variety of unique veteran stories.

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast</b>	13 episodes broadcast   6.5 hours broadcast
<b>Streaming</b>	13 episodes available   6.5 hours available   100,876 streams
<b>Social Media</b>	80 posts   62,651 video views   722 engagements



# Prairie Yard & Garden: Cherrywood

**Premiere Date:** March 13, 2024

**Format:** 1 x 30-minute broadcast special

## Description

In this half-hour special of *Prairie Yard & Garden*, we travel to Baxter, Minnesota, to visit the unique fabric store called Cherrywood – a haven for quilters and those who sew alike. Owner Karla Overland specializes in hand-dyed fabric that is perfect for creating stunning and unique works of art. One of Cherrywood’s annual events is the Cherrywood Challenge, where participants are given a specific theme to create a quilt using only Cherrywood fabrics. This year’s theme is the monarch butterfly, a symbol of beauty, transformation, and resilience. The program was based on an annual engagement that Cherrywood conducts with hundreds of participants each year.



Some of the entries in the 2024 Cherrywood Challenge

## Impact

After the show aired, host Mary Holm had numerous people tell her they learned several things from the show, namely what it takes to use natural dyes to produce quilting material, that monarchs have been added to the endangered species list, and that a group of butterflies and monarchs are called a kaleidoscope.

“This year, for a fun thing to add, was milkweed seeds. I got these from the Save the Monarch Foundation. These are packaged in the Twin Cities and everybody got a package of seeds included in the bundle [for the challenge].”

– Karla Overland, owner, Cherrywood, Baxter, MN

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   0.5 hours broadcast
Streaming	1 episode posted   0.5 hours available   685 streams
Social Media	9 posts   2,053 video views   227 engagements



# LANDMARKS: Minnesota Collections

**Premiere Date:** February 22, 2024

**Format:** 1 x 60-minute documentary

## Description

Passion. Obsession. Nostalgia. Curiosity. Education. Preserving history or just the thrill of the hunt, these are some of the reasons people collect. We invite you to travel with Minnesota storyteller Doug Ohman, as he meets people in Minnesota who have a passion for collecting in this hour-long, stand-alone broadcast documentary. Along with sharing their treasured collections with us, they tell their stories about how they started collecting and why they collect. We will see everything from vintage tractors to the world’s largest collection of cow knickknacks. From old toys to movie posters, this program will be sure to entertain.

## Impact

As host Doug Ohman notes, “It’s not really hoarding if you have cool stuff.” It became clear to him as he researched the latest installment of *Landmarks* that there are many interesting collections in the hands of Minnesotans that are worth exploring.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   1 hour broadcast
Streaming	1 episode posted   1 hour available   21,815 streams
Social Media	36 posts   11,248 video views   190 engagements

“Of all the Landmarks programs, this one was my favorite.”  
– *Viewer*



Doug Ohman admires a collection of Ernie Wollack’s tractors



Doug Ohman admires the apron collection of Yvonne Cory



# Wheels: Classics and Collections 3rd Gear

**Premiere Date:** May 19, 2024

**Format:** 1 x 60-minute documentary, 9 digital shorts

## Description

Explore the special connection between owners and their vehicles in *Wheels: Classics and Collections 3rd Gear*. Released as a digital-first series of nine episodes, it was then assembled for a 1-hour broadcast documentary.

## Impact

The *Wheels* Facebook page has grown to 121 followers. Throughout the year, producer Tim Bakken attended car shows and posted clips and videos from the shows, bringing car enthusiasts who may not be able to travel to car shows the opportunity to live vicariously through social media.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   1 hour broadcast
Streaming	1 episode posted   1 hour available   192,199 streams
Social Media	19 posts   5,431 video views   247 engagements



*Jacqueline Hadrath and her daughter show off the award for their 1969 Plymouth GTX, passed down to Jacqueline from her father*





# Luck & Love: A Rodeo Story

**Premiere Date:** February 19, 2024

**Format:** 1 x 30-minute documentary



Tanner Aus

## Description

A half-hour, stand-alone, broadcast documentary. As a pro rodeo athlete, Tanner balances his grueling schedule on the road in pursuit of his dream of making 10 national rodeo finals, with family life in small-town Minnesota.

## Impact

See the Impact story of heroes past and present (p. 49) for the full impact of Tanner’s story.

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   0.5 hours broadcast
Streaming	1 episode posted   0.5 hours available   7,540 streams
Social Media	20 posts   42,365 video views   568 engagements

## Events & Engagement

Pioneer PBS hosted an event at our studios that sold out before we told anyone registration was open! 280 people screened Tanner’s story in our studios. Adding attendees at the 18 film festivals, it is clear we are well over 1,000 people coming together to view this story.



Pioneer PBS at capacity for a screening of Luck & Love: A Rodeo Story on February 13, 2024





# Eight Women Together Alone

**Premiere Date:** January 14, 2024

**Format:** 1 x 30-minute documentary

## Description

A half-hour, stand-alone, broadcast documentary following the story of the Willmar 8, who walked off their jobs in 1977 in America’s first-ever bank strike. Nearly five decades later, they reconsider their legacy and the state of women’s rights.

## Impact

See the Impact story of heroes past and present for the full impact of the women of the Willmar 8’s story (p.75).

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   0.5 hours broadcast
Streaming	1 episode posted   0.5 hours available   2,146 streams
Social Media	8 posts   6,478 video views   281 engagements

## Events & Engagement

See the Impact story section for more on the event held in Willmar for *Eight Women Together Alone*.

At the event in Willmar, audience member Sandy Pierce thanked the Willmar 8 members who were in attendance. She had moved to Willmar 20 years earlier and learned about their story at that time. She is now a retired air conditioning mechanic and closed with, “I don’t think I’d be that if it wasn’t for you.”



*The Willmar 8 striking in the brutal cold of 1977.*



*Three of the Willmar 8: Sandi Tremel, Teren Novotny, and Sylvia Erickson Koll*



# REPORT ON GRANTS TO PUBLIC TELEVISION IN SFY24

For Period: July 1, 2023 – June 30, 2024

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
<b>Postcards</b>	13 x 30-min weekly episodes	6	579,939 views	6.5	-
<b>Landmarks</b>	1 x 60-min documentary	1	33,063 views	1	-
<b>Wheels</b>	1 x 60-min documentary	1	197,630 views	1	-
<b>Frozen in Time: The Vietnam War</b>	1 x 30-min documentary	1	11,428 views	0.5	-
<b>Night Wings: OSS Carpetbagger Ops</b>	1 x 30-min documentary	1	1,500 views	0.5	-
<b>Luck &amp; Love: A Rodeo Story</b>	1 x 30-min documentary	1	49,905 views	0.5	-
<b>Eight Women Alone Together</b>	1 x 30-min documentary	1	8,624 views	0.5	-
<b>Prairie Yard &amp; Garden: Cherrywood</b>	1 x 30-min broadcast	1	2,738 views	.05	-

*Estimated Viewership includes video views from streaming apps, station website, YouTube, social media, and broadcast (if available).*

# REPORT ON USE OF FUNDS FOR SFY24

For Period: July 1, 2023 – June 30, 2024

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient’s receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, “full-time equivalent” means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
<b>Recipient phone number</b>	(320) 289-2915
<b>Recipient email address</b>	slamke@pioneer.org
<b>Website</b>	Pioneer.org   www.mptalegacymedia.org
<b>Amount, source and fiscal year of the appropriation</b>	\$372,082 ACHF Grant Appropriation and Special Project Grant Appropriation FY 24
<b>Amount and source of additional funds</b>	\$112,209, Margaret A. Cargill Philanthropies
<b>Duration of projects</b>	7/1/2023 – 6/30/2024
<b>Fiscal agent or administering agency</b>	Department of Administration

Project	FTEs	Direct Expenses	Administrative Costs	Total Cost of Production
<b>Postcards and Prairie Yard &amp; Garden</b>	2.1	\$116,963	\$14,036	\$130,999
<b>Documentaries and Digital</b>	2.58	\$189,936	\$19,077	\$209,013
<b>Military/Immigration stories</b>	1.0	\$30,963	\$1,107	\$32,070
<b>Total</b>	<b>5.68</b>	<b>\$337,862</b>	<b>\$34,220</b>	<b>\$372,082</b>

# REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2023 – June 30, 2024

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES. Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
<p><b>Postcards and Prairie Yard &amp; Garden</b></p>	<p>Positive reactions from viewers and members as shown in responses to surveys (sent twice a year) showing greater awareness of arts, history, and cultural heritage. Increased engagement in arts, history and cultural heritage as shown by growing attendance at engagement events in the community and increased viewership in online data analytics (from pioneer.org website, livestream, and YouTube and social platforms). Sharing of material via opportunities with school districts to help teachers in the region localize the history and stories being taught.</p>	<p>Surveys of area viewers/members (twice a year) to assess program popularity and impact; meetings with Pioneer Community Advisory Board (5 times a year) to measure responses from area viewers; tracking of online viewing activity (livestream, social media viewing &amp; engagement, YouTube, and Pioneer PBS website). On-time completion of <i>Postcards</i> series; on-time completion of ACHF content within the <i>Prairie Yard and Garden</i> series. Measurement of engagement via event attendance. Gathering of data from participants in the <i>Postcards</i> and <i>Prairie Yard &amp; Garden</i> ACHF episode to document direct impact to those showcased.</p>	<p>Achieved Proposed Outcomes</p>
<p><b>Documentaries and Digital</b></p>			



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# PRAIRIE PUBLIC

Est. 1964 • [prairiepublic.org](http://prairiepublic.org)

Moorhead | Crookston

Legacy-funded programming has empowered Prairie Public to impact the citizens of Northwest Minnesota by highlighting the state’s history, diversity, and talent. *Prairie Mosaic* examined Minnesota’s Metis ancestors and historic tribal treaties of our Native cultures. Artists explored mental health and cultural diversity through their art, as an example of the cognitive benefits between art, mental fatigue, and focus. *Prairie Musicians* featured Irish and Metis traditional music and a variety of other genres by musicians who create original music. Prairie Public’s award-winning resources will live on so generations will benefit from these stories and be inspired to create their own story.



“Helps me to learn about local art and history I can’t find anywhere else.” – *MPTA Survey Respondent*

## Partnering with Libraries

Prairie Public was honored to participate in the “Better Together” workshop with the Northern Lights Library Network, where we showcased Indigenous resources from MPTA stations and other Legacy-funded organizations to local public librarians and school library media specialists.



## Infusing Nature into Art

Deanna Joy Mayer captured the beauty of nature in her clay and plaster botanical bas-relief. Her art is a true form of self-expression and healing. Vicky Radel used encaustic medium and cold wax to create a new appreciation of nature. Photographer Andy Hall’s keen eye found amazing imagery in nature.



## Spotlighting Minnesota History

The Giiwedining Treaty Rights and Culture Museum in Park Rapids and Kittson County History Center and Museum in Lake Bronson tell different stories, yet the journey of all Minnesota’s ancestors is important. Prairie Public is committed to educating Minnesotans about their own history in hopes of building a better tomorrow.





## IMPACT STORY

### Prairie Public & Legacy Funding Create Indigenous Educational Resources

In response to Minnesota’s American Indian Legislation of 2023 and the “Indigenous Education for All” statute, which requires that all Minnesota students learn about the histories, languages, cultures, governments, and experiences of their American Indian peers and neighbors, Prairie Public is committed to helping educators access high-quality, local Indigenous resources.

PBS LearningMedia educational support materials were developed for two *Prairie Mosaic* features on Native artists. “Cultural Expectations in Art” showcases Kent Estey from the White Earth Nation of Ojibwe, whose vibrant acrylic paintings, inspired by the natural beauty of Northern Minnesota, capture the essence of his heritage. In “Birch Bark Art.” Pat Kruse, a gifted birchbark and quill artist from the Mille Lacs Band of Ojibwe, creates stunning pieces: baskets, images, and even cradles infused with cultural significance and artistry.

These resources are part of a broader collection we’ve curated, featuring over 25 Indigenous materials created by MPTA stations and other Legacy-funded organizations such as the Minnesota Historical Society and MNopedia. We presented this curated collection to teachers across our Northwest Minnesota region during school visits as well as to public and school librarians at the Northern Lights Library Conference. Additionally, we showcased these resources in two episodes of our *Prairie Vistas* webinar series: “Indigenous Education Resources” and “Minnesota’s Legacy,” ensuring that they reach a wider audience.

Through these efforts, we are providing much-needed educational materials that foster a deeper understanding and appreciation of Indigenous cultures, helping to build connections between students and their communities, and paving the way for a more inclusive and culturally rich educational landscape in Minnesota.



“I appreciated the list of Indigenous resources from the workshop! These have been difficult to find, and I can’t wait to share them with my staff.” – *School Librarian from Northern Lights Library Network*



# STORIES OF VETERANS AND IMMIGRANTS

HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



## Little Italy - Family is Everything

**Premiere Date:** In Production

**Format:** 1 x short feature

### Description

In 1909, the Northern Pacific Railway recruited workers from Italian communities in Minneapolis and Wisconsin to Dilworth, MN. By the next year, Dilworth was home to 70 Italian American workers, wives, and kids. Most of these families lived in a neighborhood by the yard that people called Little Italy. Stories of this migration and a strong sense of culture are part of every family's legacy. The feature will be included in the *Prairie Mosaic* series, as well as posted to all Prairie Public social media outlets.

### Impact

The families of Dilworth's Little Italy are well known and their impact can be seen throughout the region. Food, religion, music, and impressive work ethics were all a big part of the Italian lifestyle that the immigrants brought to Dilworth. Their impact on Northwest Minnesota is threaded with pride and is a testament to the perseverance required to create a new community within an existing ecosystem. Hopefully, when audiences watch the feature, they will be filled with a stronger sense of acceptance and appreciation for their neighbors of all nationalities.



*Northern Pacific Railway workers*



*Little Italy, Dilworth, MN*



## It's Never Left Me *(working title)*

**Premiere Date:** In Production

**Format:** 1 x 30-minute documentary

### Description

This documentary is in the mid-edit stage of production and focuses on Minnesota veterans who served in the post-9/11 wars in Iraq and Afghanistan. In remarkable detail, the veterans relay their stories of combat, service, heroism, and loss. They also talk about their post-war PTSD and mental health battles, which often proved to be more difficult than their actual military service.

### Impact

We expect the documentary to have an impact on the people interviewed, along with military service members in the region, as well as civilian audiences who might learn things they didn't know before, and who might gain a new appreciation of the sacrifices of our service members. Our intended audience is anyone in our viewing area. Minnesota has a rich history of honoring veterans and welcoming them home from combat. We hope this project can bring a new understanding of these 21st-century wars and those who served in them.



*Army soldier flag and knives*



*Colonel Eduardo Suarez at his home in Marine on St. Croix, MN*





# STATION REPORT



## Prairie Mosaic

**Publish Date:** April 18, 2024

**Format:** 5 x 30-minute episodes

### Description

*Prairie Mosaic* presents artfully crafted profiles on the history, arts, and culture of Northwest Minnesota. By connecting with historical societies, museums, universities, libraries, and other organizations throughout the region, we allow *Prairie Mosaic* to share messages of creativity, social awareness, and historical relevance to the place we call home. A diverse collection of art and culturally relevant stories are crafted with the utmost intent of honoring, educating, and encouraging the people of Minnesota.

### Impact

*Prairie Mosaic's* impact is widespread and robust. The goal of the series is to inspire curiosity in viewers which may allow for a new experience, knowledge base, or connection to community. The intended audience is multi-dimensional and can range from Minnesota residents to people across the world who have an interest in the history, culture, or art of our great state. Audience responses to surveys show that the series and its content have strong appeal. Artists and historians have been impacted by their involvement with *Prairie Mosaic* and have communicated that through surveys and individual emails.



*Christy Goulet, Indigenous Artist,  
Dilworth, MN*

**90%**  
of survey respondents trust  
**Prairie Public** to deliver  
local arts, culture, and  
history programming that  
is well-researched and  
unbiased!



*Deanna Joy Mayer, Botanical  
Bas-Relief Artist, Detroit Lakes, MN*

“I love that my station features local people who are so incredibly talented! I would not have known about them without these stories.”

– *MPTA survey respondent*



“I always learn something new and interesting that surprises me about where I live.”

– *MPTA survey respondent*

Photo left: Trey Everett, Pen and Ink Artist, Crookston, MN

**Episodes**

**Prairie Mosaic | Episode 1501 | April 18, 2024**

Kittson County History Center and Museum, Lake Bronson, MN; Kristi Swee Kuder, fiber and wire-mesh artist, Battle Lake, MN; the Cropdusters band, Moorhead, MN.

**Prairie Mosaic | Episode 1502 | April 25, 2024**

Trey Everett, pen and ink artist, Crookston, MN; Vicky Radel, mixed media artist, Norcross, MN; Giiwedining Treaty Rights and Culture Museum, Park Rapids, MN; Aaron Tinjum and the Tangents band, Minneapolis, MN.

**Prairie Mosaic | Episode 1503 | May 2, 2024**

Christy Goulet, Indigenous artist, Dilworth, MN; Park Theater, art-deco style movie house built in the 1920s, Park Rapids, MN; Walking Phoenix, indie-alternative rock band, Moorhead, MN.

**Prairie Mosaic | Episode 1504 | May 9, 2024**

Deanna Joy Mayer, botanical bas-relief, Detroit Lakes, MN; Ed Jerome, Metis settlers, Kittson County History Center and Museum, Lake Bronson, MN; Kyle Colby, singer/songwriter, Detroit Lakes, MN.

**Prairie Mosaic | Episode 1505 | May 16, 2024**

Andy Hall, photographer, Crookston, MN; Sarah Morris, musician, Shoreview, MN.

**Distribution & Reach**

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast</b>	5 episodes broadcast   2.5 hours broadcast
<b>Streaming</b>	5 episodes posted   2.5 hours available   8,029 streams
<b>Social Media</b>	19 posts   23,287 video views   895 engagements



# Prairie Musicians

**Publish Date:** January 25, 2024

**Format:** 8 x 30-minute episodes

## Description

*Prairie Musicians* has become a well-known source of regional talent with an eclectic mix of music and engaging dialogue from musicians across Minnesota. Musical groups are invited to the Prairie Public television recording studio to present their original form of expression. Interviews with band members lend insight to the creative process, professional goals, and advice for other musicians. *Prairie Musicians* is a platform for new talent also— a place for creative imagination and musical exploration in a world where simply getting recognized is a challenge.

## Impact

*Prairie Musicians* has a goal of introducing audiences to musical genres and emerging musicians from throughout Minnesota. The messages in the music are engaging and entertaining, but also address social issues, political rhetoric, and personal wellness. Artists appreciate the opportunity to showcase their talents and realize the financial stability that their career can produce. One participant stated, “I have been contacted by businesses and radio stations in Minnesota requesting to play my music and hire me for gigs.” Another participant said, “I have had people in the community say they saw the episode. It is an excellent opportunity for our online connection to the community.”

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	8 episodes broadcast   4 hours broadcast
Streaming	8 episodes posted   4 hours available   8,685 streams
Social Media	26 posts   14,537 video views   419 engagements

**“I love hearing local talent featured and I am a huge fan of musical arts, and love to see the current bands/artists and what they are creating. Showcasing artists is a gift to all viewers!”**

*– MPTA survey respondent*

## Episodes

### **The Dan Brekke Band, Moorhead, MN | Episode 1601 | January 25, 2024**

Dan Brekke created music with his family from a young age. He performed in Nashville for three years and travels the Midwest sharing his gift of music and making people laugh.

### **The International Treasures, Bemidji, MN | Episode 1604 | February 15, 2024**

The International Treasures is made up of singer/songwriters Doyle Turner and Ted Hajnasiewicz. The two met in 2020 in an online music writers forum and have been captivating audiences ever since. They tell charismatic stories in their songs and their genuine love for life is contagious.

### **Patty Kakac, Evansville, MN | Episode 1605 | February 22, 2024**

Patty Kakac has spent 40 years performing as a solo artist and with groups in the Upper Midwest. She performs original songs on instruments include guitar, autoharp, and harmonica.

### **Poitin, Moorhead, MN | Episode 1606 | March 14, 2024**

Poitin is a group of talented and vibrant musicians exploring the correlations between Irish and Metis Red River traditional music, including ballads and dance tunes accompanied by classic Irish instrumentation.

### **Samantha Grimes, Roseville, MN | Episode 1607 | March 21, 2024**

Samantha Grimes brings her mesmerizing voice and quick-witted lyrics to the stage along with her left-handed and upside-down guitar playing!

### **EshkodeUX, Detroit Lakes, MN | Episode 1608 | March 28, 2024**

EshkodeUX is an ensemble made up of Awanaabe Syverson, Naabek Liberty, and Bridget Guiza, friends and musicians from Northwest Minnesota who perform contemporary Native music.

### **Skarlett Woods, Brainerd, MN | Episode 1609 | April 4, 2024**

Skarlett Woods performs a tapestry of Americana, jazz, and rock-and-roll music while her eclectic lyrics stem from her years of life and travel experiences.

### **Slamabama, Moorhead, MN | Episode 1610 | April 11, 2024**

Slamabama is a high energy country/pop band that travels the country.



*Bridget Guiza, EshkodeUX*

“No one else would do it. We would lose stories if Prairie Public didn’t tell them.”

*- MPTA survey respondent*



*Slamabama*



## Education Services

### Description

The Education Department produced four educational videos tailored for Minnesota educators in our Prairie Vistas webinar series, developed 33 PBS LearningMedia resources, and delivered in-person training at eight schools across our region. Additionally, we presented at a professional development workshop for librarians and partnered with Minnesota State University Moorhead to host Stars of PBS, a community event for local families.

### Impact

Our FY24 Minnesota Legacy work focused on themes of Minnesota history, culture, and the arts. We created educational support materials for our station's *Prairie Mosaic* programs and *Artifact* spotlight segments programs, featuring stories about our region's history and culture, the creative work of local artists, and a collaborative series with the Fargo-Moorhead orchestra. We presented these materials in person to over 150 educators; we also shared them online. Our Prairie Vista video collection has had over 400 views, and our PBS LearningMedia resources have had thousands of views.

### Events & Engagement

This work reinforces Prairie Public's dedication to supporting educators and students throughout our region. Many of Northwest Minnesota's small, rural communities face significant educational challenges, including funding constraints, teacher retention issues, limited advanced coursework, technology gaps, and fewer extracurricular opportunities. To address these barriers, we offer a range of free, easily accessible resources, including PBS LearningMedia materials and instructional webinars on Legacy-produced content. We also provided teacher training on these resources across schools in Mahanomen, Karlstad, Marshall, Browns Valley, Campbell, Bemidji, and Fertile. Following the COVID-19 pandemic, many families in rural Minnesota have continued homeschooling, which presents additional challenges around curriculum development and resource access. To support these educators, we established connections with homeschool families in our region, offering training, resources, and guided station tours.

**“I’m a firm believer that any education in the area of arts, culture, and history is positive for the community. Art helps me to appreciate what I see all around me, which helps me to engage more with my community; culture helps me to welcome and understand new neighbors, which builds the community; and history reminds me of where I am from and the struggles my ancestors faced so I can appreciate the wonderful life I now live, which makes me a better community member.”**

*– MPTA survey respondent*





# REPORT ON GRANTS TO PUBLIC TELEVISION IN SFY24

For Period: July 1, 2023 – June 30, 2024

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year’s grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
<b>Prairie Mosaic</b>	5 x 30 min weekly episodes	3	31,316 views	2.5	33
<b>Prairie Musicians</b>	8 x 30 min weekly episodes	3	23,222 views	4	-

*Estimated Viewership includes video views from streaming apps, station website, YouTube, social media, and broadcast (if available).*

# REPORT ON USE OF FUNDS FOR SFY24

For Period: July 1, 2023 – June 30, 2024

129D.18 GRANTS TO PUBLIC TELEVISION

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient’s receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, “full-time equivalent” means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
<b>Recipient phone number</b>	701-241-6900
<b>Recipient email address</b>	kgast@prairiepublic.org
<b>Website</b>	www.prairiepublic.org   www.mptalegacymedia.org
<b>Amount, source, and fiscal year of the appropriation</b>	\$292,697.16 ACHF Grant Appropriation FY24
<b>Amount and source of additional funds</b>	
<b>Duration of projects</b>	7/1/2023 – 6/30/2024
<b>Fiscal agent or administering agency</b>	Department of Administration

<b>Project</b>	<b>FTEs</b>	<b>Direct Expenses</b>	<b>Administrative Costs</b>	<b>Total Cost of Production</b>
<b>Media Production Arts, Culture, &amp; History</b>	2.20	\$108,342.16	\$10,834.00	\$119,176.16
<b>Educational Services</b>	0.95	\$158,827.66	\$14,693.34	\$173,521.00
<b>TOTAL</b>	<b>3.15</b>	<b>\$267,169.82</b>	<b>\$25,527.34</b>	<b>\$292,697.16</b>

# REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2023 – June 30, 2024

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
<b>Prairie Mosaic</b>	Showcasing people and places connected to art, history, and culture; increase their exposure to viewers; create increased financial and social media exposure/opportunity; educate viewers about MN history and culture.	Legacy viewer survey, Legacy participant survey, social media comments, RAC and online view count, Community Advisory Board comments.	Achieved proposed outcomes
<b>Prairie Musicians</b>	Featuring artists and their unique musical talent; increase awareness of their work, social media followers, sales, and new opportunities.		Achieved proposed outcomes
<b>Educational Services</b>	Over 500 educators in our region will have increased awareness of and access to Prairie Public’s Legacy-produced content, learning resources, and professional development opportunities.	Attendance and participation at virtual and in-person workshops and community events. Participant surveys of educators at professional development events.  Digital metrics of PBS LearningMedia use.	Achieved proposed outcomes



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# TWIN CITIES PBS

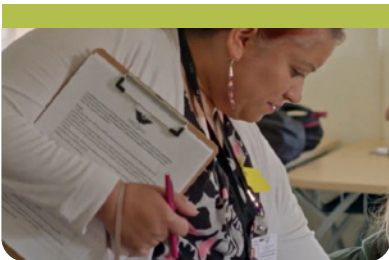
Est. 1957 • [tpt.org](http://tpt.org)

Saint Paul, MN

As the population of Minnesota evolves, we have new opportunities to connect with community and with one another. Through Legacy funding, TPT is focused on increasing our social impact. We work to enhance engagement across platforms through creative partnerships. We produce content that shares the diverse stories and histories of Minnesotans; We engage audiences through meaningful experiences in relevant settings. We improve user experiences across all platforms ensuring broad accessibility. Legacy support enables TPT to know and grow our local audiences for enduring impact.

## Reaching Impacted Audiences

TPT brought Legacy-funded content to settings most relevant to the featured and impacted audiences. *Profe* screened at local charter schools, *The Electric Indian* premiered at Hockey Day Minnesota in Warroad, and *Relish* launched at host and Chef Yia Vang’s Union Hmong Kitchen.



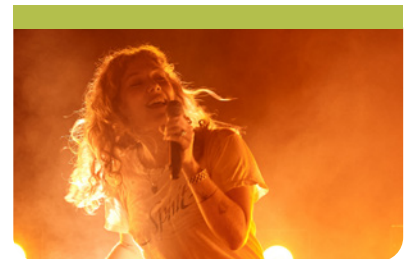
## Exciting New Audiences

TPT formed innovative partnerships and strategies to reach new audiences, from hockey fans to foodies. For *The Electric Indian*, TPT partnered with the Minnesota Wild and shared posters at hockey rinks around the metro. *Relish* tapped food influencers and featured chefs with media toolkits to grow awareness.



## Fostering Lifelong Learning

TPT invested significant resources in curriculum development around Legacy-funded programs like *Stage* and *Hope in the Struggle*. All media assets and lesson plans are freely available to our local partners and to formal and informal educators across Minnesota.





# IMPACT STORY

## Twin Cities PBS & Legacy Funding Relish the Food and Culture of our Region

Hosted by James Beard-nominated Chef Yia Vang, *Relish* shares stories of cuisine and culture. Vang invites viewers into kitchens, markets, and even a canoe, where chefs share dishes with deep personal and cultural ties, offering a flavorful exploration of tradition and identity in each 30-minute episode. The fifth season premiered in Spring 2024 with a streaming-only release on the PBS App. TPT experimented with a new distribution strategy to capture the epicurious spirit of the Midwest.



“A great talent and amazing host. Love his insight and joy [of] cooking.”

– Facebook Fan

In May 2024, viewers and members of the local food and restaurant community were able to relish the new season of the series first-hand. TPT hosted two high-energy events at Union Hmong Kitchen that welcomed members of the media, social media influencers, and loyal TPT supporters to a sneak peek of the new season of *Relish*. Attendees were treated to a preview trailer for the season, remarks from the show’s host, and a Q&A with featured food makers from the show.

To engage a new, expanded foodie audience in streaming *Relish*, we created and distributed a robust social media toolkit that included social media tags, sample post copy, links to specially curated promo and vertical videos, episode photos, and more for host Yia Vang, the *Relish* chefs/food makers, and influencers who attended the launch event at Union Hmong Kitchen. This effort inspired new food- and restaurant-loving audiences to learn more about the cultures and cuisines featured this season.



“One day I will finally run into you at the State Fair and I will tell you how *Relish* has done so much for me as a child of two brown immigrants.”

– Instagram Fan



11 CHEFS & MAKERS | 4 INFLUENCERS | 17 MEDIA PARTNERS  
621K FOLLOWERS | 1.7M IMPRESSIONS



# STORIES OF VETERANS AND IMMIGRANTS

HF 1999 Article 4 Sec. 2 Subd. 6 (e) Public Television. \$5,000,000 the first year and \$4,500,000 the second year are to the Minnesota Public Television Association for production and acquisition grants according to Minnesota Statutes, section 129D.18. Of the amount in the first year, \$1,000,000 is for producing Minnesota military and veterans' history stories and unique immigrant stories from around the state.



## Four Strangers

**Premiere Date:** September 10, 2024

**Format:** 4 x 10-minute digital episodes

### Description

In *Four Strangers*, four Minnesotans from different immigrant communities open a window into their experiences through intimate interviews paired with honest conversations over dinner party games. Each episode of this digital series takes the perspective of one individual as they share what it's like to move to, live in, and prosper in the Midwest.



*Four Strangers crew photo*

### Episodes

**Puerto Rican in the Midwest: Where Do I Belong? | Episode 1 | September 10, 2024**

Puerto Ricans are American citizens at birth, but immigrating to the Midwest can still feel like landing in a foreign country. Xavier meets three kindred spirits on similar journeys to share stories of Florecitas, the challenges of adapting to a new language, and the insights he's gained since leaving behind his closest confidant: his father.

**How Hot Maté Got Rid of the Minnesota Cold | Episode 2 | September 12, 2024**

Thinking about moving somewhere new but don't speak the language? Dani, an Argentinean immigrant, navigated life in the Midwest with excitement but also guilt. With the support of friends and the comfort of a cup of hot yerba maté, she eventually found her place in her new home.

**Why I Moved to Minnesota and What Keeps Me Here | Episode 3 | September 17, 2024**

In Nigeria, Olu was made to speak English over Yoruba, his first language. Now, he navigates the complexities of Black identity in America, while drawing comfort from South Asian flavors that evoke memories of home.

**My Minnesota Culture Shock | Episode 4 | September 19, 2024**

Where is home when you can't go back to the place you are from? As a pwa k'nyaw (Karen) refugee living in the Midwest and as an author, Remona creates stories that offer a sense of belonging for migrant children.



# STATION REPORT

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## Art + Medicine: Disability, Culture and Creativity

**Premiere Date:** October 29, 2023

**Format:** 1 x 60-minute documentary, 10 lifts for streaming

### Description

The fourth episode in the Emmy Award-winning *Art + Medicine* miniseries *Art + Medicine: Disability, Culture and Creativity* showcases artists and healthcare clinicians creating alternative perspectives on disability, through, stories and performances, and redefining the perception of normality. Created in collaboration with the Center for the Art of Medicine at the University of Minnesota Medical School, this hour-long program features ten disabled artists and clinicians and includes an additional 11 disabled artists and clinicians throughout. The program is hosted by artist and storyteller Kevin Kling, Professor Jessica Horvath Williams, PhD, and internal medicine physician Tsegeanesh Selameab.

*Art + Medicine: Disability, Culture and Creativity* was broadcast locally on TPT 2 as well as on public television stations nationwide, with more than 625 airings on 110 channels in 58 markets. It was available for streaming in full and in ten separate segments, or “lifts,” on TPT.org and other public television station websites. In November 2024, the film was honored with an Upper Midwest Regional Emmy Award®.

### Impact

We hope that the program can help destigmatize disabilities in a new way for the general population while also celebrating disabilities communities. The goals of this program were to:

- Create community-informed programming by including a curatorial team in the planning and review processes.
- Create community-reflected programming, ensuring disability, artistic, and racially diverse representation on-screen and off.
- Create entertaining and educational content through an artistic lens to help destigmatize disability.
- Give audiences tools to start conversations about disabilities.

“I just wanted to thank you again for the wonderful opportunity to be in this episode of *Art + Medicine*. It is such a moving story. All the artists featured were amazing. There was a lot to resonate with in regards to how I show up in my art and life. My friends were grateful for the opportunity to see it.”

– Program Participant

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast</b>	1 episode broadcast   20 hours broadcast   9,610 views
<b>Streaming</b>	1 episode posted   1 hour available   2,101 streams
<b>Social Media</b>	3 posts   1,131 video views   190 engagements



Ceramicist Donna Ray glazing a cup in her studio space at the Northern Clay Center



## Events & Engagement

The *Art + Medicine* series prides itself on and strives to create community-informed and community-reflected content. For *Art + Medicine: Disability, Culture and Creativity*, we had a 10 member Advisory Council composed of artists and clinicians, some of whom were disabled and some of whom did not identify with having disabilities. The Advisory Council met six times over a six-month period to explore and provide guidance on the following:

- Show topics, including defining and framing chosen topics.
- Identifying and selecting racially, ethnically, and ability diverse Twin Cities-based visual and performance artists.
- Inclusive language to be used in content, script, and title development.
- Narratives and lived experiences within the disabled community that have been historically excluded in media representations.
- Accessibility features to consider in the planning, filming, editing, and broadcasting of the program.

The Advisory Council had challenging, insightful, and productive conversations that resulted in a program featuring 10 disabled artists and clinicians (another 11 disabled artists and clinicians appeared) from diverse communities within the disabilities communities. Another result of the Advisory Council was the inclusion of picture-in-picture American Sign Language throughout the program and the addition of audio description for all broadcast and streaming viewing to increase accessibility.



*Gaelynn Lea performing "Watch the World Unfold" for Art + Medicine: Disability, Culture and Creativity*



TPT held a private premiere viewing event for on-screen and behind-the-scenes participants and their friends and family in celebration of the collaboration.

Key learnings from the Advisory Council, the private event, and film participants were that expectation setting is always important; when you increase accessibility for one group of people, many more often benefit; and there are many more stories that need to be shared from disabilities communities.

*Photo left: Premiere Screening of Art + Medicine: Disability, Culture and Creativity at Twin Cities PBS*

*Photo Credit: Uche Iroegbu*



## Arts & Culture Vertical Videos

**Publish Date:** July 3, 2023 – January 4, 2024

**Format:** 12 x 1-minute vertical digital videos

### Description

In addition to the vertical videos created around *Relish*, *Stage*, and *Jesse Ventura Shocks the World*, TPT produced 12 vertical videos focusing on arts and culture. These videos are cross-posted as YouTube Shorts, Instagram Reels, and TikToks, reaching audiences on the platforms they use to enhance their understanding of and appreciation for Minnesota’s expansive arts community.

### Impact

The intention of our vertical video work is to share stories of Minnesota with audiences who are younger than the viewers who typically find us on broadcast and the PBS App, with the hope that by publishing to the platforms they use most, they’ll be led to discover our larger body of Legacy-funded work. Beyond views, we often see active engagement through comments on these videos.

### Distribution & Reach

Platform	Reach (July 1, 2023 - June 30, 2024)
Streaming	6 videos available   28,941 streams
Social Media	18 posts   668,540 views   48,886 engagements

### Episodes

#### John Philip Sousa Hated Minneapolis | July 3, 2023

A little Minnesota music history to talk about during your 4th of July festivities!

#### Watch The Song Poet in Rice Park | August 8, 2023

“The Song Poet” was originally performed in March 2023 at the Luminary Arts Center in Minneapolis.

#### Hüsker Dü | August 15, 2023

Hüsker Dü was formed in Mendota Heights, MN in 1979 and they played fast. Like really fast. TPT Producer Josef Lorenzo explains a bit about the history of Minnesota’s fastest band.

#### State Fair Seed Art | August 23, 2024

Liv Schreiber’s Minnesota State Fair Official Commemorative Art piece was created over 300 hours with a toothpick, glue, and a LOT of seeds.

#### The Seed Queen | August 24, 2023

Lillian Colton entered her first crop art in 1966 and won nine “best of show” purple ribbons in 11 years. She stopped competing in 1983 but continued to be a part of the show. After she passed in 2007, her daughter Linda Paulsen carried on the tradition of creating crop art and giving demonstrations.

### Goofy's Upper Deck | September 6, 2023

This excerpt from a September 1983 City Pages article about the bar describes the chaos of the night: "The bar sustained \$3,000 worth of damage; seven or eight Minneapolis police cars and 'at least a dozen police' were called; smoke bombs were set off; a teenage girl was slugged by an unknown cop; fan and racist graffiti was etched and sprayed into newly painted walls and bathrooms; toilets were ripped out and chairs stolen; a window was broken; one person was arrested; and a complaint was filed with the police department's internal affairs unit alleging 'excessive force in affecting arrest after.'

### Jesse James | September 7, 2023

Jesse and Frank James were later discovered living in Nashville under fake names. Frank had settled down, but Jesse was restless and recruited new gang members. One of those members, Robert Ford, eventually shot and killed Jesse for a \$5,000 bounty. Ford was indicted, pled guilty, sentenced to death, and given a full pardon by the Missouri Governor in a single day. Rumors of Jesse James' survival are common, but historians have not accepted the theories as plausible.

### Emil Liers Otters | September 14, 2023

Because it was Emil Liers' fur trap that orphaned the young cubs, Liers never set another trap again. Instead, he changed how the public viewed otters and educated the animal community on their care.

### Stone Arch Bridge | September 21, 2023

When the Stone Arch Bridge was being built, engineers thought it would be impossible to build a railroad bridge out of stone instead of iron. Critics believed it would crumble from vibrations of rail traffic and named it "Hill's Folly" after the builder, James J. Hill. Now, after 140 years, it will be closed for a reconstruction project by the Minnesota Department of Transportation where they will replace old mortar and stones.

### Fish Jones - Elephants, Lions and Bears Roamed Minnehaha Falls | October 10, 2023

In 1907, Jones opened the "Longfellow Zoological Gardens" to great success. Tens of thousands of visitors came through to see his collection of animals.

### Frank Lloyd Wright Gas Station | November 16, 2023

This gas station is one of the few designs from Frank Lloyd Wright's Broadacre City plan that was actually implemented. If you visit, you can still see the red ceramic tile that Wright used to sign his designs. Unfortunately, the station's tile was chipped after someone drove their camper over the pumps and into the observation deck.

### Minneapolis' First Poet Laureate | January 4, 2024

Heid E. Erdrich will share a new poem when she's honored at the Minneapolis City Council meeting on January 8. Erdrich is a two-time Minnesota Book Award winner and the author of seven poetry collections. She also co-founded Birchbark Books & Native Arts with her sister Louise Erdrich.



luca rio

i love learning msp history. i'm in marcy-holmes & the streetcar tracks got uncovered last winter. haven't stopped researching since.



2023-1... Reply



Jennifer

this is the PBS content i CRAVE ❤️❤️❤️

2023-9-... Reply



# Hope in the Struggle: The Life and Legacy of Josie Johnson

**Premiere Date:** February 19, 2024

**Format:** 1 x 60-minute documentary

## Description

*Hope in the Struggle* is a reflection on the life of freedom fighter and civic leader Dr. Josie Johnson, who fought for fair housing, education, and civil rights. Hear, in her own words, how her experiences turned her to activism. Dr. Johnson was inspired by activists who came before her, and the documentary shows how her activism continues to inspire the next generation of activists, including her grandchildren. The struggle for justice and equality continues, but there is hope in the struggle.

## Impact

The screening event in partnership helped reach new audiences. According to the event survey, 8% of respondents identified as African Native, 38% as Black/African American and 52% as white. Forty-two percent were under the age of 55, and 14% were under 35.

According to the survey:

- 100% of event attendees said they planned to talk with others about what they learned.
- 93% said they plan to learn more about her.
- 86% said they learned something new about Josie Johnson.

Attendees reported that their biggest takeaways were:

- *Her legacy and how much she has done for Blacks in Minneapolis and St. Paul.*
- *More affirmation that Dr. Josie Johnson is an incredible asset not only to Minnesota but the nation at large.*
- *The pioneer that she is and the influence on her children and grandchildren.*
- *[The] power of black elders.*
- *The struggles of Black Minnesotans, the struggles of Black Americans.*

“[I watched] the program about Josie Johnson and found it to be inspirational.”

– *Legacy Survey Respondent*

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   9 hours broadcast   17,563 views
Streaming	1 episode posted   1 hour available   2,196 streams
Social Media	20 posts   26,594 video views   2,045 engagements

## Events & Engagement

The screening of *Hope in the Struggle*, co-hosted by the University of Minnesota’s Humphrey School of Public Affairs, was a resounding success. The evening included a vibrant talk-back session moderated by Executive Producer Daniel Bergin, featuring Dr. Johnson, her daughters Josie Johnson and Norene Duffy, and her granddaughter, Josie Duffy.

## Education

In collaboration with curriculum writers Dr. Catherine Squires and Theresa Collins, the Center for Lifelong Learning team created 11 thematic collections that included discussion guides, teaching tips, and background readings to complement the documentary. The resources were reviewed by a group of local educators and activated at events including the 2024 Josie R. Johnson Leadership Academy. Educators expressed appreciation for being able to dig deeper into topics surfaced in the film, like voter suppression and the March on Washington.



*Dr. Josie Johnson attends the premiere with her daughters and granddaughter*





# Jesse Ventura Shocks the World

**Premiere Date:** January 16, 2024  
**Format:** 1 x 60-minute documentary

## Description

This one-hour documentary project retells the surprising story of Minnesota’s election of a former pro wrestler to the Office of Governor. The film explores the values and experiences that shaped Ventura’s patriotism, public and military service, support of unions, and a range of sometimes surprising policy stances. TPT’s long-time coverage of Jesse Ventura and his top advisors enabled access not only to rich archival content but also to fresh interviews during the production of this documentary. Pairing sharp journalistic integrity with an unconventional visual style and a playful tone that matches Ventura’s bombastic demeanor, *Jesse Ventura Shocks the World* brings viewers a new — and often entertaining — understanding of one of our state’s most unexpected leaders.



Ventura’s irrepressible entrepreneurship once included a foray into video games.

## Impact

According to the 2024 Legacy survey, 70% of viewers had at least heard of *Jesse Ventura Shocks the World*, the highest-rated among all of the TPT Legacy-funded shows.

Audiences reported:

- *I was not a Jesse Ventura fan and, at the time, he seemed so way out there. Watching this history he was really ahead of his time on some issues like women’s issues. History can be enlightening.*
- *Jesse Ventura show shared my shock at his election and taught me a lot.*
- *I didn’t vote for Ventura, and remember my shock he won and the choices made while he was governor. I am also a real fan of Mary Lahammer (which I was able to tell her one day). I have learned so much about my new home state (since ’91 and have settled into my retirement home) from TPT’s channels I get through my antenna (no cable), and I am grateful! And Passport means I can always [have] something to watch, whether a rerun for me or something totally new. Bonus!!*

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Broadcast	1 episode broadcast   7 hours broadcast   48,658 views
Streaming	1 episode available   1 hour available   13,303 streams
Social Media	27 posts   343,295 video views   30,847 engagements

## Events & Engagement

The film premiered at MSP Film Society in Minneapolis to a full house of 165 attendees on January 10, 2024. The event included a vibrant Talk Back moderated by Tane Danger with Mary Lahammer and Eric Eskola after the film. Guests were encouraged to wear their “wrestler glam.” Jesse’s son, Tyrel was in the audience and took the microphone during the talk back to celebrate the film.



Gov. Tim Walz invited the former governor back to the Capitol for the signing of legislation legalizing cannabis in May 2023.



## MinneHistory Season 2

**Premiere Date:** September 26, 2023

**Format:** 3 x 30-second episodes

### Description

These 30-second spots each feature a “history hero” from Minnesota’s past and take us quickly through their significance and life. They are intended to be fun and light and appeal to children and their families watching the daytime kids’ block of content.

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Streaming	3 videos posted   1.5 min available   1,146 streams
Social Media	11 posts   18,192 video views   1,187 engagements

## Episodes

### Dorothy McIntyre | Episode 201 | September 26, 2023

Dorothy McIntyre was a Minnesota pioneer for girls and women's rights. Dorothy grew up active in sports and was a physical education teacher in the 1960s. She heard the call from girls who wanted to have the same sports opportunities the boys had. She and other women found ways to provide athletic experiences to girls and paved the way for Title IX, the law that ensures equal access to sports.

### Terry Nakanishi | Episode 202 | September 26, 2023

Terry Nakanishi was a Japanese American translator during WWII. When the U.S. entered the war, they needed to translate Japanese documents. Over 6,000 Japanese Americans trained at Minnesota's Fort Snelling, including volunteer Terry Nakanishi, who was part of the only class of women. Terry was a courageous citizen and American hero who worked hard for the war effort while facing discrimination.

### AP Anderson | Episode 203 | September 26, 2023

Ever wonder how they got the puff in puffed cereal? It was thanks to AP Anderson. Anderson grew up on a farm in Minnesota, and later studied agriculture and food science. During his studies, he discovered a way to "puff" cereals (or grains) by shooting it through a cannon, which puffed up the food industry and changed America's breakfast forever! AP Anderson was a Minnesota scientist and breakfast champion.



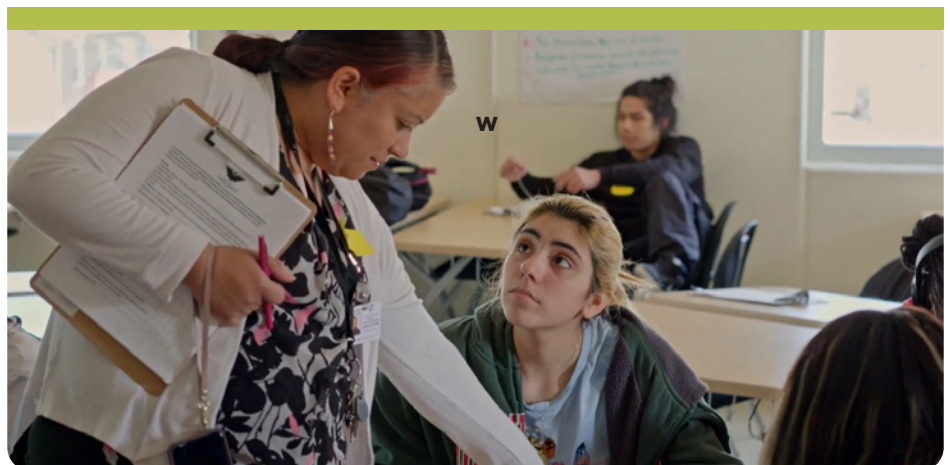
**Profe**

**Premiere Date:** April 23, 2024

**Format:** 1 x 60-minute documentary

## Description

*Profe* is a one-hour, stand-alone documentary about the history and contemporary hurdles of providing equitable, culture-affirming education to Latine students in Minnesota. The film mixes historical interviews, archival and present-day verité to paint a picture of the Latine educational revolution in Minnesota – one which started with the Chicano Movement in the 1970s and is continuing to have real impact for Latine students today. An educational resource guide is in development and will be made available to educators nationwide, along with - the full film.



*Ms. Lopez gives a reading lesson in Spanish to her Kindergarten students at Academia Cesar Chavez*

## Impact

In addition to broadcast and digital viewership, screening events enabled TPT to reach younger and more diverse audiences. Based on surveys of participants who attended the events, 61% identified as Latine, 75% were under 55 (with 32% under 35), and 66% were not current TPT members. Ninety-eight percent of the respondents said they felt welcome at the events.

In addition:

- 100% of event attendees said they planned to learn more about the topic.
- 98% said they learned something new about the history of Latine education in Minnesota and planned to talk to others about what they learned.
- 96% said they learned something new about current efforts to support Latine education in Minnesota.

**“The most important thing I take with me is how I could see the feeling and energy of who I am, I can become the Latine pulse/vibe and I loved the fight that all of us Latinos have gone through.” – *Screening Attendee***

## Distribution & Reach

Platform	Reach (July 1, 2023 - June 30, 2024)
Broadcast	1 episode broadcast   5 hours broadcast   2,520 views
Streaming	1 episode available   1 hour available   1,090 streams
Social Media	43 posts   303,464 views   8,635 engagements

## Events & Engagement

The film reached educators, students, and community members through five screenings in spring 2024. *Profe* premiered at the Minneapolis St. Paul International Film Festival and was shared among the featured schools at El Colegio and Academic Cesar Chavez. TPT hosted a panel discussion for *Profe* on April 18, 2024 at the station for 50 guests, including members of the Latine and education community. The engaging discussion, moderated by Dr. Jessica Lopez Lyman and Producer Sergio Mata’u Rapu, featured inspiring words from film protagonists Ramona Arreguín de Rosales, Katie Aviña, and Norma C. Garcés along with former State Representative, the Honorable Carlos Mariani Rosa.



## Relish Season 5

**Premiere Date:** May 10, 2024

**Format:** 6 x 30-minute episodes

### Description

*Relish* shares stories of cultural heritage in Twin Cities communities through the universal language of food. With humor and curiosity, host Yia Vang invites viewers into kitchens, markets, and even a canoe, where chefs share dishes and ingredients with deep personal and cultural ties, offering a flavorful exploration of tradition and identity. The six new 30-minute episodes streamed online via TPT.org and the PBS App in May 2024 and broadcast on TPT 2 in fall 2024.



*Chefs Sean Sherman and Yia Vang  
make fried wild rice*

### Impact

*Relish* showcases the culture and traditions of our diverse local communities through captivating, fast-paced, and educational 30-minute themed episodes. *Relish* celebrates and preserves food traditions, cuisines, and the family stories behind them, shared by a diverse array of featured guests who are local chefs and culture bearers.

*Relish* amplifies the voices of featured guests, enhancing visibility of their culinary offerings, businesses, and communities. Viewers gain insight into the rich tapestry of communities that make the Twin Cities a vibrant place to live, inspiring them to explore new places and cuisines. *Relish* has been repeatedly used in classroom curricula from elementary schools to college.

When asked about Legacy-funded programming created by Twin Cities PBS, respondents said:

- *Relish is one of our favorite things to watch. We love the diverse cultures [in] each episode. It's a far different state than we moved here in '91. These cities were food deserts compared to where we came from, California Bay Area. The cities are the bomb!!!*
- *I really enjoy Relish. It's interesting getting to learn about other cultures, [and] their beliefs through their recipes.*
- *I watch Relish regularly. I like Yia Vang a lot and enjoy his interaction with our local cooks and their varied heritage.*
- *I like Relish as it shows how to make a culturally specific dish.*

Awareness of *Relish* by Legacy survey respondents has increased steadily over the years, climbing from 16% in 2021 to 55% in 2024.



## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Streaming	6 episodes available   3 hours available   8,497 streams
Social Media	132 posts   128,050 video views   12,147 engagements

## Events & Engagements

See Impact Story on page 109 for more.

## Episodes

### Passport to Noodles: Pho and Ramen | Episode 501 | May 10, 2024

Two of the most popular noodle dishes in the world have a surprising shared history. Chef John Ng makes Champon ramen and Chef Hai Truong makes pho with meatballs.

### Global Grab N' Go: Pasties and Empanadas | Episode 502 | May 10, 2024

Portable, filling, and easy on the wallet, unwrap the Cornish pastie with Alec and Fiona Duncan of Potter's Pasties and Pies and Argentine empanadas with Belén Rodríguez of Quebracho. Learn why these grab-and-go hand pies were developed and how they've spread throughout the world.

### Vegan Eats Fit for a Carnivore: Collards and Kelaguen | Episode 503 | May 10, 2024

Sister and brother duo Aubry Walch and Kale Walch of The Herbivorous Butcher and Herbie Butcher's Fried Chicken recreate their Guamanian grandma's recipe for Chamorro kelaguen with chicken and beef alternatives. Chef K Taylor and Mariam Omari of Chef K's Revolutionary Catering make American and Kenyan styles of collard greens without meat, proving that plants do indeed taste good.

### Foraged to Fork: Fried Wild Rice | Episode 504 | May 10, 2024

From centuries-old traditional techniques, like foraging with ethnobotanist Linda Black Elk and harvesting manoomin (wild rice) with expert ricers Veronica Skinaway and Michaa Aubid, to a modern meal of fried wild rice with chef Sean Sherman, you will taste the rich history of Indigenous food in Minnesota.

### The Secret Sauce: Afghan Chutney and Mexican Guisado | Episode 505 | May 10, 2024

Sibling food entrepreneurs turn family recipes and traditions into grocery store standouts and cultural connectors. Through food brand Maazah, the Sajady sisters bottle their mom's beloved Afghan chutney, while at El Burrito Mercado, the Silva siblings carry on the family legacy, bringing Mexican and Latino ingredients of home, including freshly made guisados using their mom's recipe.

### Survival Surf N' Turf: Lutefisk and Sausage | Episode 506 | May 10, 2024

Created for longevity and survival, preserved foods sausage and lutefisk have rich stories and reveal surprising cross-cultural connections. Nels Thompson shares the Scandinavian tradition of lutefisk at Bethlehem Lutheran Church Twin Cities, while the Kramarczuk family preserves their Ukrainian heritage, as well as traditions of many others, with their sausage at Kramarczuk Sausage Company.



# Sound Field Season 5: How Do You Preserve a Thousands-Year-Old Musical Style?

**Premiere Date:** May 9, 2024

**Format:** 1 x 9-minute episode

## Description

In this episode of *Sound Field*, TPT’s music education series for PBS Digital Studios, host Arthur “LA” Buckner delves into the world of Hmong folk singing in Minneapolis with artists Tiffany Mai Nhia Xiong and Gaosong Heu. This episode highlights the deep historical roots of Hmong musical traditions that originated in China and migrated through Southeast Asia to America after the Secret War. We explore Hmong cultural preservation through music, focusing on the styles of lug txaj and kwv txhij, which are performed and cherished at community gatherings like the Hmong New Year and weddings.

## Impact

Joua Lee Grande, a Twin Cities-based filmmaker, worked with TPT as part of a PBS Accelerator Fellowship in 2023–2024. For her work with *Sound Field*, she opted to explore a musical tradition from her culture, Hmong folk singing. Using the *Sound Field* platform as a launchpad, the intention of the video was to build awareness of Hmong culture and music techniques, for younger adult music fans as well as YouTube’s broader audience. The video performed very well, and it was evident from the 280 comments on the YouTube channel that it resonated with Hmong viewers living in Minnesota and beyond and introduced Hmong folk singing to new audiences.

“I really appreciate my Hmong culture being talked about their importance to this world and its people. It’s really heartwarming to see other people be interested and talk about my culture, whether its the food, songs, clothes or lifestyle. Especially as a kid I felt like us Hmong people weren’t really being seen for who we are and our culture, or wasn’t being talked as much as other cultures, so I thank you for making this video and keeping our culture alive.”

– *YouTube Comment*

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
Streaming	1 episode available   0.25 hours available   70,815 streams
Social Media	5 posts   180 engagements



## Stage Season 3

**Premiere Date:** October 13, 2023

**Format:** 6 x 60-minute episodes; 6 x 6-8-minute digital episodes

### Description

Each hour-long broadcast episode of *Stage* featured famed Minnesota musicians joining an up-and-coming local act for an exclusive performance in front of a live audience at 7th St Entry in Minneapolis (100-250 guests per show) and on-stage storytelling behind the music. Each hour-long episode is accompanied with a digital component, *BackStage*, that dives deeper into the emerging artist in each episode. The six new hour-long broadcast episodes premiered on TPT 2 in Fall 2023.



*Tall Paul performs live at 7th St Entry*

### Impact

The show expands accessibility to great music from Minnesota, enabling people who can't afford a ticket, or cannot get to a show in downtown Minneapolis, to have a front row seat to the amazing talent in our local community.

For audiences who attended the performances:

- 100% planned to talk to others about the event.
- 89% said they learned something new about local musicians.

Attendees shared their biggest takeaways:

- *Grateful to be out supporting local businesses, music, and television.*
- *These events are really cool! Local music and getting to know the artist — s.*
- *Experiencing local artists that I wasn't completely aware of and sharing the live music experience with others (creating friendships with other music enthusiasts).*

### Education

### Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast</b>	6 episodes broadcast   38 hours broadcast   20,840 views
<b>Streaming</b>	6 episodes available   6 hours available   24,091 streams
<b>Social Media</b>	78 posts   124,269 views   10,238 engagements

The Center for Lifelong Learning created a suite of educational materials for grades 6-12 around each episode of *Stage* Season 3. In collaboration with curriculum writer Natalia Romero Arbeláez, TPT created viewing guides, activity guides, discussion questions, and vocabulary terms (30 resources total). In addition to publishing on PBS LearningMedia, TPT engaged directly with educators to share the resources at the MEA Conference in October 2023 and MMEA Conference in February 2024.

## **Episodes (Stage)**

### **Dessa Featuring 29:11 | Episode 301 | October 13, 2023**

From contributing to Hamilton Mixtape to writing for The New York Times, Dessa is a multi-talented singer, rapper, and writer. On this episode of *Stage*, Dessa performs and introduces audiences to the South African and Minnesota-based ensemble 29:11.

### **Night Moves Featuring Shady Cove | Episode 302 | October 20, 2023**

Buzzworthy rock-and-roll 4-piece Night Moves pairs massive pop hooks with yearning melancholy in a head-spinning swirl of layered synths, harmonica, and guitar. This episode also features a performance by Shady Cove.

### **The Cactus Blossoms Featuring Jack Klatt | Episode 303 | October 27, 2023**

The Cactus Blossoms meld soulful, 70s-inspired sound with classic country and old school pop roots in a style that is completely original. Tonight's performance also features Jack Klatt.

### **Chastity Brown Featuring Humbird | Episode 304 | November 3, 2023**

Mining the roots of Americana, folk, and soul music, Chastity Brown's songs are remarkably timely, modern, and forward-thinking. Tonight's performance also features singer-songwriter Humbird.

### **Tall Paul Featuring Joe Rainey | Episode 305 | November 10, 2023**

Blending substance and soul, Tall Paul's hip-hop draws from personal experience and provides thought-provoking commentary on issues affecting Indigenous and diverse communities. Tonight's show also features a performance by Joe Rainey.

### **Soul Asylum Featuring Loki's Folly | Episode 306 | November 17, 2023**

For the first time in decades, iconic Minnesota rockers Soul Asylum return to the 7th St Entry with a show like you have never seen before. Tonight, Soul Asylum introduces you to Loki's Folly.

## **Episodes (BackStage):**

**Dessa Needs You to Hear 29:11 | October 17, 2023**

**Night Moves Needs You to Hear Shady Cove | October 24, 2023**

**The Cactus Blossoms Need You to Hear Jack Klatt | October 31, 2023**

**Chastity Brown Needs You to Hear Humbird | November 7, 2023**

**Tall Paul Needs You to Hear Joe Rainey | November 14, 2023**

**Soul Asylum Needs You to Hear Loki's Folly | November 21, 2023**



# The Electric Indian

**Premiere Date:** March 26, 2024

**Format:** 1 x 60-minute documentary

## Description

A documentary from filmmaker Leya Hale, *The Electric Indian* tells the story of Ojibwe hockey legend Henry Boucha. A stand-out hockey star from Warroad, Minnesota, Boucha impressed on the ice from the 1969 Minnesota High School Hockey Tournament to the 1972 Olympics to the NHL, but an on-ice assault and injury ended his athletic career and unexpectedly led to a journey of healing and cultural reclamation.

## Impact

*The Electric Indian* has had a significant impact on Minnesota’s history buffs, hockey fans, and Indigenous communities. By centering the story of Henry Boucha, a Native hockey legend, the film honors cultural identity while engaging audiences with historical and sports narratives that reflect their experiences. In addition to regional broadcast on TPT 2, the film has reached national audiences through 241 airings on 107 channels in 49 markets. The film’s outreach efforts have mobilized local influencers to raise awareness and celebrate Indigenous athletes.

Reflecting the project’s success in fostering cultural connection and education, surveys from the film premiere showed:

- 100% of viewers learned something new
- 98% gained a deeper understanding of cultural resilience
- 97% plan to share what they learned

Audiences said their biggest takeaways from the screenings were:

- *The importance of supporting creators that make these films and bringing the community together to see them.*
- *What a tremendous influence Henry had on the game of hockey here in Minnesota and the inspiration he is for young native athletes around the country!*
- *I now know one more Native hero and role model for my kids.*

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>Broadcast</b>	1 episode broadcast   9 hours broadcast   55,931 views
<b>Streaming</b>	1 episode available   1 hour available   7,934 streams
<b>Social Media</b>	25 posts   664,887 views   77,239 engagements



## Events & Engagement

Outreach and engagement activities for *The Electric Indian* centered on community events, partnerships, and multimedia campaigns. A community sneak peek during Hockey Day MN 2024 in Warroad, MN drew 400 attendees. Producer Leya Hale led a discussion with Henry Boucha's grandchildren about his legacy and the local community's relationship with Indigenous history. The film was also featured at The Great Northern Festival at The Main Cinema in Minneapolis, attracting 150 attendees, including hockey fans and Native community members.

Our partnership with the Minnesota Wild greatly expanded reach. A custom trailer aired during two Wild games and was featured in digital billboards and emails, connecting with over 36,000 fans. Additional promotions, such as posters and ads placed around the Xcel Energy Center and in Minnesota Hockey Magazine targeted new audiences, reaching over 24,000 people in-person and digitally.

Leya Hale's personalized messaging in emails sparked over 40 replies, deepening engagement with 82,000 subscribers. The overall multimedia campaign also included 32 graphics, a magazine cover, a teaser aired during Ken Burns' *American Buffalo*, and a 15-second audio ad for the *Star Tribune* sports podcast, garnering over 24,000 impressions and 908 clicks. *The Electric Indian* marketing campaign generated 910 downloads from the PBS App. A viewer discussion guide is in development to accompany the documentary on PBS LearningMedia.



*Henry Boucha's family joins for the premiere screening at Hockey Day MN in Warroad, MN*



# The Center for Lifelong Learning

## Description

In collaboration with content experts, TPT’s education team created and published standards-aligned resources for the Legacy-supported programs *Stage Season 3* and *Hope in the Struggle*. The Center for Lifelong Learning widely promoted these resources with educators via professional development convenings, e-newsletters, and social media. The team started production of educational materials for *Profe*, *The Electric Indian*, *Jesse Ventura Shocks the World*, and *Relish Season 5*, which will be published in SFY25.

## Impact

Educators have expressed their appreciation for the *Stage* resources by saying:

*“It is hard to find good, quality resources featuring local music for middle school music classes. This curriculum is amazing! I hope TPT has a plan to share it far and wide. I know so many teachers that could use this and would love it.”*

*“As music teachers, we are required to teach about Native music to our students. However, it is really difficult to get the rights to Native music so there are such few resources out there to use. This fills a huge gap in our curriculum.”*

An educator and advisor stressed the importance of connecting events in civil rights history from past to present by saying:

*“Protests happening now are a good connection point for kids to see how Josie’s work has been continued over time. Something learners can relate to and duplicate and amplify.”*

*“...we highly suggest this @tpt documentary on Dr. Josie Johnson. She fought for fair housing, education, and is an impactful civil rights leader in Minnesota” – User on X*

*“The best thing you gonna watch in all of 2024. Hands down! Even @clubshayshay can’t beat this @twincitiespbs documentary about the Mother of Minnesota’s civil rights movement” – User on Instagram*

## Distribution & Reach

Platform	Reach (July 1, 2023 – June 30, 2024)
<b>PBS LearningMedia</b>	74 resources posted   3,080 page views
<b>Social Media</b>	7 posts   53,382 reach   778 engagements
<b>E-newsletter</b>	3 newsletters   4 resources shared   28,335 opens

## Events & Engagement

The Center for Lifelong Learning, in collaboration with writer Natalia Romero Arbeláez, presented *Stage* educational content at two conferences: Education Minnesota's MEA Conference in October 2023 with 15 attendees and Minnesota Music Educators Association Conference in February 2024 with 7 attendees. Twenty-two educators received professional development training on best practices for using the *Stage* educational resources in their learning spaces.



*Dessa and 29:11 South African Music Ensemble perform together for Stage Season 3*

For *Hope in the Struggle*, TPT shared the educational materials for review by our 10-member Advisory Board. At the Minnesota Council for Social Studies Conference in February 2024, 55 social studies educators visited our booth and received information to access and implement the resources in their classrooms. Dr. Catherine Squires facilitated training in June 2024 for 18 JRLA fellows on how to best implement the resources in their community learning spaces.

## Educational Resources

### **Stage S3 | Grades 6-12 | January 18, 2024 and February 12, 2024**

TPT, in collaboration with curriculum writer Natalia Romero Arbeláez, created a suite of educational materials around each episode of *Stage* Season 3. For educators, TPT created viewing guides and activity guides. For learners, we created discussion questions, aligned activities, and vocabulary terms (30 resources total).

### **Hope in the Struggle | Grades 6-12 | February 28, 2024 and June 16, 2024**

In collaboration with curriculum writers Dr. Catherine Squires and Theresa Collins, TPT created 11 thematic collections that included discussion guides, teaching tips, and background readings (44 resources total).



## Broadcast Wars

**Premiere Date:** November 26, 2024

**Format:** 1 x 120-minute documentary; 3 x 30-minute episodes

### Description

In the 1970s and 80s, with millions of dollars in revenue at stake, Twin Cities television stations waged a pitched battle led by handsome, high-priced news anchors with futuristic technology and feel-good promotion to win over viewers. While the ratings battles were fierce, expensive, and at times hilarious and hokey, they resulted in changes to the television industry that lasted for decades.

### Episodes

#### Just the Facts | Episode 1 | November 26, 2024

Stanley E. Hubbard is an early pioneer in radio and television, and KSTP has been the top local TV news for decades. That is, until a fresh-faced Dave Moore and his team launch a new kind of newscast at WCCO that ignites a fierce war for ratings which still rages today. Women and people of color fight their way into smoky, insular newsrooms, proving themselves to everyone, and paving the way for others.

#### Ratings Frenzy | Episode 2 | November 26, 2024

KSTP hires a consultant to find the perfect anchor, reporters of color begin to find slightly greater welcome in local newsrooms, and stations dabble with putting women at the anchor desk. Meteorologists transform weather news, videotape kills onerous film processing, while trauma and toxic stress lead some to substance abuse. By the late 1970s, local TV news is slick, sexy, and highly profitable.

#### Out of Nowhere | Episode 3 | November 26, 2024

After decades of local news irrelevance, perennial also-ran KARE11 goes from laughing stock to ratings powerhouse in just a few short years. The Hubbards pour millions into a technological breakthrough that is still in use today. Seismic shifts are felt when major anchors swap stations or get the axe. Newscasters chafe as the public and media take heightened interest in their private lives.

#### 2-Hour Broadcast Special | November 26, 2024

There was a time when people would stop what they were doing and watch the local evening news. Twin Cities PBS' *Broadcast Wars*, co-produced with Cathy Wurzer, takes us back a half century to the era when ratings battles were fierce, women and people of color were making their presence known, technology was rapidly evolving, and local TV news was as vital as it was entertaining.



*Barrier-breaking reporter/anchor Marcia Fluer in the field*





## Stage Season 4

**Premiere Date:** Spring 2025

**Format:** 6 x 1-hour episodes, additional web content

### Description

On the heels of a successful third season of *Stage*, production began on season four. New broadcast episodes feature famed Minnesota musicians joining an up-and-coming local act for an exclusive performance and storytelling in front of a live audience at 7th St Entry in Minneapolis. Filmed in the summer of 2024, the six new hour-long broadcast episodes will premiere on TPT 2 in 2025. Artists included in this season are: The Suburbs with Matt Wilson, Laamar with Lucia Sarmiento, Your Smith (Caroline Smith) with Raffaella, Kiss the Tiger with Diane, Gully Boys with SoulFlower, and Cory Wong with Misty Boyce.



*Misty Boyce performs at 7th St Entry*



## You Are Here

**Premiere Date:** Winter 2024/Spring 2025

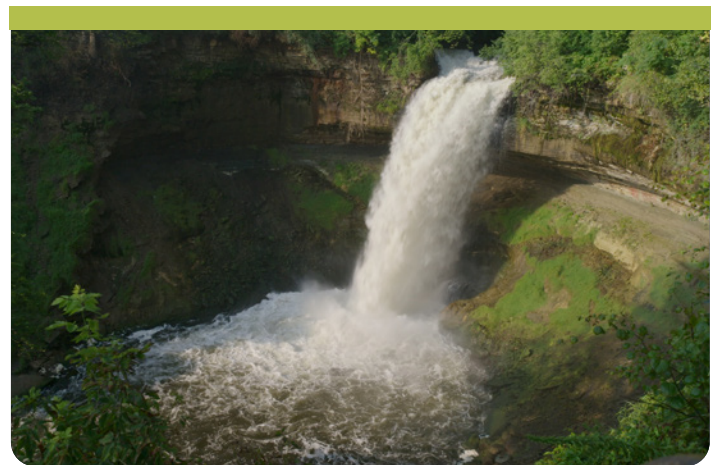
**Format:** 3 episodes

### Description

*You Are Here* is an anthology of stories of Minnesota's diverse people, pivotal places, and the presence of the past. The project taps into the power of place and hyper-local history to unveil the stories that surround us. The short documentaries in *You Are Here* include the surprisingly rowdy history of Minnehaha Falls, a tour of Bdote and the power of Indigenous women and water, as well as a look back at the beloved Dayton's holiday shows.



*Group chats about the history of Minnehaha Falls*



*Minnehaha Falls*



## Episodes

### Remember the Magic: A Look Back at the Dayton's Holiday Show | December 17, 2024

Wander back in time to the Dayton's department store 8th floor auditorium holiday shows, where millions of Minnesotans made cherished memories for over 53 years. Reflect on the immersive displays, reminisce with artists who created the shows, and remember the magic of this singular Minnesota holiday experience.

### When the Minnehaha Flowed with Whiskey

Based on Karen Cooper's award-winning book *When Minnehaha Flowed with Whiskey*, this story reveals how the boozy early history of the state's beloved, world famous falls altered Minneapolis politics, policy, and self-perception. The story is told through walking tour chats, fun cut-out animation, and Cooper's rare collection of historic photos of the falls and surrounding area.

### Water is our First Medicine: Two Rivers & Bdote

A walking tour of Bdote is woven together with teachings passed down through generations about the connections and importance of water.



*Bdote, the confluence of the Minnesota and Mississippi Rivers*



## REPORT ON GRANTS TO PUBLIC TELEVISION IN SFY24

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For Period: July 1, 2023 – June 30, 2024

129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

In addition to all information required of each recipient of money from the arts and cultural heritage fund under section 3.303, subdivision 10, the report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on websites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

Project	Format	# of Stations Broadcasting Program	Estimated Viewership	Hours Available for Streaming	Educational Materials Created
<b>Art + Medicine: Creativity, Culture and Disability</b>	1 x 60-min documentary	3	12,842 views	1	-
<b>Arts &amp; Culture Vertical Videos</b>	12 x 1-min videos	-	668,540 views	0.10	-
<b>Hope in the Struggle: The Life and Legacy of Josie Johnson</b>	1 x 60-min documentary	2	46,353 views	1	44
<b>Jessie Ventura Shocks the World</b>	1 x 60-min documentary	2	405,256 views	1	-
<b>MinneHistory S2</b>	3 x 30-sec videos	-	19,338 views	-	-
<b>Profe</b>	1 x 60-min documentary	2	307,074 views	1	-
<b>Relish Season 5</b>	6 x 30-min episodes	-	136,547 views	3	-
<b>Sound Field Season 5</b>	1 x 15-min episode	-	70,815 views	.25	-
<b>Stage Season 3</b>	6 x 60-min weekly episodes	3	169,200 views	6	30
<b>The Electric Indian</b>	1 x 60-min documentary	2	728,752 views	1	-
<b>Worn Within Season 2</b>	5 x 15-min weekly episodes	-	63,664 views	1.25	-
<b>Outside Chance</b>	8 x 15-min episodes	3	63,919 views	1.25	-

*Estimated Viewership includes video views from streaming apps, station website, YouTube, social media, and broadcast (if available).*

# REPORT ON USE OF FUNDS FOR SFY24

For Period: July 1, 2023 – June 30, 2024

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (i) the name of the project and a project description;(ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient’s receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, “full-time equivalent” means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project... (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information.

3.303, Subd. 10 Reporting Items	
<b>Recipient phone number</b>	651-222-1717
<b>Recipient email address</b>	kjelinek@tpt.org
<b>Website</b>	www.tpt.org   www.mptalegacymedia.org
<b>Amount, source, and fiscal year of the appropriation</b>	\$2,358,028.52 SFY24 ACHF and Special Project appropriations. This also includes the use of SFY23 carryover funds of \$ 237,616.15 from the SFY22-23 biennium.
<b>Amount and source of additional funds</b>	Total additional funds in SFY24: \$724,547.60  TPT utilized partnership and private donor funds to supplement and enhance Legacy funded projects. The additional funders included WEM Foundation, Vision Maker Media, Manitou Fund, Halloran Family Foundation, Darby and Geri Nelson, Head Family Foundation, Katherine B Andersen Fund of the St. Paul and MN Foundation, Friends of MNEX Major Donors, Marvin Windows, PBS/PBS Digital Studios, Patreon, and John and Jennine Speier.
<b>Duration of projects</b>	7/1/2023 – 6/30/2024
<b>Fiscal agent or administering agency</b>	Department of Administration

<b>Project</b>	<b>FTEs</b>	<b>Direct Expenses</b>	<b>Administrative Costs</b>	<b>Total Cost of Production</b>
<b>Art + Medicine: Disability, Culture and Creativity</b>	0.17	\$34,166.45	\$7,858.28	\$42,024.73
<b>Art + Medicine: Disability, Culture and Creativity - APT</b>	0.03	\$7,227.29	\$1,541.85	\$8,769.14
<b>Broadcast Wars</b>	0.76	\$159,768.26	\$36,746.71	\$196,514.97
<b>The Electric Indian</b>	0.76	\$139,112.39	\$31,487.34	\$170,599.73
<b>Hope in the Struggle: The Life and Legacy of Josie Johnson</b>	0.61	\$106,520.62	\$24,281.83	\$130,802.45
<b>Jesse Ventura Shocks the World</b>	0.60	\$140,315.91	\$32,060.46	\$172,376.37
<b>MinneHistory S2</b>	0.08	\$9,958.05	\$2,290.35	\$12,248.40
<b>Minnesota Experience: M80</b>	0.12	\$26,977.97	\$6,197.79	\$33,175.76
<b>Outside Chance</b>	0.00	\$296.28	\$70.94	\$367.22
<b>Profe</b>	0.64	\$155,503.93	\$35,322.75	\$190,826.68
<b>Relish Pilot</b>	0.02	\$11,329.92	\$2,605.88	\$13,935.80
<b>Relish Season 5</b>	1.74	\$404,838.02	\$92,972.74	\$497,810.76
<b>Sound Field S5</b>	0.08	\$13,200.13	\$3,036.03	\$16,236.16
<b>Stage Season 3</b>	0.63	\$109,071.42	\$24,977.09	\$134,048.51
<b>Stage Season 4</b>	0.61	\$103,880.95	\$23,892.62	\$127,773.57
<b>Worn Within Season 2</b>	0.04	\$23,303.78	\$5,359.86	\$28,663.64
<b>Vertical Videos - Arts + Culture</b>	0.13	\$20,325.38	\$4,674.84	\$25,000.22
<b>Content Development - Arts &amp; Culture + Digital</b>	0.61	82,621.42	\$18,939.75	\$101,561.17

<b>Project</b>	<b>FTEs</b>	<b>Direct Expenses</b>	<b>Administrative Costs</b>	<b>Total Cost of Production</b>
<b>Special Project: Four Strangers</b>	0.35	\$103,510.32	\$23,807.37	\$127,317.69
<b>Content Development - History</b>	0.43	\$79,953.81	\$18,389.38	\$98,343.19
<b>Education</b>	0.23	\$29,802.49	\$6,854.57	\$36,657.06
<b>Evaluation</b>	0.23	\$38,746.95	\$8,911.80	\$47,658.75
<b>Events - Arts + Culture</b>	0.04	\$3,448.40	\$765.36	\$4,213.76
<b>Events - History</b>	0.15	\$20,246.45	\$4,656.66	\$24,903.11
<b>Marketing</b>	0.35	\$69,169.34	\$15,887.18	\$85,056.52
<b>Reporting</b>	0.19	\$25,319.65	\$ 5,823.51	\$31,143.16
<b>TOTAL</b>	<b>9.61</b>	<b>\$1,918,615.58</b>	<b>\$439,412.94</b>	<b>\$2,358,028.52</b>

## REPORT ON PROPOSED MEASURABLE OUTCOMES

For Period: July 1, 2023 – June 30, 2024

3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15, 2023 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding: (viii) proposed measurable outcomes and the plan for measuring and evaluating the results;(ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information



Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
<b>ARTS &amp; CULTURE PROJECTS (COMPLETED DURING SFY24)</b>			
<p><b>Art + Medicine: Disability, Culture and Creativity</b></p> <p><b>Outside Chance</b></p> <p><b>Relish (Pilot and Season 5)</b></p> <p><b>Sound Field S5</b></p> <p><b>Stage Season 3</b></p> <p><b>Worn Within Season 2</b></p> <p><b>Vertical Videos - Arts + Culture</b></p> <p><b>Content Development - Arts &amp; Culture + Digital</b></p> <p><b>Education</b></p> <p><b>Evaluation</b></p> <p><b>Events - Arts + Culture</b></p> <p><b>Marketing</b></p> <p><b>Reporting</b></p>	<p><b>Audiences:</b></p> <p>1. TPT will develop new relationships with audiences through its arts and culture content, with particular focus on BIPOC and younger communities.</p> <p>2. People who engage with TPT arts and culture content (docuseries and related marketing activities, educational resources, online media and content, discussion guides, activities and programming):</p> <ul style="list-style-type: none"> <li>• increase their knowledge and awareness of arts and culture in Minnesota</li> <li>• share what they learned with others (thereby increasing dialogue about arts and culture in Minnesota)</li> <li>• are interested in learning more about and supporting the artists or topics profiled</li> <li>• increase their understanding of different perspective and lived experiences through art</li> <li>• feel more connected to Minnesota</li> <li>• are satisfied with the arts and culture content produced by TPT</li> </ul> <p><b>Educators and parents/caregivers:</b></p> <p>3. TPT will develop new relationships with educators and parents/ caregivers through its arts and culture educational resources, with particular focus on BIPOC and younger communities.</p> <p>4. Educators and parents/caregivers who participate in professional development activities:</p> <ul style="list-style-type: none"> <li>• are more likely to use TPT content with their students/children</li> <li>• increase their skills in using media with students/children and teaching the topics addressed in the content</li> <li>• increase their confidence in their abilities to use media with their students/children and teach the topics addressed in the content</li> <li>• are satisfied with the professional development activities offered by TPT</li> </ul> <p><b>Collaborators:</b></p> <p>5. TPT will develop new relationships with collaborators (i.e., artists, experts, partners) through its arts and culture content, with particular focus on BIPOC and younger communities.</p> <p>6. Collaborators and educators (artists, experts, partners) benefit from their partnership with TPT, including:</p> <ul style="list-style-type: none"> <li>• increased awareness of their work</li> <li>• increased support for their work</li> </ul>	<ol style="list-style-type: none"> <li>1. 2024 Legacy survey</li> <li>2. Surveys of event attendees</li> <li>3. Collaborator surveys</li> <li>4. Collaborator demographic surveys</li> <li>5. Media and events tracking</li> </ol>	<p>Achieved proposed outcomes</p>

Project	Proposed Measurable Outcomes	Plan for Measuring and Evaluating Results	Proposed Outcomes Results
HISTORY PROJECTS (COMPLETED DURING SFY24)			
<p><b>The Electric Indian</b></p> <p><b>Hope in the Struggle: The Life and Legacy of Josie Johnson</b></p> <p><b>Jesse Ventura Shocks the World</b></p> <p><b>MinneHistory S2</b></p> <p><b>Minnesota Experience: M80</b></p> <p><b>Profe</b></p> <p><b>Content Development - History</b></p> <p><b>Education</b></p> <p><b>Evaluation</b></p> <p><b>Events - History</b></p> <p><b>Marketing</b></p> <p><b>Reporting</b></p>	<p><b>Audiences:</b></p> <p>1. TPT will develop new relationships with audiences through its history content, with particular focus on BIPOC and younger communities.</p> <p>2. People who engage with TPT history content (docuseries and related marketing activities, educational resources, online media and content, discussion guides, activities, and programming):</p> <ul style="list-style-type: none"> <li>• increase their knowledge and awareness of Minnesota history</li> <li>• share what they learned with others (thereby increasing dialogue about Minnesota history)</li> <li>• are interested in learning more about the topics profiled</li> <li>• increase their understanding of different perspective and lived experiences through history</li> <li>• feel more connected to Minnesota</li> <li>• are satisfied with the history content produced by TPT</li> </ul> <p><b>Educators and parents/caregivers:</b></p> <p>3. TPT will develop new relationships with educators and parents/caregivers through its history educational resources, with particular focus on BIPOC and younger communities.</p> <p>4. Educators and parents/caregivers who participate in professional development activities:</p> <ul style="list-style-type: none"> <li>• are more likely to use TPT content with their students/children</li> <li>• increase their skills in using media with students/children and teaching the topics addressed in the content</li> <li>• increase their confidence in their abilities to use media with their students/children and teach the topics addressed in the content</li> <li>• are satisfied with the professional development activities offered by TPT</li> </ul> <p><b>Collaborators:</b></p> <p>5. TPT will develop new relationships with collaborators (i.g., historians, experts, partners) through its history content, with particular focus on BIPOC and younger communities.</p>	<ol style="list-style-type: none"> <li>1. 2024 Legacy survey</li> <li>2. Surveys of event attendees</li> <li>3. Collaborator surveys</li> <li>4. Collaborator demographic surveys</li> <li>5. Media and events tracking</li> <li>6. Special evaluation project</li> </ol>	<p>Achieved proposed outcomes</p>
ARTS & CULTURE + HISTORY PROJECTS (IN PRODUCTION DURING SFY24)			
<p><b>Stage Season 4</b></p> <p><b>Broadcast Wars</b></p> <p><b>You Are Here</b></p> <p><b>Four Strangers</b></p>	<p>N/A</p>	<p>N/A</p>	<p>Outcomes data not yet available</p>



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# LEGACY BY THE NUMBERS

July 1, 2023–June 30, 2024

	KSMQ	Lakeland PBS	PBS North	Pioneer PBS	Prairie Public	Twin Cities PBS	Total
<b>Legacy-funded Jobs</b> Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy project	3.10	4.43	2.67	5.68	3.15	9.61	28.64
<b>Legacy-funded Freelance/Temporary Jobs</b>	12	2	15	6	24	60	119
<b>Dollar Value of Cumulative Contracts</b> Includes both the number of positions hired for contract, part-time, or freelance work as well as the total dollar value of those cumulative contracts	\$141,169	\$10,361	\$68,455	\$31,928	\$13,703	\$140,240	\$405,856
<b>Channels Broadcasting Legacy-funded Programming</b>	2	3	4	2	3	3	17
<b>Hours Broadcast</b> Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	161	300.75	221.25	168.5	114	98	1063.5
<b>Number of Households in Broadcast Viewing Area</b> Number of households within the designated market area for each station based on Nielsen data	152,610	1,861,980	176,810	1,861,980	269,740	1,861,980	2,461,140
<b>Hours of Legacy Content Available Streaming Online</b>	19	19.5	37	12	7	18	112.5
<b>Digital Viewership</b> Video views from streaming apps, station website, and YouTube	14,276	22,517	271,176	1,188,536	21,112	558,682	2,076,299
<b>Educational Materials Created</b> Number of educational materials resources created using Legacy funds during the reporting period for Legacy-funded programs past and present.	-	-	1	-	33	74	108







**mpta**  
minnesota public television association

[mptalegacymedia.org](http://mptalegacymedia.org)